



Census 2020 – California Complete Count Tribal 2020 Outreach and Communication Planning

September 19, 2018

Honorable Chairperson:

We are writing to follow up on the invitation letter sent earlier this year to initiate consultation and discussion on Census 2020 outreach efforts within the State of California. Census 2020 – California Complete Count is planning to hold three initial regional consultations in Northern, Central, and Southern California in fall 2018.

We invite you to participate in any of the following regional tribal consultation sessions being held during October and November. California is in the early stages of planning outreach for the California Complete Count Census 2020. In addition to sharing information on State efforts to achieve a complete count in California, the regional government-to-government consultations are intended to allow space for open discussion of Tribal interests, needs, and concerns related to the 2020 Census and explore opportunities for collaboration between Tribes and the State. If you would like participate in an initial government-to-government consultation regarding the California Complete Count effort for Census 2020, please RSVP by following the respective links:

- Southern California on October 10th, at Pala Casino Spa and Resort 11154 CA-76, Pala, CA 92059 from 9:30am – 12:00 pm; RSVP at:
https://csus.co1.qualtrics.com/jfe/form/SV_1RM94BMB3xiUhsF
- Northern California on October 11th Trinidad Rancheria 1 Cher-Ae Lane, Trinidad, CA 95570 from 11:00am -2:00 pm, RSVP at:
https://csus.co1.qualtrics.com/jfe/form/SV_1Zy48VQN3nOly8t, and
- Central California on November 15th from 9:30am – 12:30pm at the Sacramento State Downtown School of Public Affairs 304 S Street, RSVP at:
https://csus.co1.qualtrics.com/jfe/form/SV_2uvbiNyersKnc8J

If you prefer to RSVP by telephone, please contact Alex Cole-Weiss ((916) 278-5871).

In addition to Tribal leaders who are able to attend, additional staff who might benefit from the discussion include a representative of your Tribe's choosing and/or Tribal administrator who plans to work on the Census leading up to 2020, or someone who deals with community membership and services (e.g. health, housing, education, etc.).

We appreciate you taking this opportunity to speak with us in initial planning of the Census 2020 outreach and support to Native American Communities in California.

In addition to regional government-to-government consultation meetings with Tribes, the State worked with the Northern, Southern, and Central California Tribal Chair Associations to schedule short briefings and updates as requested. California Complete Count staff will also have a booth at the 51st Annual California Native American Day at the California State Capitol on September 28, 2018.

Why Is It Important for Tribal Leaders and Administrators to Plan for the 2020 Census?

Historically, Native Americans are one of the most undercounted groups of any population in the United States Census. An accurate count of Native Americans in California means fair access to Federal and State resources and fair representation in the State Legislature and the United States Congress. Census numbers determine the annual distribution of federal funds to States and Tribes over the next 10 years. Federal money based on census data is used for everything from schools and roads to health care for low-income residents, veterans and senior citizens.

Accurate numbers can help document the needs of Native American Communities in California. In the 1990 Census 2.2 percent of Native Americans on tribal lands were missed compared with 1.2 percent of all people in the United States. In 2010 this trend started to change in California, when California more accurately accounted for its vast Native American population. This was done through a concerted effort of working with and supporting California Tribal leaders to help them educate their communities about the importance of being counted by the Census. We are in the early stages of the Census 2020 preparations. California Complete Count Census 2020 is developing the tools and resources to build local community capacity to engage in this important effort.

California Complete Count Census 2020 adheres to and values the government-to-government relationship with your Tribe and is collaborating with the Governor's Tribal Advisor and Executive Secretary to the Native American Heritage Commission to honor requests for government-to-government consultation. Please note that this consultation is in coordination with the U.S. Census Bureau Tribal Liaison program administered by the federal government.

If you have any questions on the content and objectives of the consultation, please contact California Complete Count Tribal Liaison Adriana Martinez (Adriana.Martinez@Census.ca.gov | 916.715.2457). If you need assistance with your RSVP or other logistics issue related to attendance, please contact Alex Cole-Weiss (cole-weiss@csus.edu | (916) 278-5871).

We look forward to consulting with you and supporting your efforts to ensure your Tribe and its members are counted in the Census 2020.

Sincerely,

Ditas Katague

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