California Complete Count – Census 2020

Convenings & Implementation Plan Workshop

June 17, 2019
Sacramento
Special Guests

Mayor Darrell Steinberg, City of Sacramento
Supervisor Don Saylor, Yolo County
Secretary of State Alex Padilla
Morning Agenda

• Welcome
• California Census Office Efforts
• SwORD Update
• Landscape of Strategies
• U.S. Census Bureau Update
State Census 2020

Ditas Katagaye
Director
California Complete Count
Census 2020
U.S. Census Bureau
Census 2020 Goal

Ensure that everyone is counted once, only once, and in the right place.

California Complete Count Mission

Ensure that Californians get their fair share of Federal resources and Congressional representation by encouraging the full participation of all Californians in Census 2020.
What’s at Stake?

**POWER!**

Congressional Representation, Reapportionment and Redistricting

- 1990 undercount was estimated to cost California one additional congressional seat and $2.2B in federal funding
- California receives $BILLIONS each year for schools, crime prevention, healthcare and transportation

**MONEY!**

Over $675 BILLION annually

[2020CENSUS.GOV]
Roles and Partnerships

- United States Census Bureau
- State of California
- California Legislature
- Local Government
  - Local Complete Count Committees
    - Formed at the local and community levels
    - Established by county and city governments, community leaders, and volunteers
    - Plan and execute local/regional outreach plans
- Tribal Government
- Regional ACBOs and Statewide CBOs
- Media
Challenges and Opportunities

- First Digital Census - Online Self Response
- Citizenship Question
- Federal Funding, Priorities and Federal Climate Shift
- Diverse Population - Hard to Count & Low Responding
- Engaged Foundations & Local Jurisdictions
Role of the State

- Create and communicate the Statewide strategy for census outreach
- Identify gaps, develop necessary tools, disseminate best practices
- Coordinate the overall mobilization of funding
California leaders have invested $100.3 million toward a statewide outreach and communication campaign.

Governor Newsom’s 2019-20 proposed Budget includes an additional $54 million to bolster the State’s efforts.

In total this is a proposed $154.3 million investment for the 2020 Census.
Budget Update

2020 Census Funding Allocations

- Outreach, $80,700,000
- Media Campaign, $47,500,000
- CHPSE, $5,300,000
- Contingencies and Emergencies, $1,000,000
- Administration, $14,100,000
- Local Update of Census Address, $5,700,000
- County/Tribal Government Outreach, $27,000,000
- Regional ACBO Outreach, $32,950,000
- Statewide CBO Outreach, $10,000,000
- State Programmatic Costs, $6,000,000
- Sector Outreach (Non-Education), $2,000,000
- Education Outreach, $2,250,000
Phased Approach for 2020

Phase 1: Convene, Collaborate, Capacity Build FY 2017-18

Phase 2: January – December 2019 Educate & Motivate FY 2018-19
a) January – June 2019: (Educate)
b) July – December 2019: (Motivate)

Phase 3: January – March 11, 2020 Activate

Phase 4: March 12, 2020 – April 30, 2020 Self-Response “Be Counted”

Phase 5: May 1, 2020 – July 30, 2020 Non-Response Follow-Up “It’s not too late”


2020CENSUS.GOV
Focused on the Hard-to-Count
California’s Interactive HTC Map

The interactive map shows California census tracts and block groups shaded by their California Hard-to-Count Index, a metric that incorporates 14 variables correlated with an area being difficult to enumerate.

Pan the map to examine a community. Click on a tract to learn about an area. Zoom in to see block group-level data.

[census.ca.gov/HTC-map]
State Census 2020

Ben Rogers
SwORD Project Manager
California Complete Count Census 2020
What is SwORD?

Google/Apple/Bing Maps for Census

Single source of truth for outreach planning & reporting

Detailed analytics and insights facilitate a data-driven approach
Types of data available

One Stop Shop: Open Government & CA specific data all in one place

Lack of broadband subscriptions and CA-HTC
This map web app shows a census tract’s lack of broadband subscription rate in the context of its CA-HTC Index.

