



## California Complete Count

Why is it important to have an accurate count of California's population?

Only once each decade, the United States (U.S.) Census Bureau attempts to count every resident in the United States. The next enumeration will be April 1, 2020, and will be the first to rely heavily on online responses. In addition, the primary and perpetual problem facing the U.S. Census Bureau is the undercount of certain population groups. Foreign-born residents, undocumented residents, non-white residents, renters, and children under five years old, especially those younger than one year old, comprise the most undercounted populations. California has more residents in each of these categories than any other state.

A complete and accurate count of California's population is essential to the state because the data collected by the decennial Census determines the number of seats each state has in the U.S. House of Representatives and is also used to distribute billions of dollars in federal funds to local communities. More than 70 federal programs that benefit California, including education, health, and human services, use Census numbers as part of their funding formulas.

Governor Brown issued an Executive Order (B-49-18) describing California's Census 2020 initiative. In support of the overall census outreach strategy, the Governor created an advisory committee, the [California Complete Count Committee](#). The California Complete Count Committee is a panel of community leaders from across the state working to implement strategies that will increase the count of all Californians, especially those that are hard to count.

In addition, under the Governor's Office of Planning and Research, the Census 2020 California Complete Count office is a statewide outreach and awareness campaign tasked to ensure an accurate and complete count of *all* California residents in the upcoming federal Census 2020.

**Mission:** Ensure that Californians get their fair share of federal resources and Congressional representation by encouraging the full participation of all Californians in Census 2020



### Contact Us!

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