

EXHIBIT A

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Implementation Plan



Partner Inputs

Contracted Partner Name:	
Region(s):	
Submitted by (contact person for contract):	
Date Submitted:	
Goal(s) Example: Ensure that HTC individuals are counted in the 2020 Census.	
Objective(s)- list 3-5 objectives: examples: (1) Increase awareness through a multi-pronged outreach approach that reaches individuals more than once. (2) Increase effectiveness of outreach by coordinating with community stakeholders across the region. (3) Educate HTC and least likely to respond demographic populations about the benefits of being counted.	
How do stated objectives help count the HTC population in your area?	
Languages Required - Enter all languages required (separated by commas) based on the Language and Communication Access Plan (LACAP) for your region. Click here to access the LACAP	
Other Languages Supported:	
Additional Notes:	

Activities

<p>Select planned activity type from drop down list. If "other" add detail to description.</p> <p>Access drop down via right hand corner of each cell</p>	<p>Enter the organization(s) responsible for completing the activity.</p>	<p>Enter a brief description of the activity type, see examples below.</p>	<p>Enter the exact address of the activity (when applicable).</p>			<p>Enter all regions touched through this activity. If effort is statewide, enter statewide.</p> <p>Enter standardized format, separated by commas: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 or Statewide</p>
Activity Type	Responsible Organization(s)	Description	Address	City	Zip code	Regions Touched
Develop or translate materials/collateral	ACBO A	Train the trainer model with clergy from 650 congregations		N/A		2
Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Partner Organization A	Booth at outdoor family night and on screen messaging before the movie	23 Main St	Orange	92705	9
Phone banking	Partner Organization B	Volunteers calling recently moved families to ensure receipt of Census information		N/A		Statewide
Text/Email Campaign or Alert	ACBO B	Text providing Census call to action to parents of school age children		N/A		4
Partners to complete section below						

Activities (cont.)

<p>Enter all census tracts touched by this activity (when known) in an 11 digit format, separated by commas. For example if an event is located in a specific census tract and it is attended by households in the neighborhood, list the census tracts in the immediate area of the event. You may access census tracts in SwORD based on address.</p>	<p>Enter start date of activity. (MM/DD/YYYY)</p>	<p>Enter end date of activity. If activity is a one day activity, list the same date as the start date. (MM/DD/YYYY)</p>	<p>Select frequency of activity from drop down list. Options include one-time, daily, weekly, bi-weekly, monthly or other.</p>	<p>Enter the HTC categories (code) separated by comma(s) that will be reached by the activity from the list below:</p> <table border="1" data-bbox="976 203 1341 414"> <thead> <tr> <th>HTC</th> <th>Code</th> </tr> </thead> <tbody> <tr><td>African Americans</td><td>AA</td></tr> <tr><td>Areas with low broadband subscription rates and limited or no access</td><td>LB</td></tr> <tr><td>Asian Americans & Pacific Islanders</td><td>API</td></tr> <tr><td>Children under 5</td><td>CH</td></tr> <tr><td>Farm workers</td><td>FW</td></tr> <tr><td>Homeless Individuals and Families</td><td>HIF</td></tr> <tr><td>Households with limited English proficiency</td><td>LEP</td></tr> <tr><td>Immigrants and Refugees</td><td>IR</td></tr> <tr><td>Latinos</td><td>LAT</td></tr> <tr><td>Lesbian, Gay, Bisexual, Transgender, and Queer</td><td>LGBTQ</td></tr> <tr><td>Middle-Eastern North Africans</td><td>MENA</td></tr> <tr><td>Native Americans and Tribal Communities</td><td>NAT</td></tr> <tr><td>Other Demographic Population as identified</td><td>OTH</td></tr> <tr><td>People with Disabilities</td><td>PWD</td></tr> <tr><td>Seniors/Older Adults</td><td>SEN</td></tr> <tr><td>Veterans</td><td>VET</td></tr> </tbody> </table>	HTC	Code	African Americans	AA	Areas with low broadband subscription rates and limited or no access	LB	Asian Americans & Pacific Islanders	API	Children under 5	CH	Farm workers	FW	Homeless Individuals and Families	HIF	Households with limited English proficiency	LEP	Immigrants and Refugees	IR	Latinos	LAT	Lesbian, Gay, Bisexual, Transgender, and Queer	LGBTQ	Middle-Eastern North Africans	MENA	Native Americans and Tribal Communities	NAT	Other Demographic Population as identified	OTH	People with Disabilities	PWD	Seniors/Older Adults	SEN	Veterans	VET	<p>Enter the sector categories separated by comma(s) that will be reached by the activity, if a sector strategy is being used. If not, list N/A.</p> <ul style="list-style-type: none"> • Health • Faith-Based • Labor • Businesses • Entertainment • Rural • Technology and Innovation • Education K-12
HTC	Code																																						
African Americans	AA																																						
Areas with low broadband subscription rates and limited or no access	LB																																						
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Veterans	VET																																						
Census Tract(s)	Start Date of Activity	End Date of Activity	Frequency of Activity	Hard to Count (HTC) categories reached by this activity (estimated)	Sectors Targeted																																		
06023001200, 06023000100, 06097153300, 06097153002, 06097152000, 06097151402, 06097152802, 06097152903	1/1/2020	4/30/2020	Monthly	AA, API	Faith-Based																																		
06059099248, 06059099249, 06059074406, 06059074408, 06059074502, 06059075002, 06059075003, 06059088801, 06059076101, 06059075004, 06059076102, 06059076103	6/10/2020	6/10/2020	One-time	CH, SEN	Education K-12																																		
06059099248, 06059099249, 06059074406, 06059074408, 06059074502, 06059075002, 06059075003, 06059088801, 06059076101, 06059075004, 06059076102, 06059076103	1/1/2020	4/30/2020	Weekly	LAT, NAT, PWD	Health																																		
06077001600, 06077001700, 06077001900, 06047001301, 06047001302, 06047001700, 06047002201, 06039000507, 06039000400, 06051000200	11/15/2019	11/15/2019	One time	LEP, MENA	Faith-Based, Rural																																		

Activities (cont.)

Activities (cont.)



<p>Enter the required languages (per LACAP) supported by this activity, separated by comma(s). For example for an event, enter languages staffed at the event. If a newsletter, enter the languages the newsletter is provided in.</p>	<p>List additional languages supported by the activity that are not required per LACAP.</p>	<p>Enter the estimated number of individuals to be reached through planned activity. For example: for an event enter the estimated number of individuals to be reached while tabling at event. Or for a calling/text campaign, enter the estimated number of individuals to be reached.</p>	<p>Enter the budget dollars estimated for this activity including staff and direct costs for materials, event fees, travel, etc. If activity is provided in-kind, list "in-kind" in lieu of a dollar amount.</p>	<p>This formula divides the total budget cost by the estimated number of touches to calculate an estimated cost per touch for the activity.</p>	<p>Please add any notes that may provide additional insights.</p>
<p>Languages Supported</p>	<p>Additional Languages</p>	<p>Estimated # of individuals (to be reached)</p>	<p>Estimated Budget Cost</p>	<p>Estimated Cost per individual reached</p>	<p>Notes</p>
<p>Chinese, English, Farsi, Spanish</p>	<p>Pashto</p>	<p>6,500</p>	<p>\$ 5,000.00</p>	<p>\$ 0.77</p>	
<p>Korean, Chinese, English, Spanish</p>	<p>French</p>	<p>100</p>	<p>\$ 800.00</p>	<p>\$ 8.00</p>	
<p>English, Farsi, Punjabi, Spanish</p>	<p>Croatian</p>	<p>1,000</p>	<p>\$ 6,000.00</p>	<p>\$ 5.00</p>	
<p>Chinese, Hmong, English, Spanish</p>	<p>Urdu</p>	<p>10,000</p>	<p>\$ 5,000.00</p>	<p>\$ 0.50</p>	

SAMPLE

Questionnaire Assistance Center/Kiosk

Select appropriate service available at this location	Enter the organization(s) responsible for the providing site.	Enter the organization(s) providing the staffing.	Enter the exact address of the QAC/QAK.			Enter the HTC categories (code) separated by comma(s) that will be reached by the activity from the list below: <table border="1" data-bbox="808 203 1117 376"> <thead> <tr> <th>HTC</th> <th>Code</th> </tr> </thead> <tbody> <tr><td>African Americans</td><td>AA</td></tr> <tr><td>Areas with low broadband subscription rates and limited or no access</td><td>LA</td></tr> <tr><td>Asian Americans & Pacific Islanders</td><td>API</td></tr> <tr><td>Children under 5</td><td>CH</td></tr> <tr><td>Farm workers</td><td>FW</td></tr> <tr><td>Homeless individuals and families</td><td>HF</td></tr> <tr><td>Households with limited English proficiency</td><td>LEP</td></tr> <tr><td>Immigrants and Refugees</td><td>IR</td></tr> <tr><td>Latino</td><td>LAT</td></tr> <tr><td>Lesbian, Gay, Bisexual, Transgender, and Queer</td><td>LGBTQ</td></tr> <tr><td>Middle-Eastern North Africans</td><td>MENA</td></tr> <tr><td>Native Americans and Tribal Communities</td><td>NAT</td></tr> <tr><td>Other Demographic Population as identified</td><td>OTH</td></tr> <tr><td>People with Disabilities</td><td>PWD</td></tr> <tr><td>Seniors/Older Adults</td><td>SEN</td></tr> <tr><td>Veterans</td><td>VET</td></tr> </tbody> </table>	HTC	Code	African Americans	AA	Areas with low broadband subscription rates and limited or no access	LA	Asian Americans & Pacific Islanders	API	Children under 5	CH	Farm workers	FW	Homeless individuals and families	HF	Households with limited English proficiency	LEP	Immigrants and Refugees	IR	Latino	LAT	Lesbian, Gay, Bisexual, Transgender, and Queer	LGBTQ	Middle-Eastern North Africans	MENA	Native Americans and Tribal Communities	NAT	Other Demographic Population as identified	OTH	People with Disabilities	PWD	Seniors/Older Adults	SEN	Veterans	VET	Enter anticipated start and end date for service at this location (MM/DD/YYYY)	
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Seniors/Older Adults	SEN																																									
Veterans	VET																																									
QAC or QAK	Organization(s) providing site	Organization(s) providing staff	Address	City	Zip Code	Hard to Count (HTC) categories reached by this QAC/QAK (estimated)	Dates of Operation Start date	Dates of Operation End date																																		
QAC	ACBO 1	ORG 1	123 Main St	Fresno	93650	LEP, LAT	11/1/2019	4/30/2020																																		
QAK	ACBO 2	ORG 2	456 Cedar Ave	Madera	93637	VET, SEN	1/1/2020	4/30/2020																																		
Partners to complete section below																																										

Questionnaire Assistance Center/Kiosk (cont.)

Enter (Yes/No) on days of operation once service is available	Indicate hours for each day of operation	List languages supported at this location (no appointment necessary)	List all languages served with an appointment	List all services available for people with disabilities	List tools available at site (e.g. phones, language guides or videos)	Enter the estimated number of individuals to be reached through QAC/QAK	Enter the budget dollars estimated for this QAC/QAK including staff and direct costs for materials, etc. If QAC/QAK is provided in-kind, list "in-kind" in lieu of a dollar amount.	This formula divides the total budget cost by the estimated number of touches to calculate an estimated cost per individual for QAC/QAK.
Days of Operations	Hours of Operation	Language(s) Supported at location	Additional language support by appointment	Services available for people with disabilities	Other tools being used	Estimated # of individuals (to be reached)	Estimated Budget Cost	Estimated Cost per individual reached
Monday: No Tuesday: No Wednesday: No Thursday: No Friday: No Saturday: Yes Sunday: Yes	Monday: N/A Tuesday: N/A Wednesday: N/A Thursday: N/A Friday: N/A Saturday: 8:00 AM - 5:00 PM Sunday: 8:00 AM- 5:00 PM	Monday: N/A Tuesday: N/A Wednesday: N/A Thursday: N/A Friday: N/A Saturday: Spanish Sunday: Spanish	Khmer, Cantonese	Sign language, Wheelchair accessible	Language guides	6,500	\$ 5,000.00	\$ 0.77
Monday: N/A Tuesday: N/A Wednesday: Yes Thursday: Yes Friday: Yes Saturday: Yes Sunday: Yes	Monday: N/A Tuesday: N/A Wednesday: 8:00 AM - 5:00 PM Thursday: 8:00 AM - 5:00 PM Friday: 8:00 AM - 5:00 PM Saturday: 8:00 AM - 5:00 PM Sunday: 8:00 AM- 5:00 PM	Monday: N/A Tuesday: N/A Wednesday: Spanish Thursday: Spanish Friday: Spanish Saturday: Spanish Sunday: Spanish	Chinese	Wheelchair accessible	Phones	1000	\$ 800.00	\$ 0.80
Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:	Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:	Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:						
Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:	Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:	Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:						
Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:	Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:	Monday: Tuesday: Wednesday: Thursday: Friday: Saturday: Sunday:						

Additional funding sources



Please list any other funding your organization is receiving from other funding sources related to the Census 2020 outreach, education or media effort:

Funding source (provide funder details):	
Funding amount:	
Description of activities funded:	

Please list any other funding you are aware of in your region related to the Census 2020 outreach, education or marketing effort:

Funding source (provide funder details):	
Funding amount:	
Insight on activities funded:	

Implementation Plan Partner Insights



Please provide the following insights to help inform CCC future plans and potential allocations.

Partner Inputs

<p>What communities will your organization not reach due to budget, infrastructure or capacity limitations? What gaps do you anticipate (e.g. specific census tracts, geographic areas or specific populations)? Are there missed opportunities?</p>	
<p>Understanding there are not enough resources to fill <u>all</u> gaps, please prioritize the gaps listed above.</p>	
<p>How might your approach be strengthened? What are some viable approaches to fill the gaps listed above?</p>	
<p>List any known barriers or limitations related to current implementation plan activities or overall approach?</p>	

EXHIBIT B

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**TRIBAL GOVERNMENT
INVITATION TO PARTICIPATE**

**California Complete Count
Census 2020**

September 7, 2019



State of California – Government Operations Agency
California Complete Count-Census 2020
400 R Street, Suite 359

GAVIN NEWSOM, Governor
DITAS KATAGUE, Director



Sacramento, CA 95811
www.census.ca.gov
(916) 852-2020

September 7, 2019

«Tribe_Name»

«Alternate_Name»

Attention: «Contact_Person»

«Additional_Contact»

Dear Tribal Chairperson,

SUBJECT: Tribal Government Invitation to Conduct Outreach Related to the California Complete Count - Census 2020 (Census Office) – RESPONSE REQUESTED

The State of California cordially invites Tribal Governments to participate in outreach efforts to promote participation in the U.S Census Bureau's 2020 decennial census. To support these census outreach efforts, the Census Office is offering Funding Agreements to federally recognized Tribal Governments in California, that would like to participate.