Explore

California schools
Find schools, with their 2017-18 enrollment, Title I status, and percentages of English-learner

Explore

Foreign-born residents
Plan outreach to foreign-born Californians.

Explore

Census 2020 - Language access
A story map examining language access challenges and ways SwORD can help.

Explore

New - Community anchor institutions
See potential sites for Census 2020 questionnaire assistance centers.

Explore

SwORD Map Creator
Zoom in to the tract and block group levels to learn more about predominant non-English languages.

Currently, SwORD includes tract-level data on the following languages spoken at home by the 5-and-over population who speaks English less than "very well": Spanish, Chinese (incl. Mandarin, Cantonese), Vietnamese, Korean, Russian (incl. Polish and other Slavic), Arabic, and Tagalog.

View the ready-made interactive language maps on the Planning Page or make a map with any of the above layers with SwORD's map creator tool.

The next slide, "LEP population that speaks Chinese at home," shows an example of a languages-specific census tract layer in SwORD.

**Tract-level: Predominant non-English language**

- Spanish
- Chinese incl. Mandarin, Cantonese
- Other Indo-European languages
- Vietnamese
- Korean
- Other Asian and Pacific Island languages
- Russian, Polish, or other Slavic languages
- Tagalog incl. Filipino
- Arabic
- Other and unspecified languages
- Other

An estimated 18.0 percent of the 5-and-over population in Census Tract 92.01 in Sacramento County speak English less than "very well." These are the most common non-English languages/language groups spoken at home:
1. Vietnamese (33.8)
2. Spanish (26.5)
3. Chinese incl. Mandarin, Cantonese (15.5)

More detailed, but older, census estimates give these as the top 3 non-English languages spoken at home:
1. Spanish (33.8)
2. Vietnamese (26.5)
3. Chinese incl. Mandarin, Cantonese (15.5)

Guided “Story” maps

Use SwORD data to understand an area in intricate detail to enable better Census outreach planning.
Choosing the most effective locations for outreach

- Language & other demographic data
- Hard to count data
- Suitable physical locations (e.g. schools & libraries)
- Ideal locations
SwORD Product Roadmap

- **ESRI ArcGIS (Dec 2018)**
  Core platform & key maps
  (HTC Index)

- **Map Creator (Apr 2019)**
  Create & Save planning maps

- **Structured Planner (May 2019)**
  Create detailed plans

- **Outreach Analytics (Aug 2019)**
  View trends & gaps in outreach data

- **Outreach API (Jul 2019)**
  Allow 3rd party apps to connect to SwORD

- **Outreach Reporting (May 2019)**
  Send activity info via a web survey form

- **Federal Response API (TBD)**
  View an up to date response rate in SwORD

- **Continuous Improvement (Aug 2019 -)**
  Adjust to user feedback using agile methodology

- **Transfer to DOF (Jan 2021)**
  Archive and transfer all SwORD data to DOF

**WE ARE HERE!**
Updates from Contracted Partners

- **Niva Flor**, Sacramento Region Community Foundation
- **Gaby Trejo**, Complete Count Committee, Sacramento County and Sacramento ACT
- **Jenny Tan**, Complete Count Committee, Yolo County
- **Jeremy Payne**, Equality California
- **Esperanza Guevara**, Coalition for Humane Immigrant Rights
VISION AND VALUES

Vision
A complete 2020 Census count for the 17-county Region One target area, accomplished by applying community-designed outreach strategies and partnering with local, state, and Federal government to ensure Hard-to-Count/least likely to respond populations are accurately counted.

Guiding Values
Collaboration, Community-Centered, Comprehensive, and Cohesive
GOALS AND OUTCOME

Strategic Goals
1. Educating Hard-to-Count/least like to respond populations about the benefits of being counted and maximizing the number of Californians enumerated in the 2020 Census.
2. Design innovative outreach strategies to reach hard-to-count and vulnerable populations.
3. Strengthen multi-County, region-wide collaboration.

