



## **California Complete Count Committee**

### **Frequently Asked Questions**

#### **What is the California Complete Count Committee (CCCC)?**

The CCCC is an advisory panel of community members who represent diverse populations from across the state. The panel members work to implement strategies to increase the count in their respective communities. The panel members were appointed by Governor Edmund G. Brown, Jr. and, including one designee chosen by the Speaker of the State Assembly and one designee chosen by the Senate President pro Tempore.

#### **What is the main purpose of the CCCC?**

The main purpose of the Committee is to develop, recommend, and assist in the administration of a Census strategy for a complete and accurate count of California's population. Members will help develop a targeted outreach campaign focused on hard-to-count communities, including individuals and families living in hard-to-find housing units, people who speak limited or no English, disabled and elderly residents, homeless communities and new immigrants.

#### **What is the role of a CCCC member?**

- Communicate and raise awareness of the importance of Census campaign efforts to community leaders and guide them in implementing strategies for a complete and accurate count in their respective communities.
- Provide expertise and insight to develop an outreach strategy leveraging existing community partnerships.
- Participate as experts, or assign designees, on Census established subcommittee groups.
- Identify effective methods of outreach to Californians and provide recommendations to the California Census staff.
- Collaborate with statewide public and private partners and community-based organizations to support Census outreach activities.

#### **Why is it important to have an accurate count of California's population?**

A complete and accurate count of California's population is essential to the state because the data collected by the Census determines the number of seats each state has in the U.S. House of Representatives and is also used to distribute billions of dollars in federal funds to local communities. More than 70 federal programs that benefit California, including education, health, and human services, use census numbers as part of their funding formulas.

If you have any questions, please contact Patricia Vazquez-Topete at (916) 852-2020 or by email [patricia.vazquez-topete@census.ca.gov](mailto:patricia.vazquez-topete@census.ca.gov)