

Census 2020 California Hard-to-Count Fact Sheet

San Marcos City in San Diego County

(CA Census 2020 Region 10)

Race and Hispanic Origin	
Total population	93,493
Hispanic or Latino of any race	38.6%
Hispanic Exclusive Race:	
White alone	45.0%
Black or African-American alone	2.5%
American Indian and Alaska Native alone	0.4%
Asian alone	9.5%
Native Hawaiian and Other Pacific Islander alone	0.6%
Some other race alone	0.1%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	16,734
Spanish	78.6%
Vietnamese	4.6%
Tagalog (incl. Filipino)	4.6%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	4.3%
With 3 or more units in a multi-unit structure	25.0%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	38.7%
That are overcrowded	1.8%
Without broadband Internet	13.7%
With limited-English speaking ability	10.0%
That are non-family	26.1%
Receiving public assistance income	1.7%
Percent of population:	
Under 5 years old	6.9%
That is foreign-born	23.9%
Who moved from outside county in past year	3.3%
With income below 150 percent of poverty level	20.7%
Age 16 or older that are unemployed	4.8%
Age 25 or older who are not high school graduates	16.4%

California Hard-to-Count Characteristics	
Median CA-HTC index all census tracts	18.5
Estimated Total Population in Census Tracts with above median CA-HTC	38,307
Leading HTC characteristics in those areas: Foreign-born population; Limited English-speaking households; Multi-unit structures	

Top 5 CA-HTC Census Tracts in Place	
Census Tract 200.28:	
Total Population	4,509
CA-HTC Index	87.0
Leading Hard-to-Count Reasons: Multi-unit structures Renter-occupied units Non-high school graduates	
Census Tract 200.29:	
Total Population	5,799
CA-HTC Index	75.0
Leading Hard-to-Count Reasons: Multi-unit structures Renter-occupied units Foreign-born population	
Census Tract 200.18:	
Total Population	8,436
CA-HTC Index	44.0
Leading Hard-to-Count Reasons: Limited English-speaking households Crowded units Foreign-born population	
Census Tract 200.25:	
Total Population	4,791
CA-HTC Index	41.0
Leading Hard-to-Count Reasons: Moved recently Multi-unit structures Non-family households	
Census Tract 200.21:	
Total Population	6,248
CA-HTC Index	38.0
Leading Hard-to-Count Reasons: Limited English-speaking households Foreign-born population Non-high school graduates	



For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is an unincorporated community.

To learn more about California's Census 2020 efforts, please visit census.ca.gov

San Marcos City

California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 0.375 0.75 1.5 Miles

