Community and Sector Based Organizations

Community Based Organizations (CBOs) focus their statewide outreach on demographic groups considered hard-to-count. Sector Based Organizations focus their statewide outreach on demographic groups considered hard-to-count through a sectoral focus.

African-Americans
California Calls
https://myblackcounts.org/
Ama Nyamekye, Project Manager Black Census and Redistricting Hub
ama@goodinfluence.work
718-744-5305
CA Census Staff Lead: David Tucker
David.Tucker@census.ca.gov

Asian-Americans and Pacific Islanders
Asian Americans Advancing Justice
https://www.countusin2020.org/
June Lim, Demographic Research Project Director
jlim@advancingjustice-la.org
323-739-2129
CA Census Staff Lead: Sara Pol-Lim
Sara.Pol-Lim@census.ca.gov

Children 0-5 Years
First 5 Association
https://thesocialpresskit.com/first5-2020census
Moira Kenney, Census Consultant
moira@first5association.org
510-637-8153
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

Farm Workers
California Rural Legal Assistance, Inc.
Reina Canale, Grant Manager
rcanale@crla.org
530-742-5191
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

Immigrants and Refugees
Coalition for Humane Immigrant Rights
https://chirla.org/content/contamos-contigo-censo-2020
Esperanza Guevara, Census Campaign Manager
eguevara@chirla.org
213-400-5450
CA Census Staff Lead: Patricia Vazquez-Topete
Patricia.Vazquez-Topete@census.ca.gov

Latinos
Latino Community Foundation
https://latinocf.org/2020-census/
Christian Arana, Policy Director
carana@latinocf.org
415-236-5145
CA Census Staff Lead: Quintilia Avila
Quintilia.Avila@census.ca.gov

Mixteco/Indigena Community Organizing
Victor Espinosa, Farmworker Census Data Manager
victor.espinosa@mixteco.org
805-483-1166
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

For more information, contact: CA Census Office Outreach Team
https://census.ca.gov/outreach/
Updated: August 11, 2020
<table>
<thead>
<tr>
<th>Category</th>
<th>Organization</th>
<th>Website</th>
<th>Contact Person</th>
<th>Contact Information</th>
<th>Staff Lead</th>
<th>Email Address</th>
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<tr>
<td>LGBTQ</td>
<td>Equality California Institute</td>
<td><a href="https://action.eqca.org/page/s/census-2020-sign-up-web">https://action.eqca.org/page/s/census-2020-sign-up-web</a></td>
<td>Jeremy Payne, Program Manager</td>
<td><a href="mailto:Jeremy@eqca.org">Jeremy@eqca.org</a></td>
<td>CA Census Staff Lead: Mignonne Pollard</td>
<td><a href="mailto:Mignonne.Pollard@census.ca.gov">Mignonne.Pollard@census.ca.gov</a></td>
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<tr>
<td>Limited English Proficiency</td>
<td>Coalition for Humane Immigrant Rights</td>
<td><a href="https://chirla.org/content/contamos-contigo-censo-2020">https://chirla.org/content/contamos-contigo-censo-2020</a></td>
<td>Esperanza Guevara, Census Campaign Manager</td>
<td><a href="mailto:eguevara@chirla.org">eguevara@chirla.org</a></td>
<td>CA Census Staff Lead: Patricia Vazquez-Topete</td>
<td><a href="mailto:Patricia.Vazquez-Topete@census.ca.gov">Patricia.Vazquez-Topete@census.ca.gov</a></td>
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<td>Low / No Broadband</td>
<td>United Ways of California</td>
<td></td>
<td>Paola Hernandez, Census Program Manager</td>
<td>p <a href="mailto:hernandez@unitedwaysca.org">hernandez@unitedwaysca.org</a></td>
<td>CA Census Staff Lead: Quintilia Avila</td>
<td><a href="mailto:Quintilia.Avila@census.ca.gov">Quintilia.Avila@census.ca.gov</a></td>
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<td>Middle East and North African</td>
<td>Council on American-Islamic Relations – California</td>
<td><a href="https://www.2020becounted.com/">https://www.2020becounted.com/</a></td>
<td>Basim Elkarra, Executive Director - Sacramento Valley/Central CA Area</td>
<td><a href="mailto:belkarra@cair.com">belkarra@cair.com</a></td>
<td>CA Census Staff Lead: Marcy Kaplan</td>
<td><a href="mailto:Marcy.Kaplan@census.ca.gov">Marcy.Kaplan@census.ca.gov</a></td>
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<td>Native American and Tribal Communities</td>
<td>Native People Count California</td>
<td><a href="https://nativepeoplecountca.org/">https://nativepeoplecountca.org/</a></td>
<td>Lorenda T. Sanchez, Executive Director</td>
<td><a href="mailto:lorendas@cimcinc.com">lorendas@cimcinc.com</a></td>
<td>CA Census Staff Lead: Kayla Hilario</td>
<td><a href="mailto:kayla.hilario@census.ca.gov">kayla.hilario@census.ca.gov</a></td>
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<td></td>
<td>California Indian Manpower Consortium</td>
<td><a href="http://www.cimcinc.org/pro_cic.html">http://www.cimcinc.org/pro_cic.html</a></td>
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<td>People Experiencing Homelessness</td>
<td>Center for Common Concerns DBA Homebase</td>
<td><a href="https://www.homebaseccc.org/census2020">https://www.homebaseccc.org/census2020</a></td>
<td>Jessie Hewins, Managing Attorney</td>
<td><a href="mailto:jessie@homebaseccc.org">jessie@homebaseccc.org</a></td>
<td>CA Census Staff Lead: Marcy Kaplan</td>
<td><a href="mailto:Marcy.Kaplan@census.ca.gov">Marcy.Kaplan@census.ca.gov</a></td>
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<td>People with Disabilities &amp; Seniors/Older Adults</td>
<td>Disability Rights Education &amp; Defense Fund with the California Foundation for Independent Living Centers</td>
<td><a href="https://disabilitycounts2020.org/">https://disabilitycounts2020.org/</a></td>
<td>Susan Henderson, Executive Director</td>
<td><a href="mailto:shenderson@dredf.org">shenderson@dredf.org</a></td>
<td>CA Census Staff Lead: Yumi Sera</td>
<td><a href="mailto:Yumi.Sera@census.ca.gov">Yumi.Sera@census.ca.gov</a></td>
</tr>
<tr>
<td>Veterans</td>
<td>California Census Office</td>
<td><a href="https://census.ca.gov/resource/veterans/">https://census.ca.gov/resource/veterans/</a></td>
<td>Yumi Sera, Deputy Director of Statewide Initiatives</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Sector Based Organizations

SECTOR: Business/Corporate
Council for a Strong America, ReadyNation - California
https://www.strongnation.org/CAcensus
Magali Flores Núñez
mflores@readynation.org
818-492-6122
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Faith-Based
PICO California
www.picocalifornia.org/census-2020
Andrew Lee, Faith Census Hub Manager
Andrew@picocalifornia.org
619-310-7050
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Health
California Primary Care Association
https://www.myhealthcountsca.com/
Elizabeth Oseguera, Associate Director of Policy
loseguera@c pca.org
916-440-8170 Ext 1069
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Labor
California Labor Federation
https://calaborfed.org/calaborcounts/
Susan Sachen
Campaign Director
ssachen@calaborfed.org
510-499-5721
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

SECTOR: Rural
4-H Youth Development Program
University of California, Agriculture & Natural Resources
Jenna Colburn
jcalburn@ucanr.edu
530-750-1336
CA Census Staff Lead: Yumi Sera
Yumi.Sera@census.ca.gov