Outcome
A community-led and -designed outreach strategy and strategic plan that builds the capacity of community-based organizations and counts all the hardest-to-count members in Region One.
ACBO REGION ONE

COUNTIES (17 total): Butte, Colusa, El Dorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Sutter, Tehama, Yolo, and Yuba

FUNDING ALLOCATION: $1.7M
REGION ONE LANDSCAPE

Unique challenges and assets can be characterized in aggregate groups below:

• Remote, rural, and agriculturally rich areas
• Highly densely populated urban communities and suburbs
• No- to low-response communities
• Nonprofit capacity gaps
REGION ONE STRUCTURE
COMPLETE COUNT ORGANIZATIONAL STRUCTURE

- Community-Based Organizations
  - Complete Count Committees
  - Funding Consortiums Partners
    - State RPM & Reps
  - Multi-County CBOs
    - Communications
      - Project Management
  - ACBO
### Funding Consortium Partners

<table>
<thead>
<tr>
<th>Partner</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Valley Community Foundation</td>
<td>Butte</td>
</tr>
<tr>
<td>El Dorado Community Foundation</td>
<td>El Dorado</td>
</tr>
<tr>
<td>Placer Community Foundation</td>
<td>Placer</td>
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<tr>
<td>Sacramento Region Community Foundation</td>
<td>Sacramento</td>
</tr>
<tr>
<td>Shasta Community Foundation</td>
<td>Shasta</td>
</tr>
<tr>
<td></td>
<td>Modoc</td>
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<tr>
<td></td>
<td>Siskiyou</td>
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<td></td>
<td>Tehama</td>
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<td>Sierra Health Foundation</td>
<td>Colusa</td>
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<td></td>
<td>Glenn</td>
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<td></td>
<td>Lassen</td>
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<td>Plumas</td>
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<td></td>
<td>Nevada</td>
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<td>Sierra</td>
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<td></td>
<td>Yuba</td>
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<td></td>
<td>Sutter</td>
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<tr>
<td>Yolo Community Foundation</td>
<td>Yolo</td>
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### Multi-County CBO Partners

<table>
<thead>
<tr>
<th>Partner</th>
<th>Target Sector/Population</th>
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<tbody>
<tr>
<td>California Capital Financial Development Corporation</td>
<td>Small business, labor, immigrant entrepreneurs, LEP</td>
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<tr>
<td>Legal Services of Northern California</td>
<td>Housing unstable, homeless, immigrants, LEP</td>
</tr>
<tr>
<td>Organize Sacramento</td>
<td>Labor, housing unstable, immigrants, LEP</td>
</tr>
<tr>
<td>Sacramento ACT</td>
<td>Faith-based communities, Latinos, immigrants, undocumented, Dreamers, LEP</td>
</tr>
<tr>
<td>CAIR</td>
<td>Muslim, Arab, South Asian communities</td>
</tr>
</tbody>
</table>
STRATEGIC PLAN METHODOLOGY
OUR APPROACH

The strategic plan for Region One is guided by a local, grassroots approach to reaching the least likely to respond populations in the 17-County region. **Our approach to developing the strategic plan:**

- Data-driven: target the HTC populations and the communities they live in
- Community-centered: connecting with local community leaders and organizations
- Asset focused: build on resources and infrastructure existing in each county
OVERARCHING STRATEGIES

**Strategy 1:** Starting with what works locally

**Strategy 2:** Allocate resources, distributed through the Funding Consortium Partners, to support census outreach in HTC communities throughout Region One

**Strategy 3:** Regional approach for greater impact on regional issues

**Strategy 4:** Align resources, data, and community-driven input
THANK YOU
COMPLETE COUNT COMMITTEE (CCC) STRUCTURE
VISION AND VALUES

Vision: A complete count for Sacramento County accomplished by applying community-designed outreach strategies and partnering with local, state, and federal government.

