

# Census 2020 California Hard-to-Count Fact Sheet

## Santa Cruz City in Santa Cruz County

(CA Census 2020 Region 5)

Race and Hispanic Origin	
Total population	63,993
Hispanic or Latino of any race	20.6%
Hispanic Exclusive Race:	
White alone	63.8%
Black or African-American alone	1.3%
American Indian and Alaska Native alone	0.3%
Asian alone	9.4%
Native Hawaiian and Other Pacific Islander alone	0.1%
Some other race alone	0.3%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	3,813
Spanish	64.7%
Chinese (incl. Mandarin, Cantonese)	15.8%
Other Asian and Pacific Island languages	5.8%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	7.7%
With 3 or more units in a multi-unit structure	29.6%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	53.0%
That are overcrowded	1.9%
Without broadband Internet	11.5%
With limited-English speaking ability	2.7%
That are non-family	53.5%
Receiving public assistance income	3.0%
Percent of population:	
Under 5 years old	3.4%
That is foreign-born	14.4%
Who moved from outside county in past year	13.5%
With income below 150 percent of poverty level	31.2%
Age 16 or older that are unemployed	8.3%
Age 25 or older who are not high school graduates	6.3%

California Hard-to-Count Characteristics	
Median CA-HTC index all census tracts	26.5
Estimated Total Population in Census Tracts with above median CA-HTC	41,166
Leading HTC characteristics in those areas: Non-family households; Moved recently; Below 150 percent of poverty level	

Top 5 CA-HTC Census Tracts in Place	
Census Tract 1010:	
Total Population	8,315
CA-HTC Index	77.0
Leading Hard-to-Count Reasons: Non-family households Moved recently Below 150 percent of poverty level	
Census Tract 1004:	
Total Population	9,993
CA-HTC Index	70.0
Leading Hard-to-Count Reasons: Households without broadband subscription Unemployed Moved recently	
Census Tract 1008:	
Total Population	7,126
CA-HTC Index	54.0
Leading Hard-to-Count Reasons: Non-family households Renter-occupied units Crowded units	
Census Tract 1007:	
Total Population	1,983
CA-HTC Index	50.0
Leading Hard-to-Count Reasons: Non-family households Unemployed Multi-unit structures	
Census Tract 1011:	
Total Population	5,868
CA-HTC Index	40.0
Leading Hard-to-Count Reasons: Moved recently Vacant housing units Non-family households	



For a detailed map of all census tracts, go to [census.ca.gov/HTC-map](https://census.ca.gov/HTC-map)

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is a unincorporated community.

To learn more about California's Census 2020 efforts, please visit [census.ca.gov](https://census.ca.gov)

# Santa Cruz City

## California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 0.3 0.6 1.2 Miles

