



State of California – Government Operations Agency
California Complete Count-Census 2020
400 R Street, Suite 359
Sacramento, CA 95811
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Community and Sector Based Organizations

Community Based Organizations (CBOs) focus their statewide outreach on demographic groups considered hard-to-count. Sector Based Organizations focus their statewide outreach on demographic groups considered hard-to-count through a sectoral focus.

African-Americans

California Calls

<https://myblackcounts.org/>

Ama Nyamekye, Project Manager Black Census and Redistricting Hub
ama@goodinfluence.work
718-744-5305
CA Census Staff Lead: David Tucker
David.Tucker@census.ca.gov

Asian-Americans and Pacific Islanders

Asian Americans Advancing Justice

<https://www.countusin2020.org/>

June Lim, Demographic Research Project Director
jlim@advancingjustice-la.org
323-739-2129
CA Census Staff Lead: Sara Pol-Lim
Sara.Pol-Lim@census.ca.gov

Children 0-5 Years

First 5 Association

<https://thesocialpresskit.com/first5-2020census>

Kendra Devejian, Census Project Director
kendra@first5association.org
559-250-9331
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

Farm Workers

Mixteco/Indigena Community Organizing

Genevieve Flores-Haro, Associate Director
genevieve.flores-haro@mixteco.org
805-483-1166
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

Farm Workers

California Rural Legal Assistance, Inc.

Reina Canale, Grant Manager
rcanale@crla.org
530-742-5191
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

Immigrants and Refugees

Coalition for Humane Immigrant Rights

<https://chirla.org/content/contamos-contigo-censo-2020>

Esperanza Guevara, Census Campaign Manager
eguevara@chirla.org
213-400-5450
CA Census Staff Lead: Patricia Vazquez-Topete
Patricia.Vazquez-Topete@census.ca.gov

Latinos

Latino Community Foundation

<https://latinocf.org/2020-census/>

Christian Arana, Policy Director
carana@latinocf.org
415-236-5145
CA Census Staff Lead: Quintilia Avila
Quintilia.Avila@census.ca.gov

Latinos

NALEO Educational Fund

<https://hagasecontar.org/>

Ely Flores, Director of Civic Engagement
eflores@naleo.org
213-747-7606
CA Census Staff Lead: Carlos Beltran
Carlos.Beltran@census.ca.gov

LGBTQ

Equality California Institute

<https://action.eqca.org/page/s/census-2020-sign-up-web>

Jeremy Payne, Program Manager

Jeremy@eqca.org

323-848-9801

CA Census Staff Lead: Mignonne Pollard

Mignonne.Pollard@census.ca.gov

Limited English Proficiency

Coalition for Humane Immigrant Rights

<https://chirla.org/content/contamos-contigo-censo-2020>

Esperanza Guevara, Census Campaign Manager

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213-400-5450

CA Census Staff Lead: Patricia Vazquez-Topete

Patricia.Vazquez-Topete@census.ca.gov

Low / No Broadband

United Ways of California

Paola Hernandez, Census Program Manager

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786-973-2887

CA Census Staff Lead: Quintilia Avila

Quintilia.Avila@census.ca.gov

Middle East and North African

Council on American-Islamic Relations – California

<https://www.2020becounted.org>

Basim Elkarra, Executive Director - Sacramento Valley/Central CA Area

belkarra@cair.com

916-441-6269

CA Census Staff Lead: Marcy Kaplan

Marcy.Kaplan@census.ca.gov

Native American and Tribal Communities

Native People Count California

<https://nativepeoplecountca.org/>

California Indian Manpower Consortium

http://www.cimcinc.org/pro_cic.html

Lorenda T. Sanchez, Executive Director

lorendas@cimcinc.com

916-920-0285

CA Census Staff Lead: Kayla Hilario

kayla.hilario@census.ca.gov

Native American and Tribal Communities

California Native Vote Project

Jesse F. Fraire, Statewide Census Coordinator

jfraire@canativevote.org

323-688-6838

CA Census Staff Lead: Kayla Hilario

kayla.hilario@census.ca.gov

People Experiencing Homelessness

Center for Common Concerns DBA Homebase

Jessie Hewins, Managing Attorney

jessie@homebaseccc.org

415-788-7961 ext. 342

CA Census Staff Lead: Marcy Kaplan

Marcy.Kaplan@census.ca.gov

People with Disabilities & Seniors/Older Adults

Disability Rights Education & Defense Fund with the California Foundation for Independent Living Centers

<https://disabilitycounts2020.org/>

Susan Henderson, Executive Director

shenderson@dredf.org

510-644-2555

CA Census Staff Lead: Yumi Sera

Yumi.Sera@census.ca.gov

Veterans

California Census Office

<https://census.ca.gov/resource/veterans/>

Yumi Sera, Deputy Director of Statewide Initiatives

916-852-2020

Yumi Sera

Yumi.Sera@census.ca.gov

For more information, contact: CA Census Office Outreach Team

<https://census.ca.gov/outreach/>

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Sector Based Organizations

SECTOR: Business/Corporate

Council for a Strong America, ReadyNation - California

<https://www.strongnation.org/CAcensus>

Magali Flores Núñez
mflores@readynation.org
818-492-6122
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Faith-Based

PICO California

www.picocalifornia.org/census-2020

Andrew Lee, Faith Census Hub Manager
Andrew@picocalifornia.org
619-310-7050
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Health

California Primary Care Association

<https://www.myhealthcountsca.com/>

Rebecca Pleitez, Deputy Director of
Grassroots Advocacy
rpleitez@cpcac.org
916-440-8170
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Labor

California Labor Federation

<https://calaborfed.org/calaborcounts/>

Hector Saldivar, Southern CA Field Director
HSaldivar@calaborfed.org
213-276-3376
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Rural

4-H Youth Development Program University of California, Agriculture & Natural Resources

Jenna Colburn
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530-750-1336
CA Census Staff Lead: Vanessa Vaughn
Vanessa.Vaughn@census.ca.gov