Census 2020 California Hard-to-Count Fact Sheet
Santa Rosa City in Sonoma County
(CA Census 2020 Region 2)

Race and Hispanic Origin

Total population	174,244
Hispanic or Latino of any race	31.8%
Hispanic Exclusive Race:	
White alone	55.3%
Black or African-American alone	2.3%
American Indian and Alaska Native alone	0.8%
Asian alone	5.3%
Native Hawaiian and Other Pacific Islander alone	0.6%
Some other race alone	0.2%

Top 3 Languages Spoken at Home

Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	22,820
Spanish	79.2%
Other Asian and Pacific Island languages	4.7%
Other Indo-European languages	4.1%

Hard-to-Count Characteristics

The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.

Percent of Total Housing Units:	
That are vacant (includes seasonal)	4.2%
With 3 or more units in a multi-unit structure	25.0%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	46.9%
That are overcrowded	2.2%
Without broadband Internet	15.2%
With limited-English speaking ability	5.5%
That are non-family	38.4%
Receiving public assistance income	3.0%
Percent of population:	
Under 5 years old	6.0%
That is foreign-born	19.4%
Who moved from outside county in past year	4.9%
With income below 150 percent of poverty level	20.0%
Age 16 or older that are unemployed	6.2%
Age 25 or older who are not high school graduates	13.7%

California Hard-to-Count Characteristics

Median CA-HTC index all census tracts	27.0
Estimated Total Population in Census Tracts with above median CA-HTC	98,768
Leading HTC characteristics in those areas: Non-family households; Moved recently; Children under 5	

Top 5 CA-HTC Census Tracts in Place

Census Tract 1531.04:	
Total Population	3,910
CA-HTC Index	86.0
Leading Hard-to-Count Reasons: Crowded units / Non-high school graduates / Renter-occupied units	
Census Tract 1529.03:	
Total Population	5,355
CA-HTC Index	71.0
Leading Hard-to-Count Reasons: Non-high school graduates / Households receiving public assistance / Children under 5	
Census Tract 1528.02:	
Total Population	7,152
CA-HTC Index	70.0
Leading Hard-to-Count Reasons: Crowded units / Non-family households / Children under 5	
Census Tract 1514.02:	
Total Population	9,837
CA-HTC Index	58.0
Leading Hard-to-Count Reasons: Crowded units / Non-family households / Households without broadband subscription	
Census Tract 1520:	
Total Population	1,804
CA-HTC Index	54.0
Leading Hard-to-Count Reasons: Renter-occupied units / Non-family households / Multi-unit structures	

For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is a unincorporated community.

To learn more about California's Census 2020 efforts, please visit census.ca.gov