

# Census 2020 California Hard-to-Count Fact Sheet

## Pleasanton City in Alameda County

(CA Census 2020 Region 3)

Race and Hispanic Origin	
Total population	79,341
Hispanic or Latino of any race	8.7%
Hispanic Exclusive Race:	
White alone	53.3%
Black or African-American alone	2.0%
American Indian and Alaska Native alone	0.2%
Asian alone	31.5%
Native Hawaiian and Other Pacific Islander alone	0.5%
Some other race alone	0.2%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	8,649
Chinese (incl. Mandarin, Cantonese)	27.5%
Other Asian and Pacific Island languages	20.2%
Korean	17.2%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	3.9%
With 3 or more units in a multi-unit structure	20.4%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	30.3%
That are overcrowded	0.7%
Without broadband Internet	7.0%
With limited-English speaking ability	6.1%
That are non-family	21.2%
Receiving public assistance income	0.7%
Percent of population:	
Under 5 years old	4.4%
That is foreign-born	28.5%
Who moved from outside county in past year	6.3%
With income below 150 percent of poverty level	6.2%
Age 16 or older that are unemployed	3.5%
Age 25 or older who are not high school graduates	3.8%

California Hard-to-Count Characteristics	
Median CA-HTC index all census tracts	11.0
Estimated Total Population in Census Tracts with above median CA-HTC	25,795
Leading HTC characteristics in those areas: Foreign-born population; Moved recently; Multi-unit structures	

Top 5 CA-HTC Census Tracts in Place	
Census Tract 4507.43:	
Total Population	6,496
CA-HTC Index	51.0
Leading Hard-to-Count Reasons: Moved recently Foreign-born population Children under 5	
Census Tract 4507.50:	
Total Population	4,844
CA-HTC Index	51.0
Leading Hard-to-Count Reasons: Moved recently Multi-unit structures Foreign-born population	
Census Tract 4501.01:	
Total Population	5,230
CA-HTC Index	48.0
Leading Hard-to-Count Reasons: Moved recently Multi-unit structures Foreign-born population	
Census Tract 4506.07:	
Total Population	5,691
CA-HTC Index	32.0
Leading Hard-to-Count Reasons: Multi-unit structures Non-family households Moved recently	
Census Tract 4504:	
Total Population	6,097
CA-HTC Index	16.0
Leading Hard-to-Count Reasons: Children under 5 Unemployed Moved recently	



For a detailed map of all census tracts, go to [census.ca.gov/HTC-map](https://census.ca.gov/HTC-map)

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is a unincorporated community.

To learn more about California's Census 2020 efforts, please visit [census.ca.gov](https://census.ca.gov)

# Pleasanton City

## California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 0.375 0.75 1.5 Miles

