



**NOTICE OF PUBLIC MEETING  
CALIFORNIA COMPLETE COUNT COMMITTEE**

**DATE: September 4, 2019**

**TIME: 9:00 AM-4:00 PM**

**LOCATION:**

**Ronald Reagan State Building  
300 S Spring Street  
Los Angeles, CA 90013**



**NOTICE**

All times are approximate and subject to change. The meeting may be cancelled without notice. A lunch break will be taken at a time determined by the California Complete Count Committee (CCCC). The CCCC is an advisory body. Agenda items may be taken out of order to accommodate speakers or to maintain a quorum. Action may be taken on any item on the agenda.

Government Code section 11125.7 provides the opportunity for members of the public to address each agenda item during discussion or consideration by the CCCC prior to the CCCC taking any action on said item. Members of the public will be provided appropriate opportunities to comment on any issue before the CCCC, but the CCCC Chair may, at his or her discretion, apportion available time among those who wish to speak. Individuals may appear before the CCCC to discuss items not on the agenda; however, the CCCC can neither discuss nor take official action on those items at the time of the same meeting. (Gov. Code, §§ 11125, 11125.7, subd. (a).) To assist the CCCC in ensuring that all persons interested in addressing the CCCC have an opportunity to do so, please complete a Speaker Request Form prior to CCCC's consideration of the item. If written comments are submitted, six copies must be provided in advance of the CCCC meeting with the following information on the first page of the document: date, addressee, CCCC meeting date, agenda item number, and name of person submitting the document.

Written public comment will be accepted prior to the meeting and up to 1 day following the meeting. Written comment may be submitted by email to [info@census.ca.gov](mailto:info@census.ca.gov) or by mail at:

California Complete Count – Census 2020  
400 R Street, Suite 359  
Sacramento, CA 95811

The board and its subcommittees comply with the Americans with Disabilities Act by ensuring that the meeting facilities are accessible to persons with disabilities, and providing that this notice and information given to the members of the board is available to the public in appropriate alternative formats when requested. If you need further assistance, including disability-related modifications or accommodations, you may contact Laura Askins at the California Complete Count Office at (916) 314-0252 or by Telecommunication Device for the Deaf (TDD) services at (916) 314-0252 as soon as practicable, but at least by the day before the meeting.

This notice and agenda are available and will be posted to our website at [census.ca.gov](http://census.ca.gov).

To receive future notices for this working group, email [info@census.ca.gov](mailto:info@census.ca.gov).



**NOTICE OF PUBLIC MEETING**  
**CALIFORNIA COMPLETE COUNT COMMITTEE**  
**DATE: September 4, 2019**  
**TIME: 9:00 AM-4:00 PM**  
**LOCATION:**  
**Ronald Reagan State Building**  
**300 S Spring Street**  
**Los Angeles, CA 90013**



For additional information, please contact Laura Askins at [Laura.askins@census.ca.gov](mailto:Laura.askins@census.ca.gov) or (916) 852-2020.

This meeting will be live-streamed from the California Complete Count—Census 2020 website at [www.census.ca.gov](http://www.census.ca.gov). The link for the webcast will be posted on the website prior to the meeting and this notice will be updated with the link.

The public may provide appropriate comment on any issue before the California Complete Count Committee at the time the item is discussed. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment.

**Agenda**

<b>No.</b>	<b>Time</b>	<b>ITEM</b>	<b>PRESENTER</b>	<b>Time</b>
1.	9:00-9:10 am	Call to Order, Roll Call/ Pledge of Allegiance	Alex Padilla, Secretary of State, Chair	10 mins
2.	9:10-9:40	Bagley-Keene Open Meeting Act Overview	Julia Zuffelato Deputy Attorney General Department of Justice	30 min
3.	9:40-9:45	Approval of 06/04/2019 Meeting Minutes	Alex Padilla, Secretary of State, Chair	5 min
4.	9:45-9:55 am	State Census 2020 Updates	Sarah Soto-Taylor, Deputy Secretary for the Census, Government Operations Agency	10 mins
5.	9:55:10:55 am	Census Outreach and Public Relations (Media) Contract	Martha Dominguez, Deputy Director of External Affairs and Media Relations  Representative, Mercury Public Affairs, LLC	60 min



**NOTICE OF PUBLIC MEETING**  
**CALIFORNIA COMPLETE COUNT COMMITTEE**  
**DATE: September 4, 2019**  
**TIME: 9:00 AM-4:00 PM**  
**LOCATION:**  
**Ronald Reagan State Building**  
**300 S Spring Street**  
**Los Angeles, CA 90013**



6.	10:55-Noon	SwORD Demo	Jim Miller Data and GIS Mapping Manager	65 min
7.	12:00 pm- 1:00 pm	Lunch Break		60 mins
8.	1:00-1:30 pm	US Census Bureau Update	TBD	30 min
9.	1:30-2:30 pm	Outreach Update <ul style="list-style-type: none"> <li>• Implementation Plan Workshops and Strategic Plans</li> <li>• Highlight best practices to reach HTC – local contractor’s perspective</li> <li>• Local Complete Count Committee – highlight integration of efforts/best practices</li> </ul>	Emilio Vaca, Deputy Director of Outreach Yumi Sera, Deputy Director of Statewide Initiatives Jeremy Payne, Program Manager, Equality California Institute Karthick Ramakrishnan, Inland Empire Complete Count Committee	60 min
10.	2:30-3:30 pm	Committee Members Report on Quarter Goals: <ul style="list-style-type: none"> <li>• How have you used your expertise and influence to help with Census 2020?</li> <li>• How have you engaged with communities and with the activities of the Complete Count Census 2020 Office?</li> <li>• What gaps have you identified that need additional support and how can you help fill to in the areas of outreach and communication?</li> </ul>	Alex Padilla, Secretary of State, Chair	60 min



**NOTICE OF PUBLIC MEETING  
CALIFORNIA COMPLETE COUNT COMMITTEE**

**DATE: September 4, 2019**

**TIME: 9:00 AM-4:00 PM**

**LOCATION:**

**Ronald Reagan State Building**

**300 S Spring Street**

**Los Angeles, CA 90013**



11.	3:30: 3:55 pm	Opportunity for Public Comment The committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except whether to decide to place the matter on the agenda of a future meeting. [Government Code §§ 11125 and 11125.7 (a)]	Public	25 mins
12.	3:55:4:00 pm	Adjournment	Alex Padilla, Secretary of State, Chair	15 mins