



State of California – Government Operations Agency  
California Complete Count-Census 2020  
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Sacramento, CA 95811  
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(916) 852-2020



## Community and Sector Based Organizations

Community Based Organizations (CBOs) focus their statewide outreach on demographic groups considered hard-to-count. Sector Based Organizations focus their statewide outreach on demographic groups considered hard-to-count through a sectoral focus.

### African-Americans

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#### California Calls

<https://myblackcounts.org/>

Ama Nyamekye, Project Manager Black Census and Redistricting Hub

[ama@goodinfluence.work](mailto:ama@goodinfluence.work)

718-744-5305

CA Census Staff Lead: David Tucker

[David.Tucker@census.ca.gov](mailto:David.Tucker@census.ca.gov)

### Asian-Americans and Pacific Islanders

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#### Asian Americans Advancing Justice

<https://www.countusin2020.org/>

June Lim, Demographic Research Project Director

[jlim@advancingjustice-la.org](mailto:jlim@advancingjustice-la.org)

323-739-2129

CA Census Staff Lead: Sara Pol-Lim

[Sara.Pol-Lim@census.ca.gov](mailto:Sara.Pol-Lim@census.ca.gov)

### Children 0-5 Years

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#### First 5 Association

<https://thesocialpresskit.com/first5-2020census>

Moira Kenney, Census Consultant

[moira@first5association.org](mailto:moira@first5association.org)

510-637-8153

CA Census Staff Lead: Marcy Kaplan

[Marcy.Kaplan@census.ca.gov](mailto:Marcy.Kaplan@census.ca.gov)

### Farm Workers

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#### Mixteco/Indigena Community Organizing

Victor Espinoza, Farmworker Census Data Manager

[victor.espinosa@mixteco.org](mailto:victor.espinosa@mixteco.org)

805-483-1166

CA Census Staff Lead: Emilio Vaca

[Emilio.Vaca@census.ca.gov](mailto:Emilio.Vaca@census.ca.gov)

### Farm Workers

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#### California Rural Legal Assistance, Inc.

Reina Canale, Grant Manager

[rcanale@crla.org](mailto:rcanale@crla.org)

530-742-5191

CA Census Staff Lead: Emilio Vaca

[Emilio.Vaca@census.ca.gov](mailto:Emilio.Vaca@census.ca.gov)

### Immigrants and Refugees

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#### Coalition for Humane Immigrant Rights

<https://chirla.org/content/contamos-contigo-censo-2020>

Esperanza Guevara, Census Campaign Manager

[eguevara@chirla.org](mailto:eguevara@chirla.org)

213-400-5450

CA Census Staff Lead: Patricia Vazquez-Topete

[Patricia.Vazquez-Topete@census.ca.gov](mailto:Patricia.Vazquez-Topete@census.ca.gov)

### Latinos

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#### Latino Community Foundation

<https://latinocf.org/2020-census/>

Christian Arana, Policy Director

[carana@latinocf.org](mailto:carana@latinocf.org)

415-236-5145

CA Census Staff Lead: Quintilia Avila

[Quintilia.Avila@census.ca.gov](mailto:Quintilia.Avila@census.ca.gov)

### Latinos

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#### NALEO Educational Fund

<https://hagasecontar.org/>

Ely Flores, Director of Civic Engagement

[eflores@naleo.org](mailto:eflores@naleo.org)

213-747-7606

CA Census Staff Lead: Yumi Sera

[Yumi.Sera@census.ca.gov](mailto:Yumi.Sera@census.ca.gov)

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For more information, contact: CA Census Office Outreach Team

<https://census.ca.gov/outreach/>

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## **LGBTQ**

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### **Equality California Institute**

<https://action.eqca.org/page/s/census-2020-sign-up-web>

Jeremy Payne, Program Manager

[Jeremy@eqca.org](mailto:Jeremy@eqca.org)

323-848-9801

CA Census Staff Lead: Mignonne Pollard

[Mignonne.Pollard@census.ca.gov](mailto:Mignonne.Pollard@census.ca.gov)

## **Limited English Proficiency**

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### **Coalition for Humane Immigrant Rights**

<https://chirla.org/content/contamos-contigo-censo-2020>

Esperanza Guevara, Census Campaign Manager

[eguevara@chirla.org](mailto:eguevara@chirla.org)

213-400-5450

CA Census Staff Lead: Patricia Vazquez-Topete

[Patricia.Vazquez-Topete@census.ca.gov](mailto:Patricia.Vazquez-Topete@census.ca.gov)

## **Low / No Broadband**

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### **United Ways of California**

Paola Hernandez, Census Program Manager

[phernandez@unitedwaysca.org](mailto:phernandez@unitedwaysca.org)

786-973-2887

CA Census Staff Lead: Quintilia Avila

[Quintilia.Avila@census.ca.gov](mailto:Quintilia.Avila@census.ca.gov)