Every 10 years, the U.S Census Bureau counts every resident in the nation. A complete and accurate count of California's population is essential to the State and Tribal Governments because the data collected by the U.S Census Bureau determines the distribution of billions of dollars in federal funds to all local communities, including Tribal Governments.

Earlier this year, the Census Office offered funding to some Tribal Governments based on housing unit data. Recently, Governor Newsom has committed to new and additional Tribal funding available to all Tribes. The new funding allocations are based on a minimum allocation of \$5,000 per Tribal Government as well as self-identified population numbers from Census 2010 data. **The amount allocated to your tribe is:**

«Allocation_Amt_to_insert»

Tribal Governments have until **October 15, 2019** to opt in for these funds, which will be for census outreach efforts. After September 16, 2019, the funds for the Tribal Governments that have not chosen to opt in will be allocated to the California Indian Manpower Consortium (CIMC), who will conduct census outreach on behalf of all Tribal Governments that have not received these State funds.

Payment will be made upon completion of an approved Tribal Outreach Plan.

➡ Your **Tribal Outreach Plan** should include the following:

- Describe your activities for conducting Census 2020 outreach to Tribal Members residing in your geographical service area. Examples of outreach activities are; Tribal gatherings, incentives such as raffles, t-shirts, "census gatherings", newsletters, emails and letters to Tribal members, advertising on Tribal radio, or other media etc.
- Provide a Census Tribal liaison name and contact information who shall coordinate with the Census Deputy Tribal Liaison on a quarterly basis through the end of the Census outreach period.
- Identify partnerships that can assist with outreach activities.



State of California – Government Operations Agency
California Complete Count-Census 2020
400 R Street, Suite 359

GAVIN NEWSOM, Governor
DITAS KATAGUE, Director



Sacramento, CA 95811
www.census.ca.gov
(916) 852-2020

Accepting State Funding

In order to receive State funding, Tribal Governments must submit the following documents to the Census Office by **October 15, 2019**:

1. Tribal Funding Agreement (TFA), (Attachment I);
2. Payee Data Record, STD 204 (Attachment II);
3. Standard Agreement Form, STD 213 (Attachment III) - Please sign two copies of your Tribe's STD 213 and submit both copies to the Census Office by September 16, 2019;
4. Tribal Outreach Plan (Exhibit A);
5. Timeline/calendar of activities and events to promote the 2020 Census;
6. Invoice (Attachment IV);
7. Contractor Certification Clauses (Attachment V).

Requirements

1. Each Tribal Government must contact the Census Deputy Tribal Liaison, to conduct an Implementation Call on a quarterly basis starting in September 2019 until the end of the outreach period.
2. Perform Tribal outreach services as described in the Tribe's approved Tribal Outreach Plan.

In addition, recipients of these funds must submit a Final Report to the Census Office after Tribal outreach activities have been completed, and no later than June 30, 2020. The final report should include:

- A summary of the strategies, tactics, and timelines used throughout the outreach effort and any relevant outcomes;
- Identification of any lessons learned, and best practices used that may inform subsequent census outreach efforts in the future;
- Recommendations for 2030 Census efforts.

Documents must be sent to:

California Complete Count - Census 2020 Office
Attention: Contracts Unit
400 R Street, Suite 359
Sacramento, CA 95811
Email: Contracts@Census.ca.gov

Questions regarding this letter should be directed to the California Complete Count - Census 2020, at (916) 852-2020.

Sincerely,

Original Signature on File:

DITAS KATAGUE

SAMPLE

ATTACHMENT I

Tribal Funding Agreement



California Complete Count - Census 2020
400 R Street, Suite 359
Sacramento, CA 95811

Dear Director Katague,

Tribal Funding Agreement

The purpose of this letter is to inform the California Complete Count - Census 2020 (Census Office) that the «Tribe_Name» respectfully accepts the invitation to participate in the State’s Census 2020 Outreach effort. In doing so, the «Tribe_Name» agrees to assist the Census Office by performing and submitting this Tribal Funding Agreement, along with the following:

- Payee Data Record, STD 204 (Attachment II)
- Standard Agreement Form, STD 213 (Attachment III) must be signed by the highest-level chairman or his/her designee
- Tribal Outreach Plan (e.g. tribal gatherings, raffles, t-shirts, gatherings, advertising, etc.)
- Timeline/calendar of activities and events to promote the 2020 Census
- Invoice (Attachment IV)
- Contractor Certification Clauses (Attachment V)

The «Tribe_Name» agrees that by choosing to opt-in and participate in the outreach efforts, the Tribe agrees to use State funding to conduct outreach activities to promote the 2020 Census.

In order for the Census Office to release funding, the Tribal Funding Agreement must be received by the Census Office on or before **October 15, 2019**.

Signature of Authorized Tribe Representative
Or his/her Designee

Date

Print Name

Title

No thank you, our tribe respectfully opts out.

Signature of Authorized Tribe Representative
Or his/her Designee

Date

Print Name

Title

SAMPLE

*The following pages contain exhibits
to the contract between the
Census Office and
each opted-in Tribal Government.*

Exhibit A will be the Tribal Outreach Plan.



State of California and
«Tribe_Name»

Exhibit A; Scope of Work/Tribal Outreach Plan; # «Contract_»

2020 Census Tribal Outreach Plan

This is a summary of tribal activities and/or events, advertising and promotional efforts that your tribe intends to utilize in order to educate tribal members, promote, and encourage participation in the 2020 Census.

(Feel free to use additional page if more space is needed.)

Please list and briefly describe activities and/or events that your tribe will use to promote participation in the 2020 Census:

(i.e. tribal gatherings, meetings, special events, etc.)

Please list / describe any advertising and promotions your tribe will use during outreach efforts:

(i.e. newsletters, internet/social media, flyers, direct mail pieces, radio ads, t-shirts, raffles, door prizes, other media, etc.)

Please identify your Tribal Liaison, who is responsible to coordinate with California Complete Count Deputy Tribal Liaison, Connie Hernandez on a quarterly basis throughout your contract term:

Census Tribal liaison:

Name: _____ Phone: () _____

Email: _____

SAMPLE



State of California and
«Tribe_Name»

Exhibit B; Budget Detail and Payment Provisions; # «Contract_»«Contract_»

EXHIBIT B

BUDGET DETAIL AND PAYMENT PROVISIONS

Upon receipt and approval of invoice, the State agrees to compensate Contractor in accordance with the rates/costs specified on the Tribal Funding Letter.

1. INVOICING AND PAYMENT

A. In no event shall the Contractor request or be entitled to reimbursement from the State for obligations entered into or for cost(s) incurred prior to the effective date or after this Agreement terminates.

B. Invoice must include the following:

- State Agreement number;
- Invoice number;
- Invoice date;
- Invoice total;
- Payment remittal address; and
- Billing and/or performance period covered by invoice

C. Invoices shall be submitted with the entire opt-in package to the address listed below:

California Complete Count - Census 2020 Office
Attention: Contracts Unit
400 R Street, Suite 359
Sacramento, CA 95811
Email: Contracts@Census.ca.gov

2. PROMPT PAYMENT CLAUSE

Payment will be made in accordance with, and within the time specified in, Government Code Chapter 4.5, commencing with section 927.



State of California and
«Tribe_Name»
Exhibit C; General Terms and Conditions; # «Contract_»

EXHIBIT C

GENERAL TERMS AND CONDITIONS (GTC-04/2017)

The General Terms and Conditions are herein incorporated by reference and are available at the Internet site:

<https://www.dgs.ca.gov/OLS/Resources/Page-Content/Office-of-Legal-Services-Resources-List-Folder/Standard-Contract-Language>

The attached General Terms and Conditions, Exhibit C, are generic standard terms and conditions that state entities are required to include in all agreements for services to be rendered to the State of California. The terms and conditions will be incorporated by referenced into the agreement and apply to the extent they may be applicable by law. Exhibit C does not need to be signed or returned.



EXHIBIT D

SPECIAL TERMS AND CONDITIONS

To the extent required by law, the contractor must either:

- (1) Furnish to the State a certificate of insurance showing that a limit of liability of not less than \$1,000,000 per occurrence for bodily injury and property damage liability combined, is presently in effect for the contractor. The policy shall include coverage for liabilities arising out of premises, operations, independent contractors, products, completed operations, personal and advertising injury, and liability assumed under an insured Contract. The certificate of insurance must provide that the State of California, its officers, agents and employees are included as additional insured, but only with respect to work performed for the State of California under the contract. At a minimum, the certificate of insurance shall show that the contractor is protected through commercial general liability insurance.

or

- (2) Furnish to the State evidence of self-insurance up to \$1 million dollars.

In addition, the contractor's insurance must cover:

- Automobile Liability – If motor vehicles are used in the performance of the work, the contractor shall maintain motor vehicle liability with limits of not less than \$1,000,000 per accident. Such insurance shall cover liability arising out of a motor vehicle including owned, hired, and non-wined motor vehicles.
- Workers' Compensation – To the extent required by law, the contractor must maintain statutory worker's compensation and liability coverage for all its employees who will be engaged in the performance of the Contract.

ATTACHMENT II

Payee Data Record (STD 204)

PAYEE DATA RECORD

(Required when receiving payment from the State of California in lieu of IRS W-9 or W-7)

STD 204 (Rev. 5/2018)

1	<p>INSTRUCTIONS: Type or print the information. Complete all information on this form. Sign, date, and return to the state agency (department/office) address shown in Box 6. Prompt return of this fully completed form will prevent delays when processing payments.</p> <p>Information provided in this form will be used by California state agencies to prepare Information Returns (Form1099). See next page for more information and Privacy Statement.</p> <p>NOTE: Governmental entities, i.e. federal, state, and local (including school districts), are not required to submit this form.</p>					
2	BUSINESS NAME <i>(As shown on your income tax return)</i>					
	SOLE PROPRIETOR, SINGLE MEMBER LLC, INDIVIDUAL <i>(Name as shown on SSN or ITIN) Last, First, MI</i>				E-MAIL ADDRESS	
	MAILING ADDRESS			BUSINESS ADDRESS		
	CITY	STATE	ZIP CODE	CITY	STATE	ZIP CODE
3	<p>ENTER FEDERAL EMPLOYER IDENTIFICATION NUMBER (FEIN): <input type="text"/> <input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/></p> <p><input type="checkbox"/> PARTNERSHIP</p> <p><input type="checkbox"/> ESTATE OR TRUST</p> <p>CORPORATION:</p> <p><input type="radio"/> MEDICAL <i>(e.g., dentistry, psychotherapy, chiropractic, etc.)</i></p> <p><input type="radio"/> LEGAL <i>(e.g., attorney services)</i></p> <p><input type="radio"/> EXEMPT <i>(nonprofit)</i></p> <p><input type="radio"/> ALL OTHERS</p>					<p>NOTE: Payment will not be processed without an accompanying taxpayer identification number.</p>
PAYEE ENTITY TYPE CHECK ONE BOX ONLY	<p><input type="checkbox"/> SOLE PROPRIETOR, INDIVIDUAL, OR SINGLE MEMBER LLC <i>(Disregarded Entity)</i></p> <p>ENTER SSN OR ITIN: <input type="text"/> <input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/></p> <p><i>Social Security Number (SSN) or Individual Taxpayer Identification Number (ITIN) are required by authority of California Revenue and Tax Code sections 18646 and 18661</i></p>					
4	<p><input type="checkbox"/> CALIFORNIA RESIDENT - Qualified to do business in California or maintains a permanent place of business in California.</p> <p><input type="checkbox"/> CALIFORNIA NON RESIDENT <i>(see next page for more information)</i> - Payments to nonresidents for services may be subject to state income tax withholding.</p> <p><input type="radio"/> No services performed in California.</p> <p><input type="radio"/> Copy of Franchise Tax Board waiver of state withholding attached.</p>					
5	<p>I hereby certify under penalty of perjury that the information provided on this document is true and correct. Should my residency status change, I will promptly notify the state agency below.</p>					
	AUTHORIZED PAYEE REPRESENTATIVE'S NAME <i>(Type or Print)</i>			TITLE		TELEPHONE <i>(include area code)</i>
	SIGNATURE			DATE	E-MAIL ADDRESS	
6	Please return completed form to:					
	DEPARTMENT/OFFICE Government Operations Agency			UNIT/SECTION California Complete Count - Census 2020		
	MAILING ADDRESS 400 R Street, Suite 359			TELEPHONE <i>(include area code)</i> 916-852-2020	FAX	
	CITY Sacramento	STATE CA	ZIP CODE 95811	E-MAIL ADDRESS contracts@census.ca.gov		

PAYEE DATA RECORD

(Required when receiving payment from the State of California in lieu of IRS W-9 or W-7)

STD 204 (Rev. 5/2018)

1	<p>Requirement to Complete the Payee Data Record, STD 204</p> <p>A completed Payee Data Record, STD 204 form, is required for all payees (non-governmental entities or individuals) entering into a transaction that may lead to a payment from the state. Each state agency requires a completed, signed, and dated STD 204 on file; therefore, it is possible for you to receive this form from multiple state agencies with which you do business.</p> <p>Payees who do not wish to complete the STD 204 may elect not to do business with the state. If the payee does not complete the STD 204 and the required payee data is not otherwise provided, payment may be reduced for federal and state backup withholding. Amounts reported on Information Returns (Form 1099) are in accordance with the Internal Revenue Code (IRC) and the California Revenue and Taxation Code (R&TC).</p>
2	<p>Enter the payee's legal business name. The name must match the name on the payee's tax return as filed with the federal Internal Revenue Service. Sole proprietorships and single member limited liability companies (LLCs) must also include the owner's full name. An individual must list his/her full name as shown on the SSN or as entered on the W-7 form for ITIN.</p> <p>The mailing address should be the address at which the payee chooses to receive correspondence. The business address is the address of the business' physical location.</p>
3	<p>Check only one box that corresponds to the payee business type. Corporations must check the box that identifies the type of corporation.</p> <p>The State of California requires that all parties entering into business transactions that may lead to payment(s) from the state provide their Taxpayer Identification Number (TIN). The TIN is required by the R&TC sections 18646 and 18661 to facilitate tax compliance enforcement activities and the preparation of Form 1099 and other information returns as required by the IRC section 6109(a) and R&TC section 18662 and its regulations.</p> <p>Payees must provide one of the following TINs on this form: social security number (SSN), individual taxpayer identification number (ITIN), or federal employer identification number (FEIN). The TIN for sole proprietorships, single member LLC (disregarded entities), and individuals is the SSN or ITIN. Only partnerships, estates, trusts, corporations, and LLCs (taxed as partnerships or corporations) will enter their FEIN.</p>
4	<p>Are you a California resident or nonresident?</p> <p>A corporation will be defined as a "resident" if it has a permanent place of business in California or is qualified through the Secretary of State to do business in California.</p> <p>A partnership is considered a resident partnership if it has a permanent place of business in California. An estate is a resident if the decedent was a California resident at time of death. A trust is a resident if at least one trustee is a California resident.</p> <p>For individuals and sole proprietors, the term "resident" includes every individual who is in California for other than a temporary or transitory purpose and any individual domiciled in California who is absent for a temporary or transitory purpose. Generally, an individual who comes to California for a purpose that will extend over a long or indefinite period will be considered a resident. However, an individual who comes to perform a particular contract of short duration will be considered a nonresident.</p> <p>Payments to all nonresidents may be subject to withholding. Nonresident payees performing services in California or receiving rent, lease, or royalty payments from property (real or personal) located in California will have 7% of their total payments withheld for state income taxes. However, no withholding is required if total payments to the payee are \$1,500 or less for the calendar year.</p> <p>For information on Nonresident Withholding, contact the Franchise Tax Board at the numbers listed below:</p> <p style="text-align: center;">Withholding Services and Compliance Section: 1-888-792-4900 E-mail address: wscs.gen@ftb.ca.gov For hearing impaired with TDD, call: 1-800-822-6268 Website: www.ftb.ca.gov</p>
5	Provide the name, title, email address, signature, and telephone number of the individual completing this form. Provide the date the form was completed.
6	This section must be completed by the state agency requesting the STD 204.

