Community and Sector Based Organizations

Community Based Organizations (CBOs) focus their statewide outreach on demographic groups considered hard-to-count. Sector Based Organizations focus their statewide outreach on demographic groups considered hard-to-count through a sectoral focus.

**African-Americans**

**California Calls**
https://myblackcounts.org/

Ama Nyamekye, Project Manager Black Census and Redistricting Hub
ama@goodinfluence.work
718-744-5305
CA Census Staff Lead: David Tucker
David.Tucker@census.ca.gov

**Asian-Americans and Pacific Islanders**

**Asian Americans Advancing Justice**
https://www.countusin2020.org/

June Lim, Demographic Research Project Director
jlim@advancingjustice-la.org
323-739-2129
CA Census Staff Lead: Sara Pol-Lim
Sara.Pol-Lim@census.ca.gov

**Children 0-5 Years**

**First 5 Association**
https://thesocialpresskit.com/first5-2020census

Kendra Devejian, Census Project Director
kendra@first5association.org
559-250-9331
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**Farm Workers**

**Mixteco/Indigena Community Organizing**

Genevieve Flores-Haro, Associate Director
genevieve.flores-haro@mixteco.org
805-483-1166
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

**Farm Workers**

**California Rural Legal Assistance, Inc.**

Reina Canale, Grant Manager
rcanale@crla.org
530-742-5191
CA Census Staff Lead: Emilio Vaca
Emilio.Vaca@census.ca.gov

**Immigrants and Refugees**

**Coalition for Humane Immigrant Rights**
https://chirla.org/content/contamos-contigo-censo-2020

Esperanza Guevara, Census Campaign Manager
eguevara@chirla.org
213-400-5450
CA Census Staff Lead: Patricia Vazquez-Topete
Patricia.Vazquez-Topete@census.ca.gov

**Latinos**

**Latino Community Foundation**
https://latinocf.org/2020-census/

Christian Arana, Policy Director
carana@latinocf.org
415-236-5145
CA Census Staff Lead: Quintilia Avila
Quintilia.Avila@census.ca.gov

**Latinos**

**NALEO Educational Fund**
https://hagasecontar.org/

Ely Flores, Director of Civic Engagement
eflores@naleo.org
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CA Census Staff Lead: Yumi Sera
Yumi.Sera@census.ca.gov

For more information, contact: CA Census Office Outreach Team
https://census.ca.gov/outreach/
Updated: June 5, 2020
For more information, contact: CA Census Office Outreach Team
https://census.ca.gov/outreach/
Updated: June 5, 2020
Sector Based Organizations

**SECTOR: Business/Corporate**
Council for a Strong America, ReadyNation - California
[https://www.strongnation.org/CAcensus](https://www.strongnation.org/CAcensus)

Magali Flores Núñez
mflores@readynation.org
818-492-6122
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Faith-Based**
PICO California
[www.picocalifornia.org/census-2020](http://www.picocalifornia.org/census-2020)

Andrew Lee, Faith Census Hub Manager
Andrew@picocalifornia.org
619-310-7050
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Health**
California Primary Care Association
[https://www.myhealthcountsca.com/](https://www.myhealthcountsca.com/)

Elizabeth Oseguera, Associate Director of Policy
loseguera@c pca.org
916-440-8170 Ext 1069
CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Labor**
California Labor Federation
[https://calaborfed.org/calaborcounts/](https://calaborfed.org/calaborcounts/)

Tara Carey
Northern California Field Director
tcarey@calaborfed.org
510-508-3223

CA Census Staff Lead: Marcy Kaplan
Marcy.Kaplan@census.ca.gov

**SECTOR: Rural**
4-H Youth Development Program
University of California, Agriculture & Natural Resources

Jenna Calburn
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