The California Complete Count Committee (Committee) is an advisory panel, established by Executive Order B-49-18, that helps develop, recommend, and assist in the administration of a Census outreach strategy to encourage full participation in the 2020 Census. The Committee brings together leaders from business, non-profit organizations, and state entities to share their individual and collective knowledge, expertise, and encourage all communities, particularly hard-to-count communities, to participate in the 2020 Census. The Committee members recommend strategies to increase the count in their respective communities. Members are appointed by the Governor with one designee chosen by the Speaker of the Assembly and one designee chosen by the Senate President pro Tempore.

The Committee meets quarterly to receive updates from the California Complete Count Office and from the U.S. Census Bureau, and to draft and approve advisory reports that are due to the Governor’s Office biannually. The Committee established three internal Working Groups to conduct focused discussions and develop recommended strategies on specific areas of concern regarding Census outreach and participation.

- The **Access and Outreach Working Group** focuses on best practices to communicate with diverse populations, adequate language and disability access, digital literacy, and how to best outreach the historically undercounted and hard-to-count communities.

- The **Housing Working Group** considers the challenges of counting residents experiencing homelessness, housing instability or living in unconventional housing, including where and how such populations will be counted.

- The **Merged Working Group: Trust and Confidentiality and Content and Citizenship** addresses security, confidentiality of personal information, ways to build trust, and how to best educate Californians on risks, protections, and the benefits of participating in the census. This Working Group also considers the Census questionnaire content matters, including the citizenship question and the impact that this might cause when filling out the census.
CALIFORNIA COMPLETE COUNT COMMITTEE
GENERAL INFORMATION

Working Groups

Access & Outreach

Tho Vinh Banh (Chair)
Disability Rights California

Carolyn Coleman
League of California Cities
Kate Kendell
National Center for Lesbian Rights

Regina Brown Wilson
California Black Media

Eloy Ortiz Oakley
California Community Colleges

Jennifer Rodriguez
Youth Law Center

Nicholas Hatten
San Joaquin Pride Center

Christopher Wilson
Alliance San Diego

Tom Saenz
Mexican American Legal Defense and Educational Fund (MALDEF)

Gerald McIntyre
Justice in Aging

Tom K. Wong
University of California, San Diego

Kathleen Domingo
Archdiocese of Los Angeles

Loren Kaye
California Chamber of Commerce

Gita Amar
PMK BNC

Housing

Lisa Hershey (Chair)
Housing California

Amy Fairweather
Swords to Plowshares’ Institute for Veteran Policy

Jesus Martinez
Central Valley Immigrant Integration Collaborative

Lee Salter
McConnell Foundation

Merged Working Group: Trust and Confidentiality & Content and Citizenship

John Joanino (Chair)
Advancement Project California

Basim Elkarra
Council on American-Islamic Relations