Privacy Statement

Section 7(b) of the Privacy Act of 1974 (Public Law 93-579) requires that any federal, state, or local governmental agency, which requests an individual to disclose their social security account number, shall inform that individual whether that disclosure is mandatory or voluntary, by which statutory or other authority such number is solicited, and what uses will be made of it.

It is mandatory to furnish the information requested. Federal law requires that payment for which the requested information is not provided is subject to federal backup withholding and state law imposes noncompliance penalties of up to \$20,000.

You have the right to access records containing your personal information, such as your SSN. To exercise that right, please contact the business services unit or the accounts payable unit of the state agency(ies) with which you transact that business.

All questions should be referred to the requesting state agency listed on the bottom front of this form.

ATTACHMENT III

Standard Agreement (STD 213)

AGREEMENT NUMBER

PURCHASING AUTHORITY NUMBER (If applicable)

1. This Agreement is entered into between the Contracting Agency and the Contractor named below:

CONTRACTING AGENCY NAME

Government Operations Agency – California Complete Count - Census 2020

CONTRACTOR NAME

«Tribe_Name»

2. The term of this Agreement is:

START DATE

October 15, 2019 (or upon execution, whichever occurs later)

THROUGH END DATE

June 30, 2020

3. The maximum amount of this Agreement is: «Allocation_Amt_to_insert»
«Dollars_Field_to_insert»

4. The parties agree to comply with the terms and conditions of the following exhibits, which are by this reference made a part of the Agreement.

EXHIBITS	TITLE	PAGES
Exhibit A	Scope of Work / Tribal Outreach Plan	
Exhibit B	Budget Detail and Payment Provisions	1
Exhibit C*	General Terms and Conditions	1
<input type="checkbox"/> Exhibit D	Special Terms and Conditions	1

Items shown with an asterisk(*) are hereby incorporated by reference and made part of this agreement as if attached here to. These documents can be viewed at <https://www.dgs.ca.gov/OLS/Resources/Page-Content/Office-of-Legal-Services-Resources-List-Folder/Standard-Contract-Language>

IN WITNESS WHEREOF, THIS AGREEMENT HAS BEEN EXECUTED BY THE PARTIES HERETO.

CONTRACTOR

CONTRACTOR NAME (if other than an individual, state whether a corporation, partnership, etc.)

«Tribe_Name»

CONTRACTOR BUSINESS ADDRESS

«Mail_Address»

CITY

«Mail_City»

STATE

«Mail_State»

ZIP

«Mail_Zip»

PRINTED NAME OF PERSON SIGNING

TITLE

CONTRACTOR AUTHORIZED SIGNATURE

DATE SIGNED

STATE OF CALIFORNIA

CONTRACTING AGENCY ADDRESS

400 R Street, Suite 359

Government Operations Agency – California Complete Count - Census 2020

Sacramento

CA

95811

PRINTED NAME OF PERSON SIGNING

Sara Murillo

TITLE

Assistant Director of Administration

CONTRACTING AGENCY AUTHORIZED SIGNATURE

DATE SIGNED

CALIFORNIA DEPARTMENT OF GENERAL SERVICES APPROVAL

EXEMPTION (If Applicable)

Public Contract Code Division 2, Part 2,
Chapter 11, Section 19150

CONTRACTING AGENCY NAME

ATTACHMENT IV

Invoice

ATTACHMENT V

Contractor Certification Clauses

CERTIFICATION

I, the official named below, CERTIFY UNDER PENALTY OF PERJURY that I am duly authorized to legally bind the prospective Contractor to the clause(s) listed below. This certification is made under the laws of the State of California.

<i>Contractor/Bidder Firm Name (Printed)</i>		<i>Federal ID Number</i>
«Tribe_Name»		
<i>By (Authorized Signature)</i>		
<i>Printed Name and Title of Person Signing</i>		
<i>Date Executed</i>	<i>Executed in the County of</i>	

CONTRACTOR CERTIFICATION CLAUSES

1. **STATEMENT OF COMPLIANCE:** Contractor has, unless exempted, complied with the nondiscrimination program requirements. (Gov. Code §12990 (a-f) and CCR, Title 2, Section 11102) (Not applicable to public entities.)

2. **DRUG-FREE WORKPLACE REQUIREMENTS:** Contractor will comply with the requirements of the Drug-Free Workplace Act of 1990 and will provide a drug-free workplace by taking the following actions:

- a. Publish a statement notifying employees that unlawful manufacture, distribution, dispensation, possession or use of a controlled substance is prohibited and specifying actions to be taken against employees for violations.
- b. Establish a Drug-Free Awareness Program to inform employees about:
 - 1) the dangers of drug abuse in the workplace;
 - 2) the person's or organization's policy of maintaining a drug-free workplace;
 - 3) any available counseling, rehabilitation and employee assistance programs; and,
 - 4) penalties that may be imposed upon employees for drug abuse violations.
- c. Every employee who works on the proposed Agreement will:
 - 1) receive a copy of the company's drug-free workplace policy statement; and,
 - 2) agree to abide by the terms of the company's statement as a condition of employment on the Agreement.

Failure to comply with these requirements may result in suspension of payments under the Agreement or termination of the Agreement or both and Contractor may be ineligible for award of any future State agreements if the department determines that any of the following has occurred: the Contractor has made false certification, or violated the certification by failing to carry out the requirements as noted above. (Gov. Code §8350 et seq.)

3. NATIONAL LABOR RELATIONS BOARD CERTIFICATION: Contractor certifies that no more than one (1) final unappealable finding of contempt of court by a Federal court has been issued against Contractor within the immediately preceding two-year period because of Contractor's failure to comply with an order of a Federal court, which orders Contractor to comply with an order of the National Labor Relations Board. (Pub. Contract Code §10296) (Not applicable to public entities.)

4. CONTRACTS FOR LEGAL SERVICES \$50,000 OR MORE- PRO BONO

REQUIREMENT: Contractor hereby certifies that Contractor will comply with the requirements of Section 6072 of the Business and Professions Code, effective January 1, 2003.

Contractor agrees to make a good faith effort to provide a minimum number of hours of pro bono legal services during each year of the contract equal to the lessor of 30 multiplied by the number of full time attorneys in the firm's offices in the State, with the number of hours prorated on an actual day basis for any contract period of less than a full year or 10% of its contract with the State.

Failure to make a good faith effort may be cause for non-renewal of a state contract for legal services, and may be taken into account when determining the award of future contracts with the State for legal services.

5. EXPATRIATE CORPORATIONS: Contractor hereby declares that it is not an expatriate corporation or subsidiary of an expatriate corporation within the meaning of Public Contract Code Section 10286 and 10286.1, and is eligible to contract with the State of California.

6. SWEATFREE CODE OF CONDUCT:

a. All Contractors contracting for the procurement or laundering of apparel, garments or corresponding accessories, or the procurement of equipment, materials, or supplies, other than procurement related to a public works contract, declare under penalty of perjury that no apparel, garments or corresponding accessories, equipment, materials, or supplies furnished to the state pursuant to the contract have been laundered or produced in whole or in part by sweatshop labor, forced labor, convict labor, indentured labor under penal sanction, abusive forms of child labor or exploitation of children in sweatshop labor, or with the benefit of sweatshop labor, forced labor, convict labor, indentured labor under penal sanction, abusive forms of child labor or exploitation of children in sweatshop labor. The contractor further declares under penalty of perjury that they adhere to the Sweatfree Code of Conduct as set forth on the California Department of Industrial Relations website located at www.dir.ca.gov, and Public Contract Code Section 6108.

b. The contractor agrees to cooperate fully in providing reasonable access to the contractor's records, documents, agents or employees, or premises if reasonably required by authorized officials of the contracting agency, the Department of Industrial Relations, or the Department of Justice to determine the contractor's compliance with the requirements under paragraph (a).

7. DOMESTIC PARTNERS: For contracts of \$100,000 or more, Contractor certifies that Contractor is in compliance with Public Contract Code section 10295.3.

8. GENDER IDENTITY: For contracts of \$100,000 or more, Contractor certifies that Contractor is in compliance with Public Contract Code section 10295.35.

DOING BUSINESS WITH THE STATE OF CALIFORNIA

The following laws apply to persons or entities doing business with the State of California.

1. CONFLICT OF INTEREST: Contractor needs to be aware of the following provisions regarding current or former state employees. If Contractor has any questions on the status of any person rendering services or involved with the Agreement, the awarding agency must be contacted immediately for clarification.

Current State Employees (Pub. Contract Code §10410):

- 1). No officer or employee shall engage in any employment, activity or enterprise from which the officer or employee receives compensation or has a financial interest and which is sponsored or funded by any state agency, unless the employment, activity or enterprise is required as a condition of regular state employment.
- 2). No officer or employee shall contract on his or her own behalf as an independent contractor with any state agency to provide goods or services.

Former State Employees (Pub. Contract Code §10411):

- 1). For the two-year period from the date he or she left state employment, no former state officer or employee may enter into a contract in which he or she engaged in any of the negotiations, transactions, planning, arrangements or any part of the decision-making process relevant to the contract while employed in any capacity by any state agency.
- 2). For the twelve-month period from the date he or she left state employment, no former state officer or employee may enter into a contract with any state agency if he or she was employed by that state agency in a policy-making position in the same general subject area as the proposed contract within the 12-month period prior to his or her leaving state service.

If Contractor violates any provisions of above paragraphs, such action by Contractor shall render this Agreement void. (Pub. Contract Code §10420)

Members of boards and commissions are exempt from this section if they do not receive payment other than payment of each meeting of the board or commission, payment for preparatory time and payment for per diem. (Pub. Contract Code §10430 (e))

2. LABOR CODE/WORKERS' COMPENSATION: Contractor needs to be aware of the provisions which require every employer to be insured against liability for Worker's Compensation or to undertake self-insurance in accordance with the provisions, and Contractor affirms to comply with such provisions before commencing the performance of the work of this Agreement. (Labor Code Section 3700)

3. AMERICANS WITH DISABILITIES ACT: Contractor assures the State that it complies with the Americans with Disabilities Act (ADA) of 1990, which prohibits discrimination on the basis of disability, as well as all applicable regulations and guidelines issued pursuant to the ADA. (42 U.S.C. 12101 et seq.)

4. CONTRACTOR NAME CHANGE: An amendment is required to change the Contractor's name as listed on this Agreement. Upon receipt of legal documentation of the name change the State will process the amendment. Payment of invoices presented with a new name cannot be paid prior to approval of said amendment.

5. CORPORATE QUALIFICATIONS TO DO BUSINESS IN CALIFORNIA:

a. When agreements are to be performed in the state by corporations, the contracting agencies will be verifying that the contractor is currently qualified to do business in California in order to ensure that all obligations due to the state are fulfilled.

b. "Doing business" is defined in R&TC Section 23101 as actively engaging in any transaction for the purpose of financial or pecuniary gain or profit. Although there are some statutory exceptions to taxation, rarely will a corporate contractor performing within the state not be subject to the franchise tax.

c. Both domestic and foreign corporations (those incorporated outside of California) must be in good standing in order to be qualified to do business in California. Agencies will determine whether a corporation is in good standing by calling the Office of the Secretary of State.

6. RESOLUTION: A county, city, district, or other local public body must provide the State with a copy of a resolution, order, motion, or ordinance of the local governing body which by law has authority to enter into an agreement, authorizing execution of the agreement.

7. AIR OR WATER POLLUTION VIOLATION: Under the State laws, the Contractor shall not be: (1) in violation of any order or resolution not subject to review promulgated by the State Air Resources Board or an air pollution control district; (2) subject to cease and desist order not subject to review issued pursuant to Section 13301 of the Water Code for violation of waste discharge requirements or discharge prohibitions; or (3) finally determined to be in violation of provisions of federal law relating to air or water pollution.

8. PAYEE DATA RECORD FORM STD. 204: This form must be completed by all contractors that are not another state agency or other governmental entity.

