

California Census Office Funding Key Dates

The State is funding outreach efforts in California communities, including counties, Tribal Governments, and community-based organizations. This includes funding for a public and media relations campaign. A high-level timeline**:

County Contracts (\$26,683,500)

- Nov. 9, 2018 – State sent letters to counties to opt in or out of funding
- Feb. 8, 2019 – Deadline for counties to opt out or opt in with a board resolution
- 60 days from State approval – Strategic Plan due
- April 1, 2019 – 1st Quarterly Report due
- July 1, 2019 – 2nd Quarterly Report due
- Sept. 30, 2019 – 3rd Quarterly Report due
- Sept. 30, 2019 – Implementation Plan due
- April 15, 2020 – NRFU Plan due
- Sept. 30, 2020 – Final Report due

Tribal Funding Agreements (\$316,500)

- Nov. 30, 2018 – State distributed Tribal Funding Agreement letters
- March 15, 2019 – Deadline for Tribal Governments to request funding
- March 15, 2019 – Outreach Plan due
- June 30, 2020 – Final Report due

Regional Administrative Community-Based Organization RFP (\$32.95 million*)

- Dec. 14, 2018 – State released Regional ACBO Request for Proposal
- Jan. 4, 2019 – 1st set of questions and/or change requests due
- Jan. 9, 2019 – 1st set of answers posted by Census Office
- Jan. 16, 2019 – 2nd set of questions and/or change requests due
- Jan. 21, 2019 – 2nd set of answers posted by Census Office
- Feb. 15, 2019 by 2 p.m. PST – Deadline for ACBOs to submit their proposals
- March 15, 2019 – State issues notification of awards
- May 2019 – Strategic Plan due
- July 2019 – 1st Quarterly Report due
- Sept. 2019 – 2nd Quarterly Report due
- Oct. 31, 2019 – Implementation Plan due
- Feb. 15, 2020 – NRFU Plan due
- Sept. 30, 2020 – Final Report due

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Statewide Community-Based Organization RFP (\$10 million*)

- Jan. 4, 2019 – State released Statewide CBO Request for Proposal
- Jan. 15, 2019 – 1st set of questions and/or change requests due
- Jan. 23, 2019 – 1st set of answers posted by Census Office
- Feb. 1, 2019 – 2nd set of questions and/or change requests due
- Feb. 8, 2019 – 2nd set of answers posted by Census Office
- Feb. 15, 2019 by 2 p.m. PST – Deadline for CBOs to submit their proposals
- March 15, 2019 – State issues notification of awards
- April 1, 2019 – Estimated start date of contract
- May 2019 – Strategic Plan due
- July 2019 – 1st Quarterly Report due
- Sept. 2019 – 2nd Quarterly Report due
- Oct. 31, 2019 – Implementation Plan due
- Feb. 15, 2020 – NRFU Plan
- Sept. 30, 2020 – Final Report due

Education – Title I Schools and Title III Students (\$1.75 million)

- Feb. 15, 2019 – State sent letters to county offices of education to opt in/out of funding
- May 1, 2019 – Deadline for county offices of education to opt in/out of funding
- July 1, 2019 – Education Outreach Plan due
- October 15, 2019 – Status Report due
- February 15, 2020 – Status Report due
- May 29, 2020 – Completion/Results of Outreach/Final Report due

Communication – Outreach and Public Relations Campaign RFP (\$47.5 million*)

- March 15, 2019 – State releases Request for Proposal
- April 25, 2019 – Deadline to submit proposals
- June 2019 – State issues notification of contract award

**This amount includes proposed funding yet to be approved.*

***The State reserves the right to amend dates at any time during this process.*

