



**NOTICE OF PUBLIC MEETING  
CALIFORNIA COMPLETE COUNT COMMITTEE**

**DATE: Tuesday, December 3, 2019**

**TIME: 9:00 AM-4:00 PM**

**LOCATION: Wahlberg Hall, California State University, Fresno  
2380 E. Keats Ave  
Fresno, CA 93740**



**NOTICE**

All times are approximate and subject to change. The meeting may be cancelled without notice. A lunch break will be taken at a time determined by the California Complete Count Committee (CCCC). The CCCC is an advisory body. Agenda items may be taken out of order to accommodate speakers or to maintain a quorum. Action may be taken on any item on the agenda.

Government Code section 11125.7 provides the opportunity for members of the public to address each agenda item during discussion or consideration by the CCCC prior to the CCCC taking any action on said item. Members of the public will be provided appropriate opportunities to comment on any issue before the CCCC, but the CCCC Chair may, at his or her discretion, apportion available time among those who wish to speak. Individuals may appear before the CCCC to discuss items not on the agenda; however, the CCCC can neither discuss nor take official action on those items at the time of the same meeting. (Gov. Code, §§ 11125, 11125.7, subd. (a).) To assist the CCCC in ensuring that all persons interested in addressing the CCCC have an opportunity to do so, please complete a Speaker Request Form prior to CCCC's consideration of the item. If written comments are submitted, six copies must be provided in advance of the CCCC meeting with the following information on the first page of the document: date, addressee, CCCC meeting date, agenda item number, and name of person submitting the document.

Written public comment will be accepted prior to the meeting and up to one day following the meeting. Written comment may be submitted by email to [info@census.ca.gov](mailto:info@census.ca.gov) or by mail at:

California Complete Count – Census 2020  
400 R Street, Suite 359  
Sacramento, CA 95811

The board and its subcommittees comply with the Americans with Disabilities Act by ensuring that the meeting facilities are accessible to persons with disabilities, and providing that this notice and information given to the members of the board is available to the public in appropriate alternative formats when requested. If you need further assistance, including disability-related modifications or accommodations, you may contact Laura Askins at the California Complete Count Office at (916) 314-0252 or by Telecommunication Device for the Deaf (TDD) services at (916) 314-0252 as soon as practicable, but at least by the day before the meeting.

This notice and agenda are available and will be posted to our website at [census.ca.gov](http://census.ca.gov).

To receive future notices for the CCCC, email [info@census.ca.gov](mailto:info@census.ca.gov). For additional information, please contact Laura Askins at [Laura.askins@census.ca.gov](mailto:Laura.askins@census.ca.gov) or (916) 852-2020.

This meeting will be live-streamed from the California Complete Count—Census 2020 website at [www.census.ca.gov](http://www.census.ca.gov). The link for the webcast will be posted on the website prior to the meeting and this notice will be updated with the link.



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**AGENDA**

The public may provide appropriate comment on any issue before the California Complete Count Committee at the time the item is discussed. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment.

<b>No.</b>	<b>Time</b>	<b>ITEM</b>	<b>PRESENTER</b>	<b>Time</b>
1.	9:00- 9:15 am	Swearing in of New Committee Members  Opening Remarks  Call to Order, Roll Call/Establish Quorum  Pledge of Allegiance  Approval of 06/04/2019 Meeting Minutes (Carry over from previous meeting)  Approval of 09/04/2019 Meeting Minutes	<i>Alex Padilla, Secretary of State, Chair</i>	15 mins
2.	9:15- 9:45 am	State Census Office Updates	<i>Sarah Soto-Taylor, Deputy Secretary for the Census, Government Operations Agency</i>	30 mins
3.	9:45- 10:15 am	SwORD Update (Carry over from previous meeting)	<i>Jim Miller Data and GIS Mapping Manager</i>	30 min
4.	10:15- 11:15 am	Outreach Updates from the State Census Office <ul style="list-style-type: none"><li>• Education Outreach</li><li>• State Agency Outreach</li><li>• Implementation Plans Status</li><li>• Deliverable Schedule and Payment Update</li></ul>	<i>Yumi Sera, Deputy Director, Statewide Initiatives;</i>  <i>Emilio Vaca, Deputy Director, Outreach</i>	60 min
5.	11:15 am- 12:30 pm	Media Campaign Update <ul style="list-style-type: none"><li>• Branding Launch</li><li>• Paid Media Approach</li><li>• Mis/dis information</li><li>• Timeline</li></ul>	<i>Martha Dominguez, Deputy Director of External Affairs and Media Relations Mercury Public Affairs</i>	75 min



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6.	12:30-1:30 pm	Lunch Break		60 mins
7.	1:30-2:30 pm	US Census Bureau Update	<i>Luz Castillo, Assistant Regional Census Manager, Community Partnership and Engagement Program, US Census Bureau</i>	60 min
8.	2:30-3:00 pm	Discussion and report out by individual committee members: <ul style="list-style-type: none"> <li>• How have you engaged with communities and how do you plan to engage with communities and activities of the 2020 Census?</li> <li>• How will you use the information presented today and in Census meeting and CCCC hearings to influence and help the 2020 Census outreach effort?</li> </ul>	<i>Alex Padilla, Secretary of State, Chair</i>	30 min
9.	3:00-3:15 pm	Committee Input for January 1, 2020 Report to the Governor	<i>Alex Padilla, Secretary of State, Chair</i>	15 min
10.	3:15-3:30 pm	Census Bill of Rights (AB 1563) Updates and Timeline	<i>Secretary of State Office</i>	15 min
11.	3:30-3:55 pm	Opportunity for Public Comment <i>The committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except whether to decide to place the matter on the agenda of a future meeting. [Government Code §§ 11125 and 11125.7 (a)]</i>	<i>Public</i>	25 mins
12.	3:55-4:00 pm	Adjournment	<i>Alex Padilla, Secretary of State, Chair</i>	5 mins