EXHIBIT C

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Contractor Milestone Document Deadlines and Payment Triggers

As of October 10, 2019

Counties and County-Alternate Fiscal Agents		
Milestone	Payment Amount	Timeline
Board Resolution (Upon contract execution)	10% of Total Contract Amount, less 10% withhold	Upon Receipt by the Census Office
Strategic Plan	35% of Total Contract Amount, less 10% withhold	Upon census Office Approval
First Quarterly Report	10% of Total Contract Amount, less 10% withhold	April 1, 2019
Second Quarterly Report	10% of Total Contract Amount, less 10% withhold	July 1, 2019
Third Quarterly Report / Implementation Plan (January 2020 -July 2020)	25% of Total Contract Amount, less 10% withhold	October 30, 2019
Completion / Results of Outreach (Final plans for Census week of outreach events)	Release of Withhold	February 15, 2020
NRFU Plan	5% NRFU Plan	April 15, 2020
Final Report	5% of Total Contract Amount	September 30, 2020



Contractor Milestone Document Deadlines and Payment Triggers

As of October 10, 2019

Tribal Governments*		
Milestone	Payment Amount	Timeline
Funding Agreement Opt-In and Execution	100% of Total Funding Agreement Amount	Upon Census Office Approval
Final Report	No Payment Associated	June 30, 2020
<i>*For Tribal Governments that accepted FY 2018-19 Funding Agreement Terms</i>		
County Offices of Education*		
Milestone	Payment Amount	Timeline
Education Outreach Plan	40% of Total Contract Amount, less 10% withhold	July 1, 2019
Status Report	30% of Total Contract Amount, less 10% withhold	October 15, 2019
Status Report	20% of Total Contract Amount, less 10% withhold	February 15, 2020
Completion / Results of Outreach/ Final Report	10% Release of Withhold	May 29, 2020
<i>*For COEs that accepted FY 2018-19 Outreach Agreement Terms</i>		



Contractor Milestone Document Deadlines and Payment Triggers

As of October 10, 2019

Administrative CBO and Statewide CBO		
Milestone	Payment Amount	Timeline
Finalized and Approved Strategic Plan	30% of Total Contract Amount, less 10% withhold	May 31, 2019
First Quarterly Report	20% of Total Contract Amount, less 10% withhold	July 31, 2019
Second Quarterly Report	20% of Total Contract Amount, less 10% withhold	September 30, 2019
Finalized Implementation Plan (January 2020- July 2020)	20% of Total Contract Amount, less 10% withhold	October 31, 2019
Implementation of Outreach Period	Release of Withhold	January 31, 2020
NRFU Plan	5% NRFU Plan	February 15, 2020
Final Report	5% of Total Contract Amount	September 30, 2020

Sectors (Healthcare, Faith-Based, Labor)		
Milestone	Payment Amount	Timeline
Finalized and Approved Strategic Plan	30% of Total Contract Amount, less 10% withhold	Upon Census Office Approval
First Quarterly Report	20% of Total Contract Amount, less 10% withhold	September 30, 2019
Finalized Implementation Plan for period of: (January 2020- July 2020)	20% of Total Contract Amount, less 10% withhold	October 31, 2019
Second Quarterly Report	20% of Total Contract Amount, less 10% withhold	December 31, 2019
Implementation of Outreach Period	Release of Withhold	January 31, 2020
NRFU Plan Implementation	5% NRFU Plan Implementation	February 15, 2020



Contractor Milestone Document Deadlines and Payment Triggers

As of October 10, 2019

Final Report	5% of Total Contract Amount	September 2020
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EXHIBIT D

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California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

COUNTIES				
County	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved*
Alameda	\$843,249	\$493,300.67	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Calaveras	\$50,000	\$29,250.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Colusa	\$25,000	\$14,625.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Contra Costa	\$362,605	\$212,123.93	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Del Norte	\$50,000	\$13,500.00	27%	<ul style="list-style-type: none"> Board Resolution 1st Quarterly Report 2nd Quarterly Report
Fresno	\$1,088,443	\$636,739.16	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Humboldt	\$100,000	\$0.00	0%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Imperial	\$284,435	\$166,394.48	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Inyo	\$25,000	\$14,625.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

COUNTIES				
County	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved*
Kern	\$852,723	\$498,842.96	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Kings	\$121,055	\$70,820.18	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Lake	\$75,000	\$43,875.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Los Angeles	\$9,393,090	\$5,494,957.65	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Madera	\$133,610	\$78,161.85	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Marin	\$100,000	\$58,500.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Mariposa	\$25,000	\$4,500.00	18%	<ul style="list-style-type: none"> Board Resolution 1st Quarterly Report
Mendocino	\$75,000	\$37,125.00	50%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report
Merced	\$289,390	\$169,293.05	58%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

COUNTIES				
County	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved*
Modoc	\$25,000	\$14,625.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Monterey	\$401,996	\$235,167.69	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Napa	\$100,000	\$58,500.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Nevada	\$75,000	\$43,875.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Orange	\$1,555,519	\$909,958.62	58%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Placer	\$100,000	\$62,000.00	62%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Riverside	\$1,210,891	\$708,371.24	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Sacramento	\$862,308	\$504,449.46	58%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
San Benito	\$75,000	\$43,875.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

COUNTIES				
County	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved*
San Bernardino	\$1,482,128	\$867,044.88	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
San Diego (SANDAG)	\$1,565,350	\$915,729.75	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
San Francisco	\$546,212	\$319,534.24	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
San Luis Obispo	\$100,000	\$58,500.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
San Mateo	\$228,835	\$113,274.33	50%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report
Santa Barbara	\$354,319	\$175,387.91	50%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report
Santa Clara	\$963,854	\$173,493.52	18%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report
Santa Cruz	\$111,586	\$65,277.81	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Shasta	\$100,000	\$58,500.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

COUNTIES				
County	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved*
Solano	\$145,572	\$85,159.62	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Sonoma	\$100,000	\$58,500.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Stanislaus	\$318,521	\$197,483.02	62%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Stockton	\$323,857	\$0.00	0%	
Sutter	\$86,138	\$50,390.73	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Trinity <i>(California Center for Rural Policy)</i>	\$25,000	\$0.00	0%	
Tehama	\$75,000	\$43,875.00	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Tulare	\$582,714	\$340,887.69	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Tuolumne	\$75,000	\$6,750.00	9%	<ul style="list-style-type: none"> Board Resolution

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

COUNTIES				
County	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved*
Ventura	\$288,754	\$142,933.23	50%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report
Yolo	\$127,079	\$74,341.22	59%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report 2nd Quarterly Report
Yuba	\$100,000	\$49,500.00	50%	<ul style="list-style-type: none"> Board Resolution Strategic Plan 1st Quarterly Report

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

REGIONAL ADMINISTRATIVE COMMUNITY-BASED ORGANIZATIONS (ACBOS)				
Regional ACBO	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved*
Sacramento Region Community Foundation	\$1,730,633	\$778,784.85	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
United Way of the Wine County	\$266,220	\$119,799.00	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
United Way of the Bay Area	\$2,813,670	\$1,266,151.50	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
Faith in Action Network	\$1,370,271	\$616,621.95	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
Ventura County Community Foundation	\$1,115,370	\$501,916.50	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
Sierra Health Foundation: Center of Health Program Management	\$2,382,210	\$1,071,994.50	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
The Community Foundation	\$2,425,815	\$1,091,616.75	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
California Community Foundation	\$8,461,665	\$3,807,749.25	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
Charitable Ventures of Orange County	\$1,402,245	\$883,414.15	63%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report 2nd Quarterly Report
United Way of San Diego County	\$1,666,170	\$749,776.50	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

STATEWIDE COMMUNITY-BASED ORGANIZATIONS				
Statewide CBO	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved
NALEO Educational Fund	\$400,000	\$108,000	27%	<ul style="list-style-type: none"> • Strategic Plan
Latino Community Foundation	\$400,000	\$252,000	63%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report
California Calls	\$400,000	\$180,000	45%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report
California Indian Manpower Consortium	\$400,000	\$180,000	45%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report
Community Partners	\$400,000	\$108,000	27%	<ul style="list-style-type: none"> • Strategic Plan
Asian Americans Advancing Justice	\$400,000	\$180,000	45%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report
Coalition for Humane Immigrant Rights	\$100,000	\$45,000	45%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report
Coalition for Humane Immigrant Rights	\$100,000	\$45,000	45%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report
California Rural Legal Assistance, Inc.	\$250,000	\$67,500	27%	<ul style="list-style-type: none"> • Strategic Plan
Mixteco/Indigena Community Organization Project	\$250,000	\$67,500	27%	<ul style="list-style-type: none"> • Strategic Plan
Equality California Institute	\$400,000	\$252,000	63%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report • 2nd Quarterly Report
United Ways of California	\$400,000	\$180,000	45%	<ul style="list-style-type: none"> • Strategic Plan • 1st Quarterly Report

*As of October 10, 2019



California Complete Count – Census 2020 Contractor Deliverables and Payment Approvals

SECTORS				
Sector	Contract Amount	Year to Date Payments	% Year to Date Paid	Deliverables Received and Approved
Faith in Action Network/PICO	\$250,000	\$67,500	27%	<ul style="list-style-type: none"> Strategic Plan
California Primary Care Association	\$250,000	\$112,500	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report
California Labor Federation	\$250,000	\$112,500	45%	<ul style="list-style-type: none"> Strategic Plan 1st Quarterly Report

*As of October 10, 2019

EXHIBIT E

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California Complete Count – Census 2020 Regional, Statewide, and Sector Contracted Partner Snapshots

Regional

Region 1 through Region 10

Statewide

African Americans

Asian Americans & Pacific Islanders

Latinos

Native American & Tribal Communities

Farmworkers

Immigrants & Refugees

Lesbian, Gay, Bisexual, Transgender, & Queer

Limited English Proficiency

Low / No Broadband Access

Sector

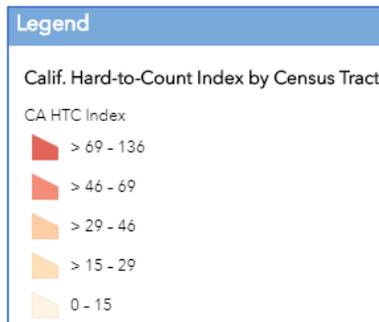
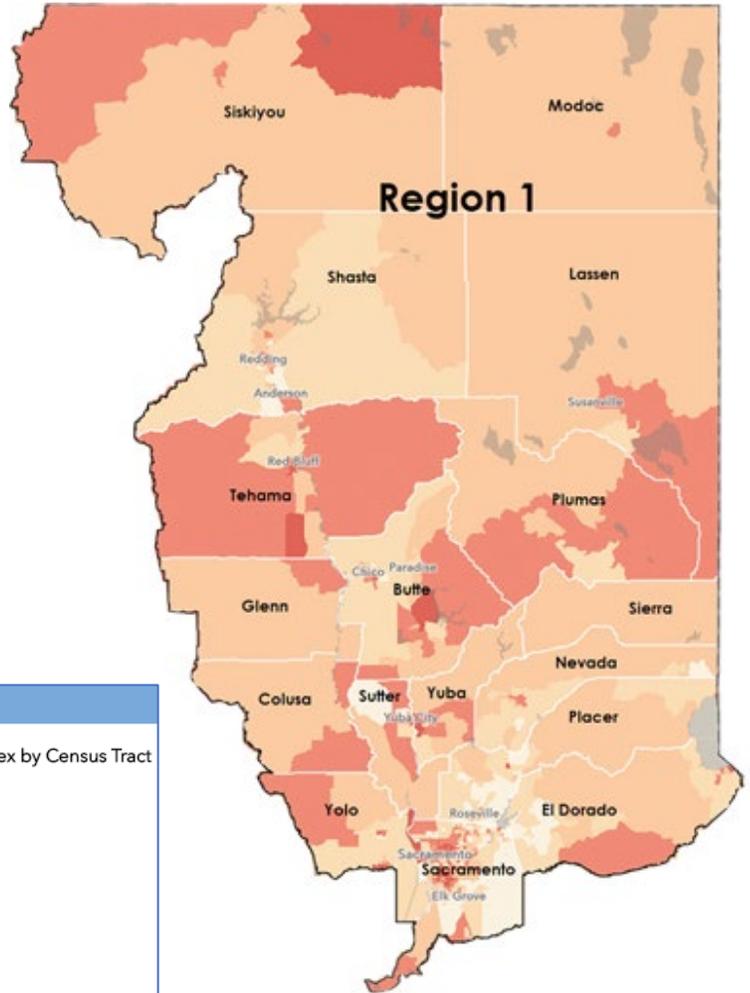
Health, Faith-Based, Labor



California Complete Count – Census 2020

Region 1 Snapshot

Region 1 is the largest in California with 17 counties extending from Sacramento to the Oregon border. Of the 17 counties, ten have opted-in to serve as outreach contractors. Seven are being managed through the regional Administrative Community-Based Organization (ACBO), Sacramento Region Community Foundation. The region includes hardest-to-count census tracts in urban areas with a large percentage of limited English-proficient (LEP) populations, multifamily housing, immigrants, refugees and other vulnerable populations. Region 1 also contains many rural areas that have few community-based organizations and rely on social service agencies. The rural areas have low broadband access and isolated populations that are hardest to reach. The region is an agriculturally rich area with a large



farmworker population. The area is also home to Native American and tribal populations. Areas such as Butte and Shasta counties have been devastated by recent wildfires. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

The ACBO is collaborating with its Funding Consortium Partners and Multi-County CBO Partners to develop a robust and inclusive outreach approach throughout the region. The ACBO and its partners are committed to outreach that is community-driven with authentic engagement. Planning is informed by the voices of local community partners who represent the HTC and vulnerable populations.



