

Census 2020 California Hard-to-Count Fact Sheet

Santa Barbara City in Santa Barbara County

(CA Census 2020 Region 5)

Race and Hispanic Origin	
Total population	91,443
Hispanic or Latino of any race	37.0%
Hispanic Exclusive Race:	
White alone	55.6%
Black or African-American alone	1.2%
American Indian and Alaska Native alone	0.3%
Asian alone	3.8%
Native Hawaiian and Other Pacific Islander alone	0.0%
Some other race alone	0.0%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	14,225
Spanish	83.7%
Chinese (incl. Mandarin, Cantonese)	3.5%
Other Indo-European languages	3.0%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	7.4%
With 3 or more units in a multi-unit structure	37.5%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	59.3%
That are overcrowded	3.1%
Without broadband Internet	15.5%
With limited-English speaking ability	7.9%
That are non-family	47.0%
Receiving public assistance income	1.3%
Percent of population:	
Under 5 years old	5.1%
That is foreign-born	23.2%
Who moved from outside county in past year	6.7%
With income below 150 percent of poverty level	21.9%
Age 16 or older that are unemployed	4.5%
Age 25 or older who are not high school graduates	14.1%

California Hard-to-Count Characteristics	
Median CA-HTC index all census tracts	37.0
Estimated Total Population in Census Tracts with above median CA-HTC	50,132
Leading HTC characteristics in those areas: Renter-occupied units; Non-family households; Vacant housing units	

Top 5 CA-HTC Census Tracts in Place	
Census Tract 11.02:	
Total Population	4,923
CA-HTC Index	91.0
Leading Hard-to-Count Reasons: Crowded units Renter-occupied units Households receiving public assistance	
Census Tract 12.06:	
Total Population	4,623
CA-HTC Index	79.0
Leading Hard-to-Count Reasons: Renter-occupied units Non-family households Multi-unit structures	
Census Tract 9:	
Total Population	3,701
CA-HTC Index	70.0
Leading Hard-to-Count Reasons: Non-family households Renter-occupied units Multi-unit structures	
Census Tract 3.01:	
Total Population	2,876
CA-HTC Index	65.0
Leading Hard-to-Count Reasons: Non-family households Renter-occupied units Moved recently	
Census Tract 10:	
Total Population	5,522
CA-HTC Index	61.0
Leading Hard-to-Count Reasons: Non-family households Renter-occupied units Multi-unit structures	



For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is a unincorporated community.

To learn more about California's Census 2020 efforts, please visit census.ca.gov

Santa Barbara City

California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 0.5 1 2 Miles