Guiding Values: Collaboration, Community-Centered, Comprehensive, and Cohesive
GOALS

Strategic Goals:

• Goal 1: Leverage resources

• Goal 2: Complete Count Countywide (Focus on Geography)

• Goal 3: Education and Promotion (Government and Elected Officials Engagement with Public)

• Goal 4: Information-sharing

• Goal 5: Count the Hard-to-Count (HTC) populations by development strategies that are created by community stakeholders representing the various HTC populations
OUTCOMES

Strategic Outcomes:

• Outcome 1: Ensure that all Sacramento County residents are counted in the 2020 Census

• Outcome 2: Design new and innovative outreach strategies to reach hard-to-count and vulnerable populations.

• Outcome 3: Strengthen county-wide, multi-sector collaboration.
SACRAMENTO CCC

Executive Committee
Sacramento Region Community Foundation (SRCF), Sacramento ACT, Sacramento County

Community Steering Committee
Co-Chairs: SRCF and Sacramento ACT
- Housing Instability
  - Health
  - Youth
  - LGBTQI
  - Labor
- Advocacy
- Business
- Seniors/Veterans
- Disability
- Latino
- AAPI
- Black
- 0-5
- Native American

Project Management Staff
- Media & Comms

Government Steering Committee
Chair: Sacramento County
- Cities/Quasi Gov/OES
  - Law Enforcement
- Health & Human Services
- Transportation
- Elections
- Employment/Business Econ Development
- Housing
- Utilities
- Education, Libraries & Parks

Project Management Staff
- Media & Comms
SUBCOMMITTEES

Subcommittee are designed to ensure thoughtful and community-driven outreach strategies which reflect the diversity and unique needs of hard-to-count populations throughout the Sacramento County.

Responsibilities include:

• Developing strategies to reach HTC communities
• Implementing strategies to ensure a complete count
• Becoming key spokespeople for the CCC census efforts
• Brainstorming and developing solutions toward overcoming Census barriers and implementing streamlined outreach approaches
# Community Steering Committee

Co-Chaired by: Niva Flor (Sacramento Region Community Foundation) & Gabby Trejo (Sacramento ACT)

<table>
<thead>
<tr>
<th>Committee Member</th>
<th>Organization</th>
<th>Subcommittee</th>
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<tbody>
<tr>
<td>Clarence Williams</td>
<td>California Capital Financial Development Corporation</td>
<td>Business Co-Chair</td>
</tr>
<tr>
<td>Khaim Morton</td>
<td>Sacramento Metropolitan Chamber of Commerce</td>
<td>Business Co-Chair</td>
</tr>
<tr>
<td>Rachel Rios</td>
<td>La Familia Counseling Center</td>
<td>LatinX</td>
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<tr>
<td>Kim Williams</td>
<td>Sacramento Building Healthy Communities</td>
<td>Youth</td>
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<tr>
<td>Kelly Bennett</td>
<td>Sacramento Covered</td>
<td>Health</td>
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<td>Julie Gallelo</td>
<td>First 5</td>
<td>0-5</td>
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<tr>
<td>Tho Vinh Banh</td>
<td>Disability Rights California</td>
<td>Disability Co-Chair</td>
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<td>April Wick</td>
<td>Resources for Independent Living</td>
<td>Disability Co-Chair</td>
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<td>Cha Vang</td>
<td>Hmong Innovating Politics</td>
<td>AAPI</td>
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<tr>
<td>Cassandra Jennings</td>
<td>Greater Sacramento Urban League</td>
<td>African American</td>
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<tr>
<td>Britta Guerrero</td>
<td>Sacramento Native American Health Center</td>
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<td>Jennifer Berdugo</td>
<td>AARP</td>
<td>Seniors/Veterans</td>
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<td>Lisa Bates</td>
<td>Sacramento Steps Forward</td>
<td>Housing Instability</td>
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<td>Tamie Dramer</td>
<td>Organize Sacramento</td>
<td>Labor</td>
</tr>
<tr>
<td>Ben Hudson</td>
<td>Gender Health Center</td>
<td>LGBTQI+ Co-Chair</td>
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<tr>
<td>David Heitstuman</td>
<td>Sacramento LGBT Community Center</td>
<td>LGBTQI+ Co-Chair</td>
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# Government Steering Committee