CONTRACTED PARTNERS

ACBO

Sacramento Region Community Foundation

Counties

Butte*, Colusa, El Dorado*, Glenn*, Lassen*, Modoc, Nevada, Placer, Plumas*, Sacramento, Shasta, Sierra*, Siskiyou*, Sutter, Tehama, Yolo, Yuba

*Alternate fiscal agent: Sacramento Region Community Foundation

County Offices of Education

Butte, Colusa, El Dorado, Nevada, Placer, Sacramento, Shasta, Siskiyou, Sutter, Tehama, Yolo, Yuba

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$1,730,633
Counties	\$1,575,525
County Offices of Education	\$366,423
Total Census Office Investment in Region 1**	\$3,672,581

**Total does not include Tribal Government, statewide outreach contracts, or media investments

REGION 1 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Butte	225,207	106,795	11,451	Spanish, Other Asian and Pacific Island languages, Chinese (incl. Mandarin, Cantonese)	Vacant housing units, Unemployed, Non-family households
Colusa	21,479	7,902	4,070	Spanish, Other Indo-European languages, Tagalog (incl. Filipino)	Households without broadband subscription, Vacant housing units, Non-high school graduates
El Dorado	185,015	83,959	6,666	Spanish, Other Indo-European languages, Chinese (incl. Mandarin, Cantonese)	Vacant housing units, Households without broadband subscription, Unemployed
Glenn	27,935	16,721	4,417	Spanish, Other Asian and Pacific Island languages, Tagalog (incl. Filipino)	Children under 5, Non-high school graduates, Households without broadband subscription



County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Lassen	31,470	16,677	1,921	Spanish, Other Asian and Pacific Island languages, Chinese (incl. Mandarin, Cantonese)	Households without broadband subscription, Vacant housing units, Moved recently
Modoc	9,017	6,494	505	Spanish, Other Asian and Pacific Island languages, Vietnamese	Households without broadband subscription, Vacant housing units, Non-family households
Nevada	98,838	48,370	2,161	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Vacant housing units, Unemployed, Households without broadband subscription
Placer	374,985	152,300	15,947	Spanish, Other Indo-European languages, Tagalog (incl. Filipino)	Moved recently, Non-family households, Vacant housing units
Plumas	18,724	6,845	249	Spanish, Other Indo-European languages, French, Haitian, or Cajun	Vacant housing units, Households without broadband subscription, Non-family households
Sacramento	1,495,400	717,998	189,390	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Households receiving public assistance, Unemployed, Below 150 percent of poverty level
Shasta	178,919	89,245	4,479	Spanish, Chinese (incl. Mandarin, Cantonese), Other Asian and Pacific Island languages	Non-family households, Households without broadband subscription, Vacant housing units
Sierra	2,885		40	Spanish, French, Haitian, or Cajun, German or other West Germanic languages	



County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Siskiyou	43,530	13,111	1,240	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Households without broadband subscription, Households receiving public assistance, Below 150 percent of poverty level
Sutter	95,583	47,034	14,538	Spanish, Other Indo-European languages, Other Asian and Pacific Island languages	Moved recently, Below 150 percent of poverty level, Households receiving public assistance
Tehama	63,247	29,668	4,667	Spanish, Other Indo-European languages, Korean	Moved recently, Unemployed, Households without broadband subscription
Yolo	212,605	108,315	28,040	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Moved recently, Non-family households, Below 150 percent of poverty level
Yuba	74,644	30,529	6,085	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Unemployed, Households receiving public assistance, Households without broadband subscription

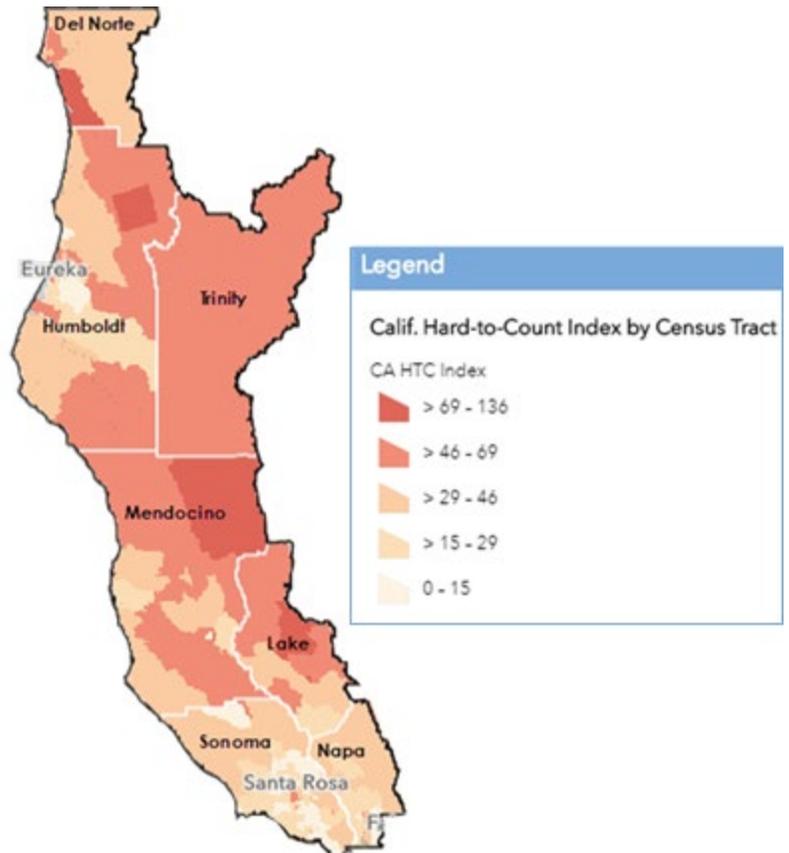
CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020 Region 2 Snapshot

Region 2 is diverse in terms of population and geographic areas. It includes an array of hardest-to-count census tracts in urban areas with large percentages of immigrants, unemployed, low-income and limited English proficient populations. The region also includes rural areas that have low or no broadband service or mobile coverage. This makes access to the Census questionnaire difficult, especially for those who do not trust, or know how to use, the internet. Native Americans living on tribal lands, especially in the northern region, are hard-to-reach populations. Others considered hardest-to-reach are those living and working in cannabis growing areas, in northwest California, who mistrust government. There are also communities devastated by wildfires and other natural disasters. Sonoma and Lake Counties are still recovering from fires that displaced many families. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.



The Region 2 Administrative Community-Based Organization (ACBO), United Way of the Wine Country, will conduct its outreach efforts through local community-based organizations. The ACBO will build on its established reputation in HTC communities across the region and work with hyper-local trusted messengers to deliver Census messaging to specific HTC populations.



CONTRACTED PARTNERS

ACBO

United Way of the Wine Country

Counties

Del Norte, Humboldt, Lake, Mendocino, Napa, Sonoma, and Trinity*

*Alternate fiscal agent: Humboldt State University Sponsored Programs Foundation, California Center for Rural Policy

County Offices of Education

Humboldt, Lake, Mendocino, Napa, Sonoma

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$266,220
Counties	\$525,000
County Offices of Education	\$125,075
Total Census Office Investment in Region 2**	\$916,295

**Total does not include Tribal Government, statewide outreach contracts, or media investments

REGION 2 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Del Norte	27,442	13,623	1,144	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Moved recently, Unemployed, Households without broadband subscription
Humboldt	135,490	66,500	4,532	Spanish, Other Asian and Pacific Island languages, Chinese (incl. Mandarin, Cantonese)	Non-family households, Vacant housing units, Below 150 percent of poverty level
Lake	64,095	26,103	3,763	Spanish, Tagalog (incl. Filipino), Chinese (incl. Mandarin, Cantonese)	Vacant housing units, Unemployed, Below 150 percent of poverty level
Mendocino	87,497	42,789	7,547	Spanish, Other Indo-European languages, French, Haitian, or Cajun	Unemployed, Households without broadband subscription, Vacant housing units
Napa	141,005	57,595	20,209	Spanish, Tagalog (incl. Filipino), Other Indo-European languages	Vacant housing units, Moved recently, Non-family households



County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Sonoma	500,943	246,339	52,405	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Non-family households, Moved recently, Vacant housing units
Trinity	13,037	3,028	354	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Households without broadband subscription, Vacant housing units, Moved recently

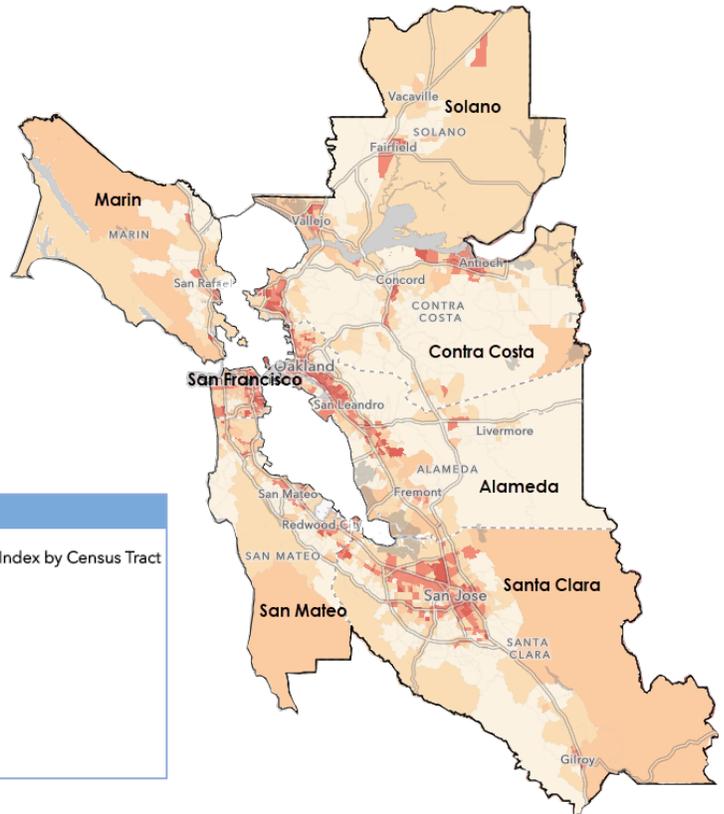
CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020 Region 3 Snapshot

The Bay Area region is known for its dynamic mix of urban and suburban enclaves, high-tech and low-tech employment centers, arts and entertainment production, and ethnic cultural centers. While these diverse characteristics are a strength, the region's population includes those who are hard-to-count. The Bay Area's vibrant diversity and ethnic cultural centers pose significant challenges to a complete count, as over 2.75 million people speak a language other than English at home. Adding to this complexity is the high cost of housing that has led to an increased number of those experiencing homelessness and displacement; a high percentage of renter-occupied neighborhoods; and high percentages of low literacy,



foreign-born residents, and low/no broadband access. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

The Region 3 ACBO, United Way Bay Area (UWBA), will work to ensure sufficient coverage in under-resourced counties and cities throughout the seven Region 3 counties. Specifically, Marin, Contra Costa, Solano and San Mateo counties have received fewer state resources and pockets of these counties also have fewer available CBOs involved in Census outreach. UWBA's plan includes three main components of coordination: collaboration with other regional census leaders, frequent communication, and partnerships with subcontractors as local and trusted community messengers.



CONTRACTED PARTNERS

ACBO

United Way of the Bay Area

Counties

Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano

County Office of Education

Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$2,813,670
Counties	\$3,190,327
County Offices of Education	\$569,032
Total Census Office Investment in Region 3*	\$6,573,029

*Total does not include Tribal Government, statewide outreach contracts, or media investments

REGION 3 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Alameda	1,629,615	758,676	281,942	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Multi-unit structures, Non-family households, Renter-occupied units
Contra Costa	1,123,678	529,736	149,624	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Moved recently, Multi-unit structures, Foreign-born population
Marin	260,814	119,259	22,123	Spanish, Other Indo-European languages, Chinese (incl. Mandarin, Cantonese)	Non-family households, Moved recently, Multi-unit structures
San Francisco	864,263	386,566	170,041	Chinese (incl. Mandarin, Cantonese), Spanish, Tagalog (incl. Filipino)	Multi-unit structures, Non-family households, Renter-occupied units
San Mateo	763,450	407,076	129,229	Spanish, Chinese (incl. Mandarin, Cantonese), Tagalog (incl. Filipino)	Foreign-born population, Multi-unit structures, Crowded units



County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Santa Clara	1,911,226	972,400	371,011	Spanish, Vietnamese, Chinese (incl. Mandarin, Cantonese)	Foreign-born population, Multi-unit structures, Moved recently
Solano	434,981	197,262	46,407	Spanish, Tagalog (incl. Filipino), Other Asian and Pacific Island languages	Moved recently, Unemployed, Households receiving public assistance

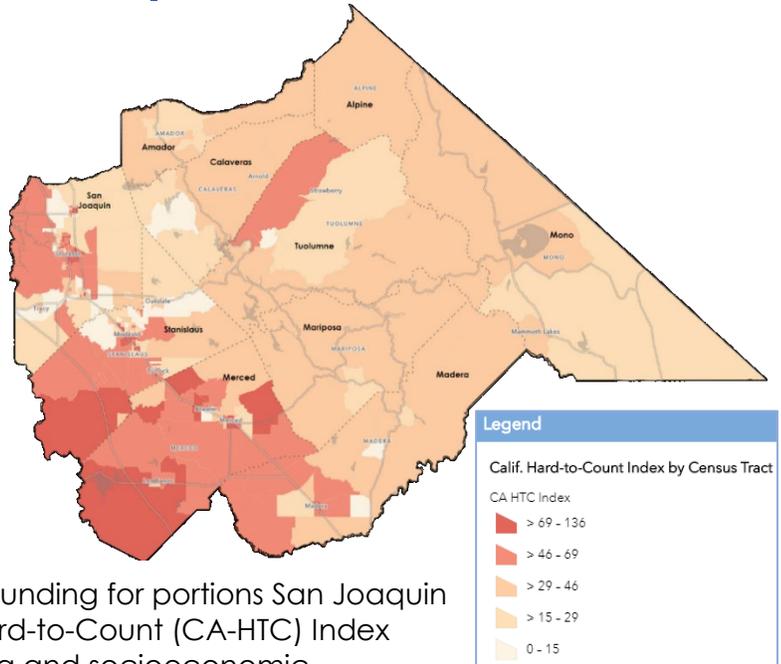
CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020 Region 4 Snapshot

Geography and topography alone make it extremely challenging to reach hardest-to-count communities in Region 4. The region ranges from the rugged Sierra Nevada mountains at southern Lake Tahoe to Yosemite National Park, and down across the San Joaquin Valley floor. The area has an enormous amount of forestry married with agricultural veins emanating from the central valley into to the foothills. Of the ten counties in the region, six opted to receive state funding: Calaveras, Madera, Mariposa, Merced, Stanislaus and Tuolumne. The City of Stockton opted to receive State funding for portions San Joaquin County. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.



The ACBO, Faith in Action Network, is working with a diverse set of community-based organizations that will use robust and comprehensive grassroots strategies targeting hardest-to-count populations. They will cover the portions of San Joaquin County, and Alpine, Amador and Mono Counties, not opt-in to directly receive state funding.

