

Census 2020 California Hard-to-Count Fact Sheet

National City in San Diego County

(CA Census 2020 Region 10)

Race and Hispanic Origin	
Total population	60,715
Hispanic or Latino of any race	64.4%
Hispanic Exclusive Race:	
White alone	9.7%
Black or African-American alone	4.5%
American Indian and Alaska Native alone	0.2%
Asian alone	19.5%
Native Hawaiian and Other Pacific Islander alone	0.4%
Some other race alone	0.0%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	15,885
Spanish	74.2%
Tagalog (incl. Filipino)	21.2%
Other Asian and Pacific Island languages	2.0%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	6.7%
With 3 or more units in a multi-unit structure	42.5%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	67.9%
That are overcrowded	4.7%
Without broadband Internet	27.8%
With limited-English speaking ability	16.5%
That are non-family	25.7%
Receiving public assistance income	5.3%
Percent of population:	
Under 5 years old	6.3%
That is foreign-born	40.2%
Who moved from outside county in past year	2.9%
With income below 150 percent of poverty level	36.0%
Age 16 or older that are unemployed	8.4%
Age 25 or older who are not high school graduates	26.5%

California Hard-to-Count Characteristics	
Median CA-HTC index all census tracts	68.0
Estimated Total Population in Census Tracts with above median CA-HTC	34,073
Leading HTC characteristics in those areas: Renter-occupied units; Foreign-born population; Households receiving public assistance	

Top 5 CA-HTC Census Tracts in Place	
Census Tract 117:	
Total Population	6,083
CA-HTC Index	104.0
Leading Hard-to-Count Reasons: Foreign-born population Limited English-speaking households Renter-occupied units	
Census Tract 125.02:	
Total Population	4,500
CA-HTC Index	98.0
Leading Hard-to-Count Reasons: Renter-occupied units Crowded units Below 150 percent of poverty level	
Census Tract 33.05:	
Total Population	5,998
CA-HTC Index	87.0
Leading Hard-to-Count Reasons: Households receiving public assistance Unemployed Below 150 percent of poverty level	
Census Tract 36.03:	
Total Population	4,118
CA-HTC Index	86.0
Leading Hard-to-Count Reasons: Non-high school graduates Below 150 percent of poverty level Limited English-speaking households	
Census Tract 124.01:	
Total Population	3,898
CA-HTC Index	86.0
Leading Hard-to-Count Reasons: Crowded units Multi-unit structures Vacant housing units	



For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is a unincorporated community.

To learn more about California's Census 2020 efforts, please visit census.ca.gov

National City

California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 0.3 0.6 1.2 Miles

