



**NOTICE OF PUBLIC MEETING
CALIFORNIA COMPLETE COUNT COMMITTEE
CONTENT AND CITIZENSHIP WORKING GROUP**

**DATE: July 30, 2018
TIME: 1:30 PM-4:00 PM**



Please take notice that on July 30, 2018 at 1:30 pm-4:00 pm, the California Complete Count Committee, Access and Outreach Working Group will hold their second public meeting at

All times are approximate and subject to change. The meeting may be cancelled without notice. A lunch break will be taken at a time determined by the California Complete Count Committee (CCCC). The CCCC is an advisory body. Agenda items may be taken out of order to accommodate speakers or to maintain a quorum. Action may be taken on any item on the agenda.

This Committee meeting is open to the public and is accessible to people who experience disabilities. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Patricia Vazquez-Topete at Patricia.Vazquez-Topete@census.ca.gov or (916) 852-2020. Submit requests at least five business days prior to the meeting to ensure availability of the requested accommodation.

This notice and agenda are available will be posted to our website census.ca.gov.

The call-in number is (877) 989-4934 and the access code is 42056340#.

To receive future notices for this working group, email info@census.ca.gov.

For additional information, please contact Patricia Vazquez-Topete at Patricia.vazquez-topete@census.ca.gov or (916) 852-2020.

Committee members are scheduled to be at the following locations, subject to change:

State Capitol, Room 115
Sacramento, CA 95814



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Agenda

The public may provide appropriate comment on any issue before the California Complete Count Committee at the time the item is discussed. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment.

1. Call meeting to order
 - a. Chair will call meeting to order
 - b. Roll call
 - c. Establishment of a quorum
2. Review and approve agenda
3. Review and approve minutes from July 02, 2018 conference call
4. Codify Working Group Goals
5. Identify research opportunities and existing data
 - a. Barriers to census participation
 - b. Focus groups and educational outreach on the citizenship question
6. Discuss communications tactics to reach hard to count (HTC) populations
 - a. Addressing existing misperceptions of Census privacy
 - b. Most effective strategies to combat misinformation
7. Experts/Specialists
 - a. Identify messaging experts to inform the state's messaging strategy
8. Planning for the upcoming Governor's Office outreach report
9. Scheduling of future meetings and next agenda items
10. Motion to adjourn