CONTRACTED PARTNERS

ACBO

Faith in Action Network

Counties

Alpine*, Amador*, Calaveras, Madera, Mariposa, Merced, Mono*, San Joaquin (City of Stockton)*, Stanislaus, Tuolumne

*Alternative fiscal agent: Faith in Action Network

County Offices of Education

Madera, Merced, San Joaquin, Stanislaus, Tuolumne

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$1,370,271
Counties	\$1,215,378
County Offices of Education	\$275,470
Total Census Office Investment in Region 4**	\$2,861,119

**Total does not include Tribal Government, Statewide outreach contracts, or media investments



REGION 4 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Alpine	1,203		25	Other and unspecified languages, Spanish, Vietnamese	
Amador	37,306	16,154	1,122	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Vacant housing units, Moved recently, Unemployed
Calaveras	45,057	15,532	887	Spanish, Other Asian and Pacific Island languages, Tagalog (incl. Filipino)	Vacant housing units, Moved recently, Non-family households
Madera	154,440	81,757	27,735	Spanish, Other Indo-European languages, Other and unspecified languages	Below 150 percent of poverty level, Non-high school graduates, Households receiving public assistance
Mariposa	17,658	8,732	413	Spanish, Other Indo-European languages, Tagalog (incl. Filipino)	Vacant housing units, Households without broadband subscription, Non-family households
Merced	267,390	101,503	56,696	Spanish, Other Indo-European languages, Other Asian and Pacific Island languages	Unemployed, Households receiving public assistance, Non-high school graduates
Mono	14,058	2,469	1,076	Spanish, Chinese (incl. Mandarin, Cantonese), Vietnamese	Households without broadband subscription, Vacant housing units, Non-family households
San Joaquin	724,153	295,286	117,037	Spanish, Other Indo-European languages, Other Asian and Pacific Island languages	Unemployed, Households receiving public assistance, Below 150 percent of poverty level



County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Stanislaus	535,684	248,269	84,251	Spanish, Other Indo-European languages, Other Asian and Pacific Island languages	Unemployed, Households receiving public assistance, Non-high school graduates
Tuolumne	53,899	24,585	1,036	Spanish, Other Indo-European languages, Korean	Vacant housing units, Households without broadband subscription, Non-family households

CONTACT INFORMATION

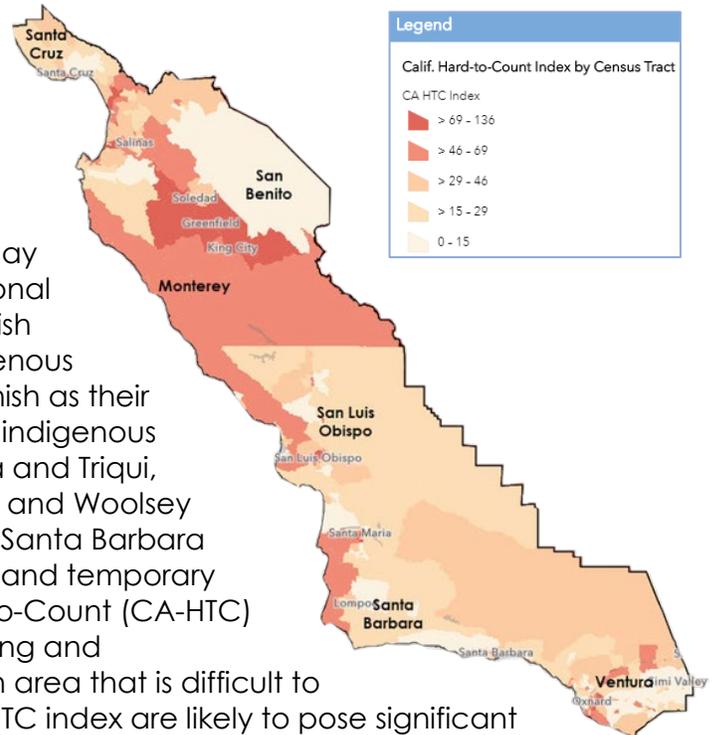
Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020

Region 5 Snapshot

Region 5 stretches along the Central Coast from Santa Cruz County to Ventura County. Agriculture and tourism are the region's economic drivers. The top hardest-to-count categories in the region are non-high school graduates, those living in over-crowded units and recent arrivals. Other populations that may be undercounted include farmworkers, seasonal farmworkers, H-2A guest workers, limited English proficient households and immigrants. Indigenous communities in the region do not speak Spanish as their primary language, but communicate in their indigenous languages of Mixteco, Zapoteco, Purepecha and Triqui, among others. The impact of the Thomas, Hill and Woolsey wildfires, and most recently the Goleta fire in Santa Barbara County, have forced people into transitional and temporary housing. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.



Region 5's Administrative Community-Based Organization (ACBO) is the Ventura County Community Foundation (VCCF), which is working with local CBOs and Local Complete County Committees. VCCF is also providing funding to the Local Community Foundation in each county in Region 5. They are taking a multi-pronged approach focusing on personal outreach from trusted messengers in HTC communities to help motivate these communities and activate community leaders.

CONTRACTED PARTNERS

ACBO

Ventura County Community Foundation

Counties

Monterey, San Benito, San Luis Obispo, Santa Barbara, Santa Cruz, Ventura

County Offices of Education

Monterey, San Benito, San Luis Obispo, Santa Barbara, Santa Cruz, Ventura

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$1,115,370
Counties	\$1,331,655
County Offices of Education	\$299,013
Total Census Office Investment in Region 5*	\$2,746,038



**Total does not include Tribal Government, Statewide outreach contracts, or media investments*

REGION 5 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Monterey	433,168	233,278	111,870	Spanish, Tagalog (incl. Filipino), Other Asian and Pacific Island languages	Non-high school graduates, Crowded units, Limited English-speaking households
San Benito	58,671	28,293	9,692	Spanish, Other Indo-European languages, Korean	Unemployed, Moved recently, Non-high school graduates
San Luis Obispo	280,119	124,911	18,127	Spanish, Tagalog (incl. Filipino), Other Indo-European languages	Non-family households, Vacant housing units, Moved recently
Santa Barbara	442,996	227,277	72,763	Spanish, Chinese (incl. Mandarin, Cantonese), Tagalog (incl. Filipino)	Non-high school graduates, Crowded units, Renter-occupied units
Santa Cruz	273,263	145,816	33,672	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Crowded units, Non-family households, Moved recently
Ventura	847,834	426,485	121,322	Spanish, Tagalog (incl. Filipino), Chinese (incl. Mandarin, Cantonese)	Non-high school graduates, Crowded units, Multi-unit structures

CONTACT INFORMATION

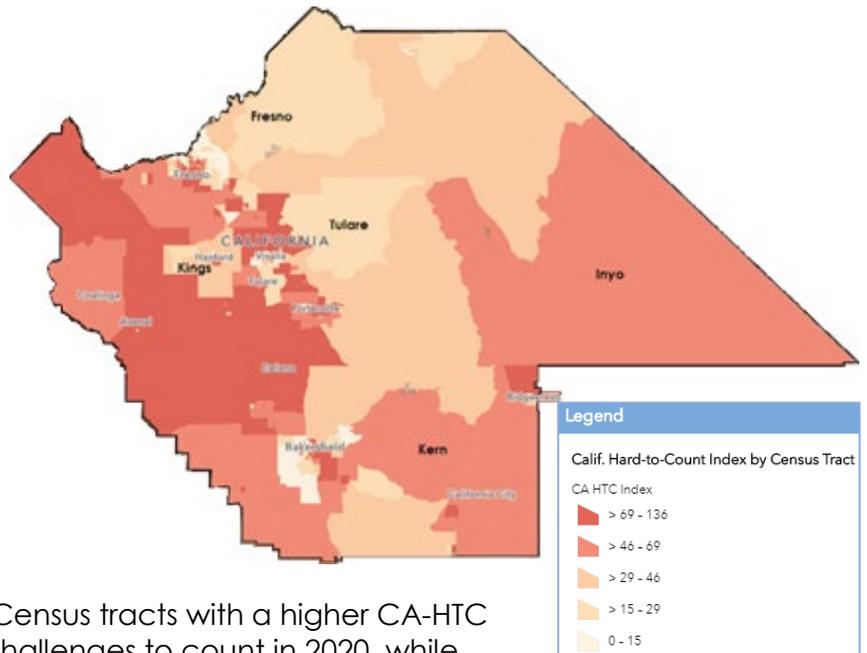
Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020

Region 6 Snapshot

Region 6 is largely rural, including desert areas in Inyo, making travel through the vast region long and difficult. There is a large immigrant farmworker population throughout the region and Spanish is cited as the top non-English language spoken at home. There is also a Native American presence, with multiple tribal governments represented in all counties. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic



variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

Region 6's Administrative Community-Based Organization (ACBO), the Center for Health Project Management at the Sierra Health Foundation, will apply its high-touch/group-up approach to Census outreach. They will also serve as the ACBO hub for a strategically identified group of community-based partners with the expertise, experience, language and cultural capacities for effective outreach with Region 6 HTC populations.

CONTRACTED PARTNERS

ACBO

Sierra Health Foundation – Center for Health Project Management

Counties

Fresno, Inyo, Kern, Kings, Tulare

County Offices of Education

Fresno, Kern, Kings, Tulare

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$2,382,210
Counties	\$2,669,935
County Offices of Education	\$442,417
Total Census Office Investment in Region 6*	\$5,494,562

*Total does not include Tribal Government, Statewide outreach contracts, or media investments



REGION 6 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Fresno	971,616	476,414	169,001	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Households receiving public assistance, Below 150 percent of poverty level, Non-high school graduates
Inyo	18,195	10,865	832	Spanish, Other Asian and Pacific Island languages, Chinese (incl. Mandarin, Cantonese)	Non-family households, Households without broadband subscription, Renter-occupied units
Kern	878,744	416,637	144,776	Spanish, Other Indo-European languages, Tagalog (incl. Filipino)	Below 150 percent of poverty level, Non-high school graduates, Households without broadband subscription
Kings	150,183	72,221	25,680	Spanish, Tagalog (incl. Filipino), Other Indo-European languages	Households without broadband subscription, Below 150 percent of poverty level, Households receiving public assistance
Tulare	458,809	220,411	111,761	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Below 150 percent of poverty level, Households receiving public assistance, Households without broadband subscription

CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020 Region 7 Snapshot

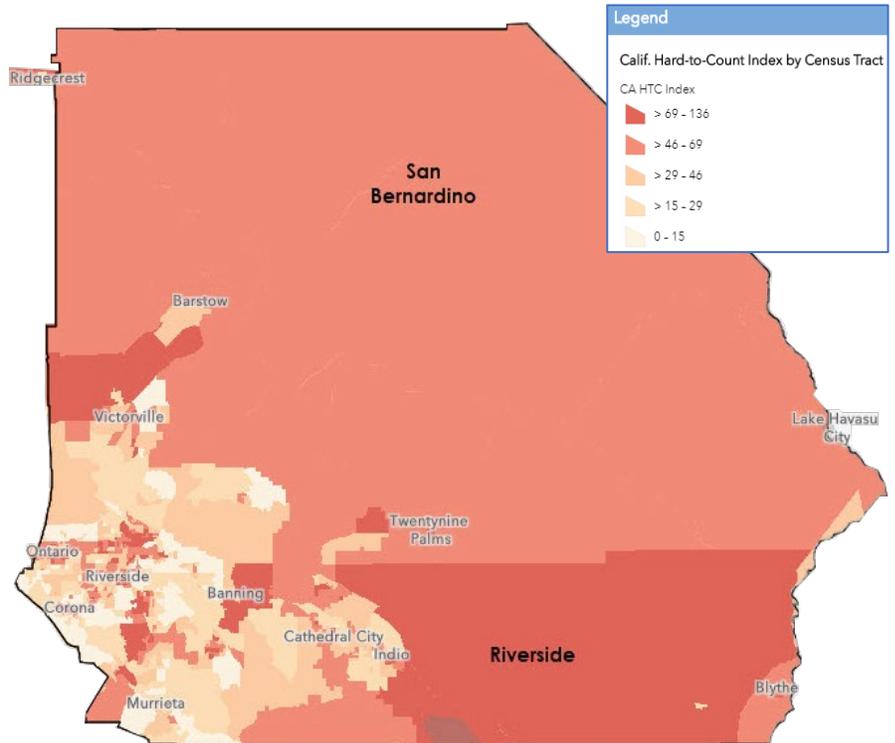
Region 7, the Inland Empire, consists of Riverside and San Bernardino, which are two of the top 15 most populous counties in the country. This region includes urban hardest-to-count (HTC) census tracts with large numbers of limited English proficient (LEP) populations, multifamily housing, immigrants, refugees and other vulnerable populations.

The counties include densely populated areas; San Bernardino at 20,104 square miles is the single largest county in the United States. The region includes rural areas that have low

broadband access, agriculturally rich areas with large farmworker populations, as well as Native American and tribal lands. The vast majority of LEP households in Region 7 are Latino, which are also the majority of HTC households in general.

The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

Region 7's Administrative Community-Based Organization (ACBO), The Community Foundation, has partnered with community-based organizations (CBO) across the region to form the Inland Empire Census Outreach Table. These CBOs have deep roots in under-served areas to coordinate Census awareness and outreach.





CONTRACTED PARTNERS

ACBO

The Community Foundation

Counties

San Bernardino, Riverside

County Offices of Education

San Bernardino, Riverside

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$2,425,815
Counties	\$2,693,019
County Offices of Education	\$559,867
Total Census Office Investment in Region 7*	\$5,678,701

*Total does not include Tribal Government, Statewide outreach contracts, or media investments

REGION 7 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Riverside	2,355,002	1,038,598	327,781	Spanish, Chinese (incl. Mandarin, Cantonese), Tagalog (incl. Filipino)	Unemployed, Vacant housing units, Non-high school graduates
San Bernardino	2,121,220	995,648	296,646	Spanish, Chinese (incl. Mandarin, Cantonese), Other Asian and Pacific Island languages	Households receiving public assistance, Unemployed, Below 150 percent of poverty level

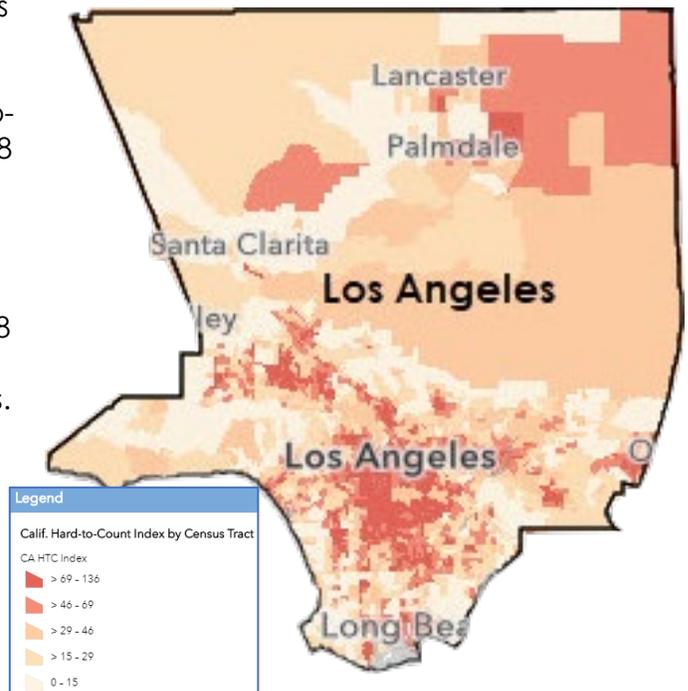
CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020 Region 8 Snapshot

As the most populous county in the State, Los Angeles County, has an incredibly diverse population and geography, including a disproportionately high number of hardest-to-count (HTC) households. Region 8 includes 88 cities whose population is a rich and unique mix of ethnic and cultural diversity, particularly in the cities of Los Angeles and Long Beach. Due to the size of its limited English proficiency (LEP) population, Region 8 is required to provide language support activities in the top 12 non-English languages. Many local communities face socio-economic and demographic challenges that require targeted outreach plans to address HTC causes, and the multilingual and multicultural needs of the region.



