



**NOTICE OF PUBLIC MEETING  
CALIFORNIA COMPLETE COUNT COMMITTEE**

**DATE: December 3, 2018**

**TIME: 9:00am-4:30pm**

**LOCATION: California Victims Compensation Board Hearing Room  
400 R Street, First Floor  
Sacramento, CA 95811**



**NOTICE**

All times are approximate and subject to change. The meeting may be cancelled without notice. A lunch break will be taken at a time determined by the California Complete Count Committee (CCCC). The CCCC is an advisory body. Agenda items may be taken out of order to accommodate speakers or to maintain a quorum. Action may be taken on any item on the agenda.

The board and its subcommittees comply with the Americans with Disabilities Act by ensuring that the meeting facilities are accessible to persons with disabilities, and providing that this notice and information given to the members of the board is available to the public in appropriate alternative formats when requested. If you need further assistance, including disability-related modifications or accommodations, you may contact Patricia Vazquez-Topete at the California Complete Count Office at (916) 718-4911 or by Telecommunication Device for the Deaf (TDD) services at (916) 718-4911 as soon as practicable, but at least by the day before the meeting.

This notice and agenda are available and will be posted to our website at [census.ca.gov](https://census.ca.gov).

The call-in number is (877) 426-7043 and the access code is 70721621#.

To receive future notices for this working group, email [info@census.ca.gov](mailto:info@census.ca.gov).

For additional information, please contact Patricia Vazquez-Topete at [Patricia.vazquez-topete@census.ca.gov](mailto:Patricia.vazquez-topete@census.ca.gov) or (916) 852-2020.

Committee members are scheduled to be at the following locations, subject to change:

1840 Century Park E.  
Los Angeles, CA 90067



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**AGENDA**

The public may provide appropriate comment on any issue before the California Complete Count Committee at the time the item is discussed. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment.

<b>No.</b>	<b>TIME</b>	<b>ITEM</b>	<b>PRESENTER</b>	<b>TIME</b>
1.	9:00-9:10am	Call to Order and Establishment of a Quorum  Approval of 10/01/18 Meeting Minutes	Marybel Batjer, Secretary, Government Operations Agency, Chair	10 minutes
2.	9:10-10:40am	U.S. Census Bureau Updates and Responses to Committee Member Questions Posed on October 1, 2018	James Christy, Regional Director Los Angeles Region, U.S. Census Bureau  Luz Castillo, Regional Census Manager, U.S. Census Bureau	90 minutes
3.	10:40-10:50am	Break	All	10 minutes
4.	10:50-11:20am	Census 2020 Budget Update	Justyn Howard, Deputy Secretary for Census, Government Operations Agency	30 minutes
5.	11:20-11:40am	Behavior Science & “Nudge” Marketing Tactics	Stuart Drown, Deputy Secretary for Innovation and Accountability, Government Operations Agency	20 minutes
6.	11:40-12:00pm	Overview of Statewide Outreach and Communications Strategy (SOCS)	Tamma Adamek, Deputy Director, External Affairs and Media Relations, California Complete Count Office	20 minutes
7.	12:00-1:00pm	Lunch Break	All	60 minutes
8.	1:00-1:30pm	<ul style="list-style-type: none"> <li>• Statewide Outreach and Rapid Deployment (SWORD) Mapping Portal Update</li> <li>• Discussion of Hard to Count (HTC) Communities around the State</li> </ul>	Jim Miller, Geographic Information System, Manager, California Complete Count Office	30 minutes



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9.	1:30- 2:30	Working Group Break Out Session  Address Location: 400 R St. Suite 300 <ul style="list-style-type: none"><li>• Access and Outreach- Conference Room 300</li><li>• Housing- Suite 359</li><li>• Content and Citizenship- Conference Room 357</li><li>• Trust and Confidentiality- Conference Room 353</li></ul>	All Working Group Members	60 minutes
10.	2:30- 4:00pm	Working Group Updates to Initial Report to the Governor <ul style="list-style-type: none"><li>▪ Presentation of Updates</li><li>▪ Review and Discuss Updates</li><li>▪ Final Update Recommendations</li><li>▪ Voting on Final Updates for Draft of the January 1<sup>st</sup> Report</li></ul>	Dave Ceppos, Managing Senior Mediator CCP, Sacramento State	90 minutes
11.	4:00- 4:20pm	Opportunity for Public Comment The committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except whether to decide to place the matter on the agenda of a future meeting. (Government Code §§ 11125 and 11125.7 (a))	Public	20 minutes
12.	4:20- 4:30pm	Adjourn	Marybel Batjer, Secretary, Government Operations Agency, Chair	10 minutes