

# Census 2020 California Hard-to-Count Fact Sheet

## Santa Barbara County

(CA Census 2020 Region 5)

Race and Hispanic Origin	
Total population	442,996
Hispanic or Latino of any race	44.8%
Hispanic Exclusive Race:	
White alone	45.3%
Black or African-American alone	1.7%
American Indian and Alaska Native alone	0.3%
Asian alone	5.2%
Native Hawaiian and Other Pacific Islander alone	0.1%
Some other race alone	0.1%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	72,763
Spanish	86.1%
Chinese (incl. Mandarin, Cantonese)	3.0%
Tagalog (incl. Filipino)	2.4%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	7.3%
With 3 or more units in a multi-unit structure	26.8%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	47.7%
That are overcrowded	3.9%
Without broadband Internet	17.7%
With limited-English speaking ability	7.7%
That are non-family	34.9%
Receiving public assistance income	2.3%
Percent of population:	
Under 5 years old	6.4%
That is foreign-born	23.0%
Who moved from outside county in past year	7.3%
With income below 150 percent of poverty level	25.2%
Age 16 or older that are unemployed	6.6%
Age 25 or older who are not high school graduates	19.6%

California Hard-to-Count Characteristics in County	
Median CA-HTC index all census tracts	29.5
Total Population in Census Tracts with above median CA-HTC	227,277
Leading HTC characteristics in those areas: Non-high school graduates, Crowded units, Renter-occupied units	

Top 5 CA-HTC Census Tracts in County	
Census Tract 24.03:	
Total Population	6,868
CA-HTC Index	102.0
Leading HTC Reasons in Census Tract 24.03: Renter-occupied units Crowded units Non-high school graduates	
Census Tract 24.04:	
Total Population	8,629
CA-HTC Index	95.0
Leading HTC Reasons in Census Tract 24.04: Crowded units Non-high school graduates Limited English-speaking households	
Census Tract 22.05:	
Total Population	5,617
CA-HTC Index	93.0
Leading HTC Reasons in Census Tract 22.05: Crowded units Non-high school graduates Children under 5	
Census Tract 27.02:	
Total Population	7,979
CA-HTC Index	93.0
Leading HTC Reasons in Census Tract 27.02: Below 150 percent of poverty level Households receiving public assistance Children under 5	
Census Tract 11.02:	
Total Population	4,923
CA-HTC Index	91.0
Leading HTC Reasons in Census Tract 11.02: Crowded units Renter-occupied units Households receiving public assistance	



For a detailed map of all census tracts, go to [census.ca.gov/HTC-map](https://census.ca.gov/HTC-map)

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county.

Note: The map does not show the Channel Islands. Please contact the Census Office if you would like a map that includes the islands.

To learn more about California's Census 2020 efforts, please visit [census.ca.gov](https://census.ca.gov)

# Santa Barbara County

## California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 3 6 12 Miles