Los Angeles County began discussing and developing education and outreach strategies in 2017, as a result of the significant changes in the way that Census 2020 information will be collected compared to previous censuses. Led by the City and County of Los Angeles, communities across the region have partnered to create a 2020 Census Complete Count Committee (Committee). The Committee is supporting an aggressive campaign to identify and overcome barriers to completing the census questionnaire, particularly in HTC communities with a high percentage of people who do not trust or know how to use the Internet. The Committee is supported by the Los Angeles County Board of Supervisors, the Mayor of the City of Los Angeles, municipalities across the county, educators, and hundreds of community organizations and stakeholders. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

Region 8's Administrative Community-Based Organization (ACBO), the California Community Foundation (CCF), has been developing strategies for Census 2020 for the last two years, and studying the most effective methods to deal with challenges. CCF's approach is grounded in coordinating and aligning the regional abundance of activity surrounding the Census. CCF supported and resourced the LA Regional Census Table to serve as a planning, strategy and action hub for community-based outreach. CCF is focusing on the top 700 HTC census tracts in Region 8.



CONTRACTED PARTNERS

ACBO

California Community Foundation

County

Los Angeles

County Office of Education

Los Angeles

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$8,461,665
County	\$9,393,090
County Office of Education	\$2,361,576
Total Census Office Investment in Region 8*	\$20,216,331

*Total does not include Tribal Government, Statewide outreach contracts, or media investments.

REGION 8 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Los Angeles	10,105,722	4,952,292	2,316,767	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Crowded units, Multi-unit structures, Non-high school graduates

CONTACT INFORMATION

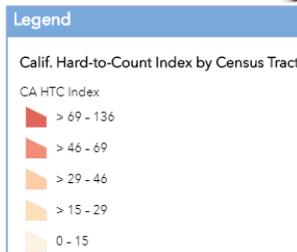
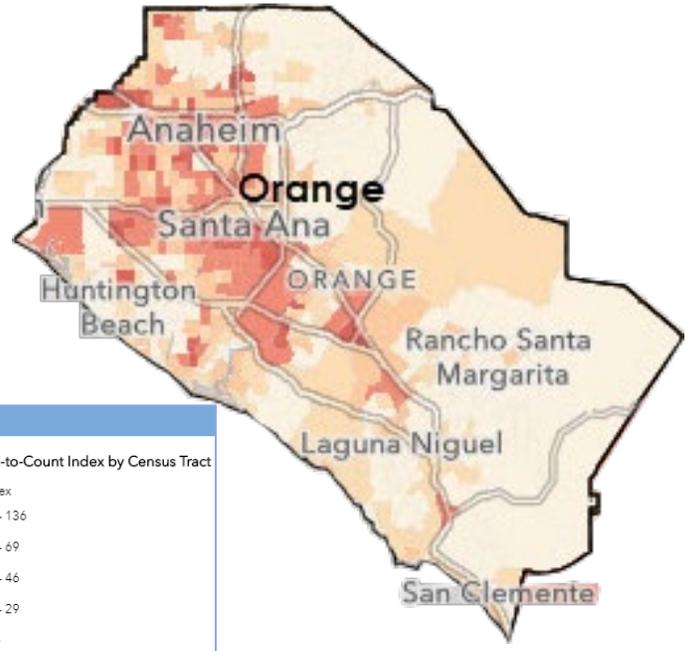
Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020

Region 9 Snapshot

Census outreach efforts in Orange County will build on the successes of Census 2010, including micro-targeting through nonprofit groups and ethnic media; leveraging relationships with trusted partners; delivering messages in trusted locations; advertising to reinforce grassroots messaging; and creative county department activities. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.



In collaboration with the Region 9 Administrative Community-Based Organization (ACBO), Charitable Ventures of Orange County, Orange County will work to reach every HTC subpopulation by collaborating with trusted messengers, ethnic community leaders and local media; canvassing, holding or co-sponsoring community events; and leveraging existing outreach efforts to cross promote census messaging. Coordination between the ACBO and County will maximize resources and avoid duplication of efforts. Outreach efforts include establishing more than 200 Questionnaire Assistance Centers/Questionnaire Assistance Kiosks throughout HTC census tracts.

PARTNERS

ACBO

Charitable Ventures of Orange County

County

Orange County

County Office of Education

Orange County

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$1,402,245
County	\$1,555,519
County Office of Education	\$300,770
Total Census Office Investment in Region 9*	\$3,258,534

**Total does not include Tribal Government, Statewide Outreach Contracts, or media investments*



REGION 9 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Orange	3,155,816	1,726,890	592,420	Spanish, Vietnamese, Korean	Crowded units, Foreign-born population, Multi-unit structures

CONTACT INFORMATION

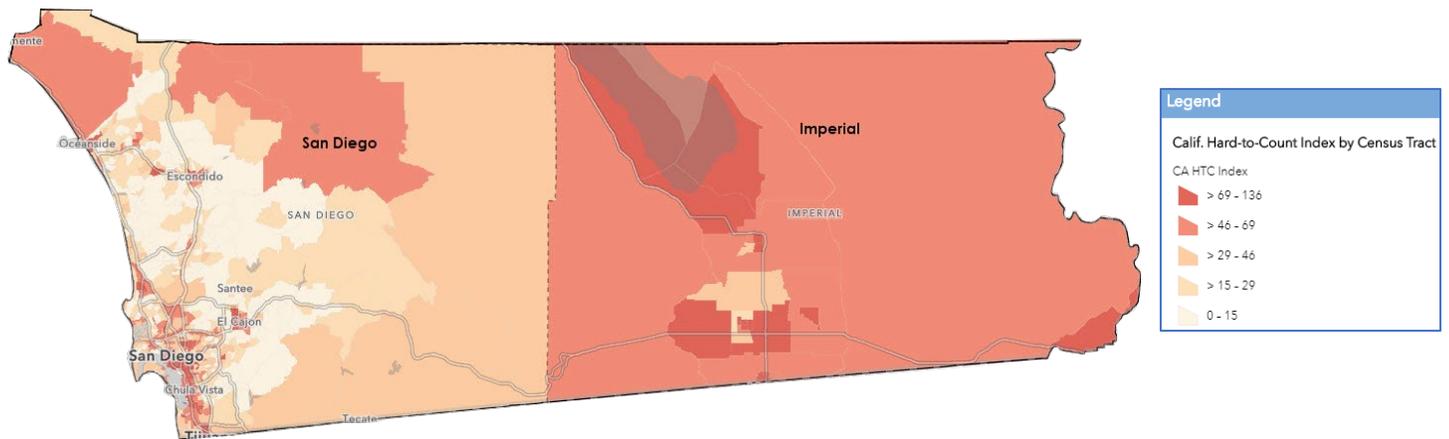
Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.





California Complete Count – Census 2020

Region 10 Snapshot



Region 10 consists of two counties, San Diego and Imperial. Situated along the US-Mexico Border, this region has unique opportunities and challenges that are different from the rest of California. Collective opportunities include its shared multicultural, multiethnic and trans-border identities, making Region 10 attractive for people and businesses alike. The region is also one of the state's primary refugee resettlement areas and identified as one of the hardest-to-count (HTC).

Many San Diegans live in "mixed-status" immigrant communities with limited English proficiency (LEP), and distrust the government, which resulted in decreased participation in the 2010 Census. Imperial County is a border community with a constantly changing daytime population as many residents go back and forth between the United States and Mexico, for work, medical care, commerce and recreation.

While San Diego County has indicated its support for Census outreach efforts, it has passed management of the outreach contract to the San Diego Association of Governments (SANDAG). The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

Region 10 is supported by the Administrative Community-Based Organization (ACBO), United Way of San Diego, in partnership with over one hundred collaborators who have met since July 2018. They have formed the COUNT ME 2020 Coalition, which strives to nurture a culture of trust of, and civic participation in, the nation's democratic process. Many of the collaborating community-based organizations have focused their targeted outreach efforts on engaging communities in census tracts with high CA-HTC indexes, particularly in the region's refugee resettlement areas.



CONTRACTED PARTNERS

ACBO

United Way of San Diego Country

Counties

Imperial and San Diego

County Offices of Education

Imperial and San Diego

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$1,666,170
Counties	\$1,849,785
County Offices of Education	\$378,383
Total Census Office Investment in Region 10*	\$3,894,338

*Total does not include Tribal Government, Statewide outreach contracts, or media investments.

REGION 10 SNAPSHOT

County	Total Population	Population Above CA-HTC Median	Limited-English Population	Top-3 Non-English Languages Spoken at Home	Leading Hardest-To-Count Causes
Imperial	179,957	84,181	54,957	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Unemployed, Vacant housing units, Limited English-speaking households
San Diego	3,283,665	1,547,397	449,228	Spanish, Tagalog (incl. Filipino), Vietnamese	Multi-unit structures, Renter-occupied units, Non-family households

CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.



California Complete Count – Census 2020 African Americans

California has the fifth largest Black population in the United States. Yet, African Americans and Black immigrants are among the highest groups at risk of not achieving a full and accurate count in California. Gentrification has sparked waves of displacement and homelessness across California, disproportionately impacting Black communities, pushing many into the streets or out of urban centers where civic infrastructure and resources are lacking to support a full census count. Mass incarceration in Black communities has led to drastic overrepresentation of African American's in California's prison population, making group counts necessary and engagement of newly returning community members key. These factors combined with a growing distrust in government and limited access to the internet, particularly among seniors, require tailored outreach strategies to ensure a full count in the 2020 Census.

The California Black Census and Redistricting Hub, a network of over thirty Black-led and Black-serving organizations across the state, focuses on maximizing participation in the upcoming census and redistricting process. The Hub will use a mix of training, strategic communications, data, grassroots organizing and community to conduct targeted and tailored field outreach campaigns.

A steering committee of institutional thought partners – the Core Partners – guides the Hub's strategic and operational direction and includes California Calls, Advancement Project California, Black PAC, PICO California, and the African Methodist Episcopal Church-Social Action Commission.

Coalition members operate at the statewide, regional, and local levels, including California Census Regions 1, 3, 4, 6, 7, 8 and 10. The full list of organizations is available on the Hub's webpage myblackcounts.org. They offer significant reach and influence within their communities and work with key hard to count communities, such as youth, parents, renters, refugees, immigrants, or people who are impacted by poverty, homelessness, or incarceration. Members target specific census tracts and blocks within key geographies.

(The above information has been adapted from the California Black Census & Redistricting Hub webpage)

FUNDING ALLOCATION

California Calls -- \$400,000

CONTACT INFORMATION

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916-215-5037



California Complete Count – Census 2020 Asian Americans & Pacific Islanders

Nowhere is the engagement of Asian Americans and Pacific Islanders around the 2020 Census more important than in California. California has been home to more Asian Americans than any other state and more Native Hawaiians and Pacific Islanders (NHPI) than any other state outside of Hawaii. Since they are a large and growing population in California, effective outreach to these communities is critical to avoid an undercount.

Asian Americans Advancing Justice – Los Angeles led statewide efforts in the previous decennial censuses to ensure Asian American and Pacific Islander community participation. For Census 2020, they have developed a statewide network with Asians Americans Advancing Justice – Asian Law Caucus, regional anchors, and local community-based organizations in target California Census Regions (1, 3, 6, 8, 9, and 10) with large populations of Asian American and Pacific Islanders.

Languages covered by the network include: Chinese (traditional and simplified), Vietnamese, Tagalog, Korean, Punjabi, Khmer, Hmong, Thai, Korean, Japanese, Samoan, and Hindi. Other anticipated language needs include: Tongan, Marshallese, Fijian, Urdu, Gujarati, Tamil, Bengali, Lao, and Burmese.

In coordination with their partners, Asian Americans Advancing Justice–Los Angeles will use outreach approaches to increase effectiveness of in-language engagement that includes:

- Training subcontractors to train local CBOs
- Producing and disseminating culturally and linguistically sensitive materials through a centralized website, <https://www.countusin2020.org/resources>
- Providing tools to engage ethnic media that reach limited English proficient individuals who rely on in-language ethnic media
- Coordinating Questionnaire Assistance Centers to maximize coverage of in-language engagement
- Canvassing door-to-door during the Census non-response follow-up period
- Conducting outreach directly at religious and cultural centers, community festivals and events, and through service and work programs

FUNDING ALLOCATION

Asian Americans Advancing Justice –
Los Angeles – \$400,000

CONTACT INFORMATION

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Sara Pol-Lim, CA Census Staff Lead
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916-201-935



California Complete Count – Census 2020

Latinos

NALEO Educational Fund

According to the US Census Bureau's 2017 American Community Survey, California's 15 million Latinos are about 39 percent of the state's population, and one-half of the state's children are Latinos. Hard-to-count factors of Latinos include high rates of poverty, low English proficiency, lower educational attainment, and diverse immigration statuses.

The NALEO Educational Fund (NALEO) will focus on the Latino community in hard-to count census tracts and children 0 to 5. Recognized as a trusted source in the Latino community, NALEO has activated its Census information hotline and website, available at hagasecontar.org. Complemented by text messaging, these will serve as bilingual tools for the Census. They will also work with Spanish-language media.

Geographic targets are: Los Angeles County, Inland Empire, Orange County, San Diego, Central Coast, Central Valley, and the Bay Area.

FUNDING ALLOCATION

NALEO – \$400,000

CONTACT INFORMATION

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916-214-2002

Latino Community Foundation

As the largest ethnic group in the state, an undercount of Latinos in the 2020 Census will severely jeopardize California's ability to obtain equitable share of political representation and federal resources. The ability to understand what the Census is and why it matters, in a language most understood, is essential for a complete count.

The Latino Community Foundation's (LCF) network of grassroots Latino leaders and 300+ community-based organizations will serve as trusted messengers to reach and mobilize Latinos. LCF will utilize its communication platforms and relationships with ethnic media to disseminate dynamic, culturally-rooted and community-specific programming.

