

Census 2020 California Hard-to-Count Fact Sheet

Santa Maria City in Santa Barbara County

(CA Census 2020 Region 5)

Race and Hispanic Origin	
Total population	104,791
Hispanic or Latino of any race	74.6%
Hispanic Exclusive Race:	
White alone	18.1%
Black or African-American alone	1.0%
American Indian and Alaska Native alone	0.1%
Asian alone	5.0%
Native Hawaiian and Other Pacific Islander alone	0.1%
Some other race alone	0.1%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	32,000
Spanish	90.6%
Tagalog (incl. Filipino)	3.6%
Other and unspecified languages	2.8%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	3.9%
With 3 or more units in a multi-unit structure	27.4%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	49.9%
That are overcrowded	10.4%
Without broadband Internet	27.2%
With limited-English speaking ability	16.2%
That are non-family	23.4%
Receiving public assistance income	3.4%
Percent of population:	
Under 5 years old	9.9%
That is foreign-born	34.9%
Who moved from outside county in past year	3.5%
With income below 150 percent of poverty level	33.9%
Age 16 or older that are unemployed	5.9%
Age 25 or older who are not high school graduates	40.7%

California Hard-to-Count Characteristics	
Median CA-HTC index all census tracts	60.0
Estimated Total Population in Census Tracts with above median CA-HTC	67,680
Leading HTC characteristics in those areas: Crowded units; Non-high school graduates; Children under 5	

Top 5 CA-HTC Census Tracts in Place	
Census Tract 24.03:	
Total Population	6,868
CA-HTC Index	102.0
Leading Hard-to-Count Reasons: Renter-occupied units Crowded units Non-high school graduates	
Census Tract 24.04:	
Total Population	8,629
CA-HTC Index	95.0
Leading Hard-to-Count Reasons: Crowded units Non-high school graduates Limited English-speaking households	
Census Tract 22.05:	
Total Population	5,617
CA-HTC Index	93.0
Leading Hard-to-Count Reasons: Crowded units Non-high school graduates Children under 5	
Census Tract 22.06:	
Total Population	5,013
CA-HTC Index	90.0
Leading Hard-to-Count Reasons: Children under 5 Crowded units Renter-occupied units	
Census Tract 23.04:	
Total Population	6,134
CA-HTC Index	80.0
Leading Hard-to-Count Reasons: Crowded units Non-high school graduates Limited English-speaking households	



For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is a unincorporated community.

To learn more about California's Census 2020 efforts, please visit census.ca.gov

Santa Maria City

California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 0.375 0.75 1.5 Miles

