

Census 2020 California Hard-to-Count Fact Sheet

Watsonville City in Santa Cruz County

(CA Census 2020 Region 5)

Race and Hispanic Origin	
Total population	53,452
Hispanic or Latino of any race	81.9%
Hispanic Exclusive Race:	
White alone	14.3%
Black or African-American alone	0.4%
American Indian and Alaska Native alone	0.1%
Asian alone	2.4%
Native Hawaiian and Other Pacific Islander alone	0.0%
Some other race alone	0.1%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	18,867
Spanish	95.6%
Other Indo-European languages	1.0%
Other and unspecified languages	0.8%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	2.7%
With 3 or more units in a multi-unit structure	28.9%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	58.4%
That are overcrowded	7.5%
Without broadband Internet	28.2%
With limited-English speaking ability	21.5%
That are non-family	21.4%
Receiving public assistance income	3.6%
Percent of population:	
Under 5 years old	9.8%
That is foreign-born	37.3%
Who moved from outside county in past year	2.3%
With income below 150 percent of poverty level	33.3%
Age 16 or older that are unemployed	8.0%
Age 25 or older who are not high school graduates	40.7%

California Hard-to-Count Characteristics	
Median CA-HTC index all census tracts	50.0
Estimated Total Population in Census Tracts with above median CA-HTC	46,073
Leading HTC characteristics in those areas: Limited English-speaking households; Crowded units; Non-high school graduates	

Top 5 CA-HTC Census Tracts in Place	
Census Tract 1103:	
Total Population	7,306
CA-HTC Index	103.0
Leading Hard-to-Count Reasons: Crowded units Non-high school graduates Limited English-speaking households	
Census Tract 1104:	
Total Population	7,610
CA-HTC Index	71.0
Leading Hard-to-Count Reasons: Limited English-speaking households Children under 5 Crowded units	
Census Tract 1105.01:	
Total Population	8,091
CA-HTC Index	70.0
Leading Hard-to-Count Reasons: Children under 5 Crowded units Limited English-speaking households	
Census Tract 1102:	
Total Population	8,391
CA-HTC Index	55.0
Leading Hard-to-Count Reasons: Children under 5 Non-high school graduates Unemployed	
Census Tract 1101:	
Total Population	7,897
CA-HTC Index	54.0
Leading Hard-to-Count Reasons: Crowded units Limited English-speaking households Non-high school graduates	



For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2013-2017 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county. "CDP" – A Census Designated Place is a unincorporated community.

To learn more about California's Census 2020 efforts, please visit census.ca.gov

Watsonville City

California Hard-to-Count Index by Census Tract

- 1 - 16
- 16 - 30
- 30 - 47
- 47 - 70
- 70 - 136

Tracts with highest indexes

CA-HTC Index is 0



0 0.225 0.45 0.9 Miles