Geographic targets are: Bay Area, Inland Empire, Central Coast, and Central Valley. They will partner with La Clinica de la Raza in the Bay Area and the California Hispanic Chambers of Commerce. They will also provide grants to youth-serving Latino organizations and local radio stations across the state.

FUNDING ALLOCATION

LCF – \$400,000

CONTACT INFORMATION

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916-208-2797



California Complete Count – Census 2020 Native American & Tribal Communities

California Native Vote Project

California has the largest number of American Indian and Alaskan Native peoples in the United States. To ensure an accurate count, the CA Census Office is reaching out to Tribal Governments and communities on and off reservations.

The California Native Vote Project (CNVP) will target Native Americans and Tribal communities across the state, focusing on hard-to-count areas, such as Los Angeles County, and the Inland Empire.

Outreach is based on public opinion poll findings to mitigate misinformation about the census and potential barriers to participation. In collaboration with various educational and Native American community organizations throughout the state, their strategies include: curriculum development, information dissemination, messaging, and capacity building. CNVP will activate trusted messengers within the community at pow-wows, Big Times, and other community gatherings and trusted spaces like reservations and rancherias.

FUNDING ALLOCATION

CNVP – \$400,000

CONTACT INFORMATION

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323-214-9699

Connie Hernandez, CA Census Lead Staff

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916-508-2504

California Indian Manpower Consortium

Native Americans and Tribal communities share certain characteristics that increase their risk of being undercounted, including socioeconomic status, educational attainment, housing insecurity, age, and lack of internet.

Since the 1980s, the California Indian Manpower Consortium (CIMC) has worked with the Census to ensure an accurate count of Native Americans. CIMC has a membership of 87 tribal governments, tribal agencies, and tribal enterprises and serves 41 counties.

CIMC is collaborating with five partners for statewide outreach to Native Americans. Their partners are: California Consortium for Urban Indian Health, United Indian Nations, Northern California Indian Development Council, Southern California Indian Resource Center, and Owens Valley Career Development Center.

FUNDING ALLOCATION

CIMC – \$400,000

CONTACT INFORMATION

Lorenda Sanchez, Executive Director

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916-920-0285





California Complete Count – Census 2020

Farmworkers

Mixteco/Indigena Community Organizing Project

Census 2020 provides a unique challenge to reach farmworkers with multi-lingual messaging and radio programming. Many California farmworkers have limited English and Spanish proficiency, speaking indigenous languages that are primarily oral, including variants of Mixteco, Zapoteco, Triqui, and Purepecha. In addition, farmworkers are considered hard-to-count due to lack of internet access, living in multi-family households, and migration due to seasonal work.

The Mixteco/Indigena Community Organizing Project (MICOP) will train and deploy its existing cadre of *Promotoras* into the fields to set up stations with internet-capable tablets. They will also provide information at community meetings, and on radio and social media.

MICOP and its partners will provide outreach and education in the top 15 counties with the highest concentration of farmworkers.

FUNDING ALLOCATION

MICOP – \$250,000

CONTACT INFORMATION

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805-483-1166

California Rural Legal Assistance

California Rural Legal Assistance (CRLA) prioritizes outreach to Latinos, farmworkers, immigrants and refugees, low income communities, and households with limited English proficiency. Their work also focuses on the hard-to-reach language communities of: Triqui, Purepecha, Hmong, Urdu, Punjabi, Zapoteco, Asian Pacific Islander languages, and 84 variants of Mixteco.

Many in rural areas live in transitional housing, have low broadband access, and have PO box mail service, making these communities least likely to receive information on the Census.

CRLA's outreach campaign builds on their existing strengths of community education, advocacy, and empowerment. They will engage trusted messengers in a grassroots community organizing network for door-to-door canvassing, and informational community gatherings.

CRLA has identified 20 counties in which to conduct their outreach activities.

FUNDING ALLOCATION

CRLA – \$250,000

CONTACT INFORMATION

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916-200-5842



California Complete Count – Census 2020 Immigrants & Refugees

Immigrant and refugee communities are among the top hard-to-count populations for Census participation. Among the factors that have previously resulted in an undercount among these communities include unfamiliarity with the Census, language barriers and the historically lower responses on the Census from low income neighborhoods. Additionally, fueling the possibility of another undercount is fear and distrust of the government, especially given the current climate of increased deportations and the recent controversy around the citizenship question.

The Coalition for Humane Immigrant Rights (CHIRLA) will leverage 32 years of serving immigrants and refugees to deliver culturally and linguistically appropriate outreach to these populations. Their primary strategy is to provide accurate and up-to-date information and to respond rapidly to crises and misinformation.

CHIRLA's educational materials offer easy to read and step-by-step instructions on completing Census questionnaires, with visual aids in English and Spanish. Outreach efforts also include directing people to familiar resource centers with Questionnaire Assistance Kiosks. They will also conduct media events, produce opinion editorials, and create stories of immigrants and refugee families for video and social media.

CHIRLA will leverage communications, field education, and outreach work in areas that are home to clusters of hard-to-count Spanish-speaking residents:

- Region 1 - Sacramento County (Sacramento), Yolo County (Davis)
- Region 4 - Stanislaus County
- Region 6 - Tulare County (Visalia, Porterville, Delano), Kern County (Bakersfield)
- Region 7 - San Bernardino County (Fontana, Hesperia, San Bernardino, Victorville)
- Region 8 - Los Angeles County (Los Angeles, South Los Angeles, San Gabriel Valley, Pomona, Downtown, Pico Union, East LA, Boyle Heights, El Sereno, Cudahy, Huntington Park, Pacoima, Van Nuys, Canoga Park, Sylmar, Tarzana, Northridge, San Fernando, Canyon Country, Palmdale, Lancaster, Simi Valley)
- Region 9 - Orange County (Fullerton, Irvine)

FUNDING ALLOCATION

Coalition for Humane Immigrant Rights –
\$100,000

CONTACT INFORMATION

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916-718-4911



California Complete Count – Census 2020 Lesbian, Gay, Bisexual, Transgender, & Queer

Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) population is remarkably diverse, and their experiences are shaped by many factors, including race, age, socioeconomic status, and education level. However, the 2020 Census will not collect data on sexual orientation or the gender identity of respondents. Research from the Williams Institute of UCLA suggests that broader demographic factors — where sexual orientation or gender identify intersects with race, poverty, and age — play an important role in the LGBTQ vulnerability in different regions of California. Even in urban centers with significant LGBTQ support, such as Los Angeles County, there are pockets that face greater socioeconomic disparities. Without an accurate count of this population, many public and private programs and services may not effectively reach vulnerable LGBTQ individuals and their families.

Equality California Institute (EQCAI) is well-versed in identifying the most hard-to-reach members of the LGBTQ community, whether due to location, cultural stigma associated with being LGBTQ, membership of another HTC population, or a lack of resources. EQCAI has the largest communications capacity of any LGBTQ organization in the state and can respond quickly and effectively to change.

EQCAI will implement a comprehensive and culturally competent on-the-ground outreach and communications campaign aimed at improving the self-response rate of the hard-to-count LGBTQ community. They will work with their coalition partners that serve particularly hard-to-reach subsets of the LGBTQ community. Those partners include:

- Statewide - Health Access
- Region 1 - Stonewall Alliance of Chico, Gender Health Center, Sacramento LGBT Community Center
- Region 3 - LGBT Asylum Project, Our Family Coalition
- Region 4 - LGBTQ Collaborative for Well-Being in Stanislaus County
- Region 6 - The Center for Sexuality and Gender Diversity, Dolores Huerta Foundation, Fresno Reel Pride
- Region 7 - Rainbow Pride Youth Alliance
- Region 8 - API Equality Los Angeles, San Gabriel Valley LGBTQ Center, Latino Equality Alliance
- Region 10 - TransFamily Support Services, San Diego LGBT Pride

FUNDING ALLOCATION

Equality California Institute –
\$400,000

CONTACT INFORMATION

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916-214-9835



California Complete Count – Census 2020 Limited English Proficiency

English proficiency is strongly correlated to an individual's intent to complete the Census questionnaire. Limited English Proficient (LEP) individual is defined as anyone five years old and over who speaks a language other than English at home and speaks English less than "very well."

LEP populations may have additional characteristics that are barriers to Census participation and make them particularly hard-to-count, which includes: being newcomers, refugees, or asylees; low educational attainment or illiteracy; low digital literacy; lack of access to broadband; socioeconomic barriers; lack of understanding of the civic process; and heightened distrust in government, especially among mixed-status families.

The California Census Office has developed the Language and Communication Access Plan (LACAP) which aims to ensure that language and communication access is linguistically and culturally appropriate and provides equal and meaningful access to California's vulnerable populations. The LACAP outlines requirements for the State's contracted partners.

The Coalition for Humane Immigrant Rights (CHIRLA) will use the trust their organization has built in immigrant communities, especially hard-to-count LEP households, to effectively conduct outreach. CHIRLA's existing Community Education and Outreach infrastructure includes regional outreach workers and a hotline that reaches Spanish speakers and English Language Learners. They will engage in group and individual conversations at places where LEP individuals gather, including farmers markets, festivals, consulates, churches, schools, libraries, and neighborhood community organizations. CHIRLA's toll-free Immigrant Access Hotline is an effective referral and information resource that will be leveraged to provide Census education.

The geographic areas CHIRLA plans to cover are 64 cities in the Northern Central Valley, San Fernando Valley, Southeast Los Angeles County, Northern Orange County, South Los Angeles County, East Los Angeles County, and Downtown Los Angeles.

FUNDING ALLOCATIONS

Coalition for Humane Immigrant Rights –
\$100,000

CONTACT INFORMATION

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916-718-4911



California Complete Count – Census 2020 Low / No Broadband Access

For the first time, the federal decennial Census will rely heavily on the internet to collect questionnaire responses. However, the California Emerging Technology Fund (CETF) estimates that twelve percent of California's households, or 1.38 million households, do not have home broadband. This will expose the digital divide that exists particularly among those who are low income, elderly, or live in rural areas. According to the Pew Research Center, roughly one in four Hispanic and black adults depend only on smartphones for internet access. People with disabilities are also less likely to have home broadband or own a computer or a smartphone. According to CETF, Native American tribal lands are some of the most technologically unserved areas in the state.

California Census partners, including rural and urban counties, are identifying solutions to provide online access to the Census questionnaire and information on responding by phone or in paper form. Partners are communicating information through trusted messengers and canvassing door-to-door, as well as providing access to computers at Questionnaire Assistance Centers located in places where people gather, such as community centers and libraries.

United Ways serve Californians in all 58 counties. Through their services, they will build a network to convey critical messages about the importance of the Census. They will focus outreach on geographic areas with low or no access to broadband by mobilizing their statewide local networks of United Ways. They will use an interactive and automated text message system to reach current clients. The United Ways will design culturally competent, cohesive messaging disbursed through a variety of media. They will design collateral materials translated in twelve languages (Spanish, Mandarin, Tagalog, Vietnamese, Korean, Farsi, Armenian, Russian, Arabic, Khmer, Hmong, and Laotian), and distribute through local networks. They will integrate Census outreach, in twelve languages, in their 2-1-1 Centers by training local partners.

FUNDING ALLOCATION

United Ways of California –
\$400,000

CONTACT INFORMATION

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786-973-2887

Quintilia Ávila, CA Census Staff Lead
Quintilia.Avila@census.ca.gov
916-208-2797



California Complete Count – Census 2020 Health, Faith-Based, and Labor Sectors

Sector Outreach is designed to complement other strategies that are based on geographic and demographic factors that contribute to making an individual hard to count. The targeted sector contracts to date include Health, Faith-Based, and Labor. The contracted partners for these sectors are building upon their experience and community trust to leverage their networks for effective community outreach.

The California Primary Care Association

(CPCA) is activating their 1,300 member clinics that serve 6.9 million people annually. They are leading a statewide effort, subcontracting with regional clinic consortia to conduct education, outreach and training, and to equip community health centers to educate and activate clients to fill out their Census questionnaire. They will also provide questionnaire assistance in select HTC areas, and develop and distribute a toolkit. In addition, CPCA is coordinating with partners and key statewide health-related organizations to provide unified messaging on Census for the health sector.

Contracted Partner	Allocation
California Primary Care Association Elizabeth Oseguera Associate Director of Policy loseguera@cpcac.org	\$250,000

PICO California is galvanizing their statewide network of 11 non-profit organizations composed of nearly 650 religious congregations and neighborhood institutions representing

people across racial, economic, ethnic, and religious groups. The Faith-Based sector outreach is targeting congregations and faith institutions within hard to count (HTC) census tracts and providing them with the tools and training necessary to educate and move their congregations to fill out their Census questionnaire.

Contracted Partner	Allocation
PICO California Andrew Lee Faith Census Hub Manager Andrew@picocalifornia.org	\$250,000

The California Labor Federation is leading their 1,200 unions representing 2.1 million union members across California. They are coordinating directly with union affiliates and over 20

regional labor council structures to develop and disseminate a union-specific toolkit, integrate Census education and messaging in key events and member communications to target HTC communities, and provide training and resources for partners to provide Questionnaire Assistance Centers.

Contracted Partner	Allocation
The California Labor Federation Hector Saldivar Southern California Field Director hsaldivar@calaborfed.org	\$250,000

For more information please contact Marcy Kaplan, CA Census Sector Outreach Manager at Marcy.Kaplan@census.ca.gov or (916) 508-9498.



EXHIBIT F

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County-Alternate Fiscal Agent for Census 2020 Outreach and Engagement

COUNTY	County-Alternate Fiscal Agent
Alpine	Faith in Action Network – Region 4 ACBO
Amador	Faith in Action Network – Region 4 ACBO
Butte	Sacramento Region Community Foundation – Region 1 ACBO
El Dorado	Sacramento Region Community Foundation – Region 1 ACBO
Glenn	Sacramento Region Community Foundation – Region 1 ACBO
Lassen	Sacramento Region Community Foundation – Region 1 ACBO
Mono	Faith in Action Network – Region 4 ACBO
Plumas	Sacramento Region Community Foundation – Region 1 ACBO
San Diego	SANDAG – San Diego Association of Governments
San Joaquin	City of Stockton for City of Stockton Faith in Action Network – Region 4 ACBO for all other areas
Sierra	Sacramento Region Community Foundation – Region 1 ACBO
Siskiyou	Sacramento Region Community Foundation – Region 1 ACBO
Trinity	California Center for Rural Policy – Humboldt CSU

EXHIBIT G

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