**Chaired by: Judy Robinson (Sacramento County)**

<table>
<thead>
<tr>
<th>Committee Member</th>
<th>Agency/Department</th>
<th>Subcommittee</th>
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<tbody>
<tr>
<td>Zachary Yeates</td>
<td>City of Sacramento/Mayor’s Office</td>
<td>Cities/Quasi Gov/Special Districts</td>
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<tr>
<td>Marc Marquez</td>
<td>Sacramento County/Probation Dept.</td>
<td>OES/Law Enforcement</td>
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<tr>
<td>Chris Flores</td>
<td>Sacramento Regional Transit</td>
<td>Transportation</td>
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<tr>
<td>Courtney Bailey</td>
<td>Sacramento County/Voter Elections</td>
<td>Elections</td>
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<tr>
<td>Steve Johns</td>
<td>SMUD</td>
<td>Utilities</td>
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<tr>
<td>Dr. Peter Beilenson</td>
<td>Sacramento County/Health Dept.</td>
<td>Public Health</td>
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<td>Mary Sabillo</td>
<td>Sacramento County/Human Assistance Dept.</td>
<td>Human Services</td>
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<td>LaShelle Dozier</td>
<td>Sacramento Housing and Redevelopment Agency (SHRA)</td>
<td>Housing Insecurity</td>
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<tr>
<td>Cindy Cavanaugh</td>
<td>Sacramento County/Homeless Coordinator</td>
<td>Homeless/Group Quarters</td>
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<tr>
<td>Frank Pisi &amp; Cathy Crosswaithe</td>
<td>Sacramento County Office of Education Sacramento City-County Libraries</td>
<td>Education/Libraries/Parks</td>
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<tr>
<td>Rami Zakaria</td>
<td>Sacramento County/Dept. of Technology</td>
<td>Geographic Information Systems, Website, Technology</td>
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</table>
2016 CA State Planning Database Low Response Score by Census Tract
COUNTY STRATEGIC PLAN
METHODOLOGY
Strategic Plan Development

The final Strategic Plan is the result of months of open, transparent, inclusive and broad collaboration.

January 2019 – March 2019:
- The CCC Steering Committee spent time working in their subcommittees to gather data which informed elements of the strategic plan.

April 2019 – Early May 2019:
- The data was collected, analyzed, and synthesized by the CCC project management staff to develop a draft plan.
- The draft plan was initially reviewed by the Executive Committee then shared with the CCC.
- Subcommittees provided two rounds of feedback.

May 2019:
- The Executive Team sent additional feedback and revisions which were compiled and resulted in a third draft which was reviewed by the County of Sacramento before final submission.
Meta-Level Outreach Strategies

Resources
• Leverage relationships and resources
• Develop resource toolkits and targeted materials for HTC populations
• Resource advocacy/fund development
• Invest in and utilize technology

Information-Sharing
• Design communications/media strategies for the HTC/least likely to respond populations
• Outreach with existing outreach tools
Meta-Level Outreach Strategies

Education & promotion
• Event outreach
• Outreach in existing community spaces
• Outreach with existing tools

Direct Outreach
• Deploy census ambassadors
• Promote census through civic engagement
• Culturally responsive outreach
THANK YOU
YOLO COUNTY & THE 2020 CENSUS

COMPLETE COUNT COMMITTEE
219,000 people
Live within Yolo County’s 1,021 square miles