## **Middle East and North African**

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### **Council on American-Islamic Relations – California**

<https://www.2020becounted.com/>

Basim Elkarra, Executive Director - Sacramento Valley/Central CA Area

[belkarra@cair.com](mailto:belkarra@cair.com)

916-441-6269

CA Census Staff Lead: Marcy Kaplan

[Marcy.Kaplan@census.ca.gov](mailto:Marcy.Kaplan@census.ca.gov)

## **Native American and Tribal Communities**

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### **Native People Count California**

<https://nativepeoplecountca.org/>

### **California Indian Manpower Consortium**

[http://www.cimcinc.org/pro\\_cic.html](http://www.cimcinc.org/pro_cic.html)

Lorenda T. Sanchez, Executive Director

[lorendas@cimcinc.com](mailto:lorendas@cimcinc.com)

916-920-0285

CA Census Staff Lead: Kayla Hilario

[kayla.hilario@census.ca.gov](mailto:kayla.hilario@census.ca.gov)

## **Native American and Tribal Communities**

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### **California Native Vote Project**

<https://canativevote.org/what-we-do/census/>

Jesse F. Fraire, Statewide Census Coordinator

[jfraire@canativevote.org](mailto:jfraire@canativevote.org)

323-688-6838

CA Census Staff Lead: Kayla Hilario

[kayla.hilario@census.ca.gov](mailto:kayla.hilario@census.ca.gov)

## **People Experiencing Homelessness**

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### **Center for Common Concerns DBA Homebase**

<https://www.homebaseccc.org/census2020>

Jessie Hewins, Managing Attorney

[jessie@homebaseccc.org](mailto:jessie@homebaseccc.org)

415-788-7961 ext. 342

CA Census Staff Lead: Marcy Kaplan

[Marcy.Kaplan@census.ca.gov](mailto:Marcy.Kaplan@census.ca.gov)

## **People with Disabilities & Seniors/Older Adults**

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### **Disability Rights Education & Defense Fund with the California Foundation for Independent Living Centers**

<https://disabilitycounts2020.org/>

Susan Henderson, Executive Director

[shenderson@dredf.org](mailto:shenderson@dredf.org)

510-644-2555

CA Census Staff Lead: Yumi Sera

[Yumi.Sera@census.ca.gov](mailto:Yumi.Sera@census.ca.gov)

## **Veterans**

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### **California Census Office**

<https://census.ca.gov/resource/veterans/>

Yumi Sera, Deputy Director of Statewide Initiatives

916-852-2020

Yumi Sera

[Yumi.Sera@census.ca.gov](mailto:Yumi.Sera@census.ca.gov)

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For more information, contact: CA Census Office Outreach Team

<https://census.ca.gov/outreach/>

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## Sector Based Organizations

### **SECTOR: Business/Corporate**

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#### **Council for a Strong America, ReadyNation - California**

<https://www.strongnation.org/CACensus>

Magali Flores Núñez  
mflores@readynation.org  
818-492-6122  
CA Census Staff Lead: Marcy Kaplan  
[Marcy.Kaplan@census.ca.gov](mailto:Marcy.Kaplan@census.ca.gov)

### **SECTOR: Faith-Based**

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#### **PICO California**

[www.picocalifornia.org/census-2020](http://www.picocalifornia.org/census-2020)

Andrew Lee, Faith Census Hub Manager  
[Andrew@picocalifornia.org](mailto:Andrew@picocalifornia.org)  
619-310-7050  
CA Census Staff Lead: Marcy Kaplan  
[Marcy.Kaplan@census.ca.gov](mailto:Marcy.Kaplan@census.ca.gov)

### **SECTOR: Health**

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#### **California Primary Care Association**

<https://www.myhealthcountscsca.com/>

Elizabeth Oseguera, Associate  
Director of Policy  
[loseguera@cpca.org](mailto:loseguera@cpca.org)  
916-440-8170 Ext 1069  
CA Census Staff Lead: Marcy Kaplan  
[Marcy.Kaplan@census.ca.gov](mailto:Marcy.Kaplan@census.ca.gov)

### **SECTOR: Labor**

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#### **California Labor Federation**

<https://calaborfed.org/calaborcounts/>

Susan Sachen  
Campaign Director  
ssachen@calaborfed.org  
510-499-5721

CA Census Staff Lead: Marcy Kaplan  
[Marcy.Kaplan@census.ca.gov](mailto:Marcy.Kaplan@census.ca.gov)

### **SECTOR: Rural**

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#### **4-H Youth Development Program**

#### **University of California, Agriculture & Natural Resources**

Jenna Colburn  
[jcolburn@ucanr.edu](mailto:jcolburn@ucanr.edu)  
530-750-1336  
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