



State of California – Government Operations Agency  
California Complete Count-Census 2020  
400 R Street, Suite 359  
Sacramento, CA 95811  
www.census.ca.gov  
(916) 852-2020



## Community Based Organizations

Thirteen Community-Based Organizations (CBOs) will focus their statewide outreach on demographic groups considered hard-to-count.

### AFRICAN-AMERICANS

#### California Calls

Kaci Y. Patterson, Owner & Principal  
kaci@socialgoodsolutions.com  
818-442-1963  
CA Census Staff Lead: David Tucker

### ASIAN AMERICAN & PACIFIC ISLANDERS

#### Asian Americans Advancing Justice

An Le, 2020 Census Statewide Network Manager  
ale@advancingjustice-la.org  
213-977-7500  
CA Census Staff Lead: Sara Pol-Lim

### LATINOS

#### NALEO Educational Fund

Ely Flores, Director of Civic Engagement  
eflores@naleo.org  
213-747-7606  
CA Census Staff Lead: Carlos Beltran

### LATINOS

#### Latino Community Foundation

Jacqueline Martinez Garcel, CEO  
jgarcel@latinocf.org  
415-236-4023  
CA Census Staff Lead: Quintilia Avila

### NATIVE AMERICAN AND TRIBAL COMMUNITIES

#### California Indian Manpower Consortium

Lorenda T. Sanchez, Executive Director  
lorendas@cimcinc.com  
916-920-0285  
CA Census Staff Lead: Connie Hernandez

### NATIVE AMERICAN AND TRIBAL COMMUNITIES

#### California Native Vote Project

Jesse F. Fraire  
jfraire@canativevote.org  
323-214-9699  
CA Census Staff Lead: Connie Hernandez

### FARM-WORKERS

#### Mixteco/Indigena Community Organizing

Arcenio J. Lopez, Executive Director  
arcenio.lopez@mixteco.org  
805-483-1166  
CA Census Staff Lead: Emilio Vaca

### FARM-WORKERS

#### California Rural Legal Assistance, Inc.

Susan Podesta, Director of Grants and Contracts  
spodesta@crla.org  
530-742-5191 x 319  
CA Census Staff Lead: Emilio Vaca

### IMMIGRANTS /REFUGEES

#### Coalition for Humane Immigrant Rights

Esperanza Buevara, Census Campaign Manager  
eguevara@chirla.org  
213-353-1335  
CA Census Staff Lead: Patricia Vazquez-Topete

### LGBTQ

#### Equality California Institute

Robbie Rodriguez, Program Director  
robbie@eqca.org  
323-848-9801  
CA Census Staff Lead: Mignonne Pollard

### LIMITED ENGLISH PROFICIENCY

#### Coalition for Humane Immigrant Rights

Esperanza Buevara, Census Campaign Manager  
eguevara@chirla.org  
213-353-1335  
CA Census Staff Lead: Patricia Vazquez-Topete

### LOW / NO BROADBAND

#### United Ways of California

Paola Hernandez, Census Program Manager  
phernandez@unitedwaysca.org  
786-973-2887  
CA Census Staff Lead: Quintilia Avila

## **Sector-Based Organization**

Sector-Based Organizations will focus their statewide outreach on demographic groups considered hard-to-count through their sectoral focus.

### **SECTOR: HEALTH**

#### **California Primary Care Association**

Elizabeth Oseguera, Associate Director of Policy

loseguera@cpcpa.org

916-440-8170

*CA Census Staff Lead: Marcy Kaplan*

### **SECTOR: LABOR**

#### **California Labor Federation**

Hector Saldivar, Southern California Field Director

HSaldivar@calaborfed.org

213-276-3376

*CA Census Staff Lead: Marcy Kaplan*

### **SECTOR: Faith-Based**

#### **PICO California**

Joey Williams, Integrated Voter Engagement  
Manager

Joey@picocalifornia.org

916-709-5494

*CA Census Staff Lead: Marcy Kaplan*

Updated: 8/28/19