87% of population
Are located in Yolo County’s four cities

$600 million in commodities
Exported to more than 40 countries worldwide
STRATEGIC PLAN

- Multi-lingual, multi-sensory and multi-touch
- It’s about equity, not equality; be flexible
- Partner with local organizations & messengers
PHASES

PLANNING & DESIGN

EDUCATION

ACTIVATION

EVALUATION
JENNY TAN
Communications Coordinator
Yolo County
Jenny.Tan@yolocounty.org
P: (530) 666-8170
Equality California Institute (EQCAI)

Mission Statement
EQCAI is the nation’s largest statewide lesbian, gay, bisexual, transgender, and queer (LGBTQ) civil rights organization, with 800,000 members. EQCAI brings the voices of LGBTQ people and allies to institutions of power in California and across the United States, striving to create a world that is healthy, just and fully equal for all LGBTQ people.

Outreach in Region 1
To increase census awareness and self-response rates of the LGBTQ community, EQCAI is conducting a three-pronged outreach program throughout the state and in Region 1, which involves culturally competent digital communications, subcontracting LGBTQ-focused organizations to serve as QAKs or provide face-to-face education and list building at LGBTQ Pride events, and follow up using a text-messaging service that allows us to send pre-populated text messages to large universes of individuals.

LGBTQ Census Resources
National LGBTQ Task Force – Queer the Census
Census Policy Advocacy Network – LGBTQ HTC Demographic Brief

Contact Us
Equality California Institute
Jeremy Payne – Program Manager
323-848-9801 x126
jeremy@eqca.org
The Coalition for Humane Immigrant Rights (CHIRLA) was founded in 1986 to achieve a just society fully inclusive of immigrants, in response to the Immigration Reform and Control Act (IRCA) of 1986 which made hiring undocumented workers illegal.

We organize and serve individuals, institutions and coalitions to build power, transform public opinion, and change policies to achieve full human, civil and labor rights.
Complete the Census Form and Get Out The Count
Tell friends and family about census 2020
Get Out The Count
We're Counting on You for Census 2020
You can count on me to participate in the Census 2020.
I agree to:
- Complete the census form
- Tell friends and family about census 2020
- Volunteer to Get Out The Count

Chirla
201 W 3rd St. #101
Los Angeles, CA 90012
1.800.336.4702
chirla.org

For more information and to sign up for updates, visit CHIRLA.org
# ON-THE-GROUND CAPACITY

<table>
<thead>
<tr>
<th>Base</th>
<th>Cities</th>
<th>County</th>
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<tbody>
<tr>
<td>San Bernardino</td>
<td>San Bernardino, Fontana</td>
<td>San Bernardino</td>
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<tr>
<td>High Desert</td>
<td>Hesperia, Victorville</td>
<td>San Bernardino</td>
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<tr>
<td>Lancaster/Palmdale</td>
<td>Canyon Country, Palmdale, Lancaster, Simi Valley</td>
<td>Los Angeles</td>
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<td>Sacramento</td>
<td>Sacramento, Davis, Stanislaus</td>
<td>Yolo</td>
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<tr>
<td>Los Angeles</td>
<td>Los Angeles, South Los Angeles, San Gabriel Valley, Pomona</td>
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<td>San Fernando Valley</td>
<td>Pacoima, Van Nuys, Canoga Park</td>
<td>Los Angeles</td>
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<td>Central Valley</td>
<td>Visalia, Porterville</td>
<td>Tulare, Kern</td>
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<tr>
<td>Orange County</td>
<td>Fullerton, Irvine</td>
<td>Orange County</td>
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HTC AREAS & CHIRLA OFFICES

According to the Census HTC 2020 Map, these are some of the hardest to reach areas. CHIRLA has offices in each of these regions:

- San Bernardino
- High Desert
- Orange County
- Central Valley
- Los Angeles

In addition, CHIRLA has a Sacramento office:

1225 8th St, Sacramento, CA 95814
• Civic Engagement: provides education for new and infrequent immigrant voters: **45,360 HTC Latino voters**

• Community Education: CHIRLA educates immigrant workers and students to know their rights and to protect them; one-on-one instruction to Day Laborers and Household Workers; education for workers about worker rights and how to protect against wage theft and other worker rights violations. Reach: **132,700 individuals**

• Legal Services: recognized by the Board of Immigration Appeals (BIA) to provide immigration legal services at low-cost; our department has helped thousands of individuals to become citizens, reunite with their families and apply to renew DACA. Reach: **5,600 individuals**
• **Organizing Department:** using the principles of community organizing leadership development, strategies and tactics, CHIRLA coordinates actions across the state to win pro-immigrant policies that make a difference in the lives of our members. Reach: **21,600**

• **Communications:** CHIRLA’s media outreach will utilize various media strategies, including print, radio, TV; digital outreach to Reach **2.5 million individuals**

• **Membership:** CHIRLA’s Contamos Contigo Campaign will be featured at all membership outreach events. Reach: **12,000 individuals**
Sacramento, Yolo, San Bernardino, Riverside, Butte, Colusa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Imperial, Kern, Kings, Lake, Lassen, Los Angeles, Marin, Mendocino, Monterey, Napa, Orange, Placer, Plumas, San Luis Obispo, Santa Cruz, Shasta, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tehama, Tulare, Ventura, and Yuba and additional regions
Get involved!

⇒ Contact Esperanza Guevara

⇒ Census Campaign Manager, CHIRLA

⇒ eguevara@chirla.org

⇒ 213.440.5450
U.S. Census Bureau Updates

David Vanuelos, USCB, Partnership Specialist
Census 2020

U.S. Census Bureau - Los Angeles Regional Census Center
los.angeles.rcc.partnership@2020census.gov
It is in the Constitution

It is in the Constitution Article 1, Section 2 of the U.S. Constitution
“The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.”

The fact that it is in the constitution makes it’s central to a democratic form of government.
Your Answers are Protected by Law
Title 13 of the U.S. Code

- The Census is Confidential and required by Law
- Results of the Census are reported in Statistical format only
- We do not share a respondents personal information or responses with any other government agencies
- All Census Employees swear to a lifetime oath to protect respondent information
- Penalties for wrongful disclosure - Up to 5 years imprisonment and or a fine of $250,000
New Ability to Self Respond Starting March 12, 2020

*12 languages plus English will be supported (Internet & Phone)
2020 Census Jobs

One application qualifies you for any of the following positions:

<table>
<thead>
<tr>
<th>Position</th>
<th>Pay rate</th>
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<tbody>
<tr>
<td>Office Clerks</td>
<td>$20.00 per hour</td>
</tr>
<tr>
<td>Office Operations Supervisors</td>
<td>$26.00 per hour</td>
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<tr>
<td>Census Field Supervisors</td>
<td>$27.50 per hour</td>
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<tr>
<td>Enumerators (Census Takers)</td>
<td>$25.00 per hour</td>
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<tr>
<td>Recruiting Assistants</td>
<td>$27.50 per hour</td>
</tr>
</tbody>
</table>

Basic Requirements

✓ Excellent Pay
✓ Flexible Hours
✓ Paid Training
✓ Temporary Positions

• 18 years of age or older
• Valid Social Security number
• U.S. Citizen
• Valid email address
• Must apply online

Simple Application

33 Question Assessment
Plus 9 Supervisory questions if interested in Supervisory Positions

Apply today!
2020census.gov/jobs
Federal Relay Service: (800) 877-8339 TTY / ASCII
www.gsa.gov/fedrelay
1-855-JOB-2020 (1-855-562-2020)

The U.S. Census Bureau is an Equal Opportunity Employer
## Contact Information

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<tr>
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Thank you Region 1 partners!!