Community and Sector Based Organizations

Community Based Organizations (CBOs) focus their statewide outreach on demographic groups considered hard-to-count. Sector Based Organizations focus their statewide outreach on demographic groups considered hard-to-count through a sectoral focus.

**African-Americans**

**California Calls**
https://myblackcounts.org/

Ama Nyamekye, Project Manager Black Census and Redistricting Hub
ama@goodinfluence.work
718-744-5305
CA Census Staff Lead: David Tucker
David.Tucker@census.ca.gov

**Asian-Americans and Pacific Islanders**

Asian Americans Advancing Justice
https://www.countusin2020.org/

June Lim, Demographic Research Project Director
jlim@advancingjustice-la.org
323-739-2129
CA Census Staff Lead: Sara Pol-Lim
Sara.Pol-Lim@census.ca.gov

**Children 0-5 Years**

First 5 Association
https://thesocialpresskit.com/first5-2020census

Kendra Devejian, Census Project Director
kendra@first5association.org
559-250-9331
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**Farm Workers**

Mixteco/Indigena Community Organizing

Genevieve Flores-Haro, Associate Director
genevieve.flores-haro@mixteco.org
805-483-1166
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

**Farm Workers**

California Rural Legal Assistance, Inc.

Reina Canale, Grant Manager
rcanale@crla.org
530-742-5191
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

**Immigrants and Refugees**

Coalition for Humane Immigrant Rights
https://chirla.org/content/contamos-contigo-censo-2020

Esperanza Guevara, Census Campaign Manager
eguevara@chirla.org
213-400-5450
CA Census Staff Lead: Patricia Vazquez-Topete
Patricia.Vazquez-Topete@census.ca.gov

**Latinos**

Latino Community Foundation
https://latinocf.org/2020-census/

Christian Arana, Policy Director
carana@latinocf.org
415-236-5145
CA Census Staff Lead: Quintilia Avila
Quintilia.Avila@census.ca.gov

**Latinos**

NALEO Educational Fund
https://hagasecontar.org/

Ely Flores, Director of Civic Engagement
eflores@naleo.org
213-747-7606
CA Census Staff Lead: Carlos Beltran
Carlos.Beltran@census.ca.gov

For more information, contact: CA Census Office Outreach Team
https://census.ca.gov/outreach/
Updated: April 15, 2020
LGBTQ
Equality California Institute
https://action.eqca.org/page/s/census-2020-sign-up-web

Jeremy Payne, Program Manager
Jeremy@eqca.org
323-848-9801
CA Census Staff Lead: Mignonne Pollard
Mignonne.Pollard@census.ca.gov

Limited English Proficiency
Coalition for Humane Immigrant Rights
https://chirla.org/content/contamos-contigo-censo-2020

Esperanza Guevara, Census Campaign Manager
eguevara@chirla.org
213-400-5450
CA Census Staff Lead: Patricia Vazquez-Topete
Patricia.Vazquez-Topete@census.ca.gov

Low / No Broadband
United Ways of California

Paola Hernandez, Census Program Manager
phernandez@unitedwaysca.org
786-973-2887
CA Census Staff Lead: Quintilia Avila
Quintilia.Avila@census.ca.gov

Middle East and North African
Council on American-Islamic Relations – California
https://www.2020becounted.org

Basim Elkarra, Executive Director - Sacramento Valley/Central CA Area
belkarra@cair.com
916-441-6269
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

Native American and Tribal Communities
Native People Count California
https://nativepeoplecountca.org/

California Indian Manpower Consortium
http://www.cimcinc.org/pro_cic.html

Lorenda T. Sanchez, Executive Director
lorendas@cimcinc.com
916-920-0285
CA Census Staff Lead: Kayla Hilario
kayla.hilario@census.ca.gov

People Experiencing Homelessness
Center for Common Concerns DBA Homebase

Jessie Hewins, Managing Attorney
jessie@homebaseccc.org
415-788-7961 ext. 342
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

People with Disabilities & Seniors/Older Adults
Disability Rights Education & Defense Fund
with the California Foundation for Independent Living Centers
https://disabilitycounts2020.org/

Susan Henderson, Executive Director
shenderson@dredf.org
510-644-2555
CA Census Staff Lead: Yumi Sera
Yumi.Sera@census.ca.gov

Veterans
California Census Office
https://census.ca.gov/resource/veterans/

Yumi Sera, Deputy Director of Statewide Initiatives
916-852-2020
Yumi Sera
Yumi.Sera@census.ca.gov

For more information, contact: CA Census Office Outreach Team
https://census.ca.gov/outreach/
Updated: April 15, 2020
Sector Based Organizations

**SECTOR: Business/Corporate**
Council for a Strong America, ReadyNation - California
https://www.strongnation.org/CAcensus

Magali Flores Núñez
mflores@readynation.org
818-492-6122
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Faith-Based**
PICO California
www.picocalifornia.org/census-2020

Andrew Lee, Faith Census Hub Manager
Andrew@picocalifornia.org
619-310-7050
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Health**
California Primary Care Association
https://www.myhealthcountsca.com/

Rebecca Pleitez, Deputy Director of Grassroots Advocacy
rpleitez@cpca.org
916-440-8170
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Labor**
California Labor Federation
https://calaborfed.org/calaborcounts/

Tara Carey
Northern California Field Director
tcarey@calaborfed.org
510-508-3223

CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Rural**
4-H Youth Development Program
University of California, Agriculture & Natural Resources

Jenna Colburn
jcolburn@ucanr.edu
530-750-1336
CA Census Staff Lead: Vanessa Vaughn
Vanessa.Vaughn@census.ca.gov

For more information, contact: CA Census Office Outreach Team
https://census.ca.gov/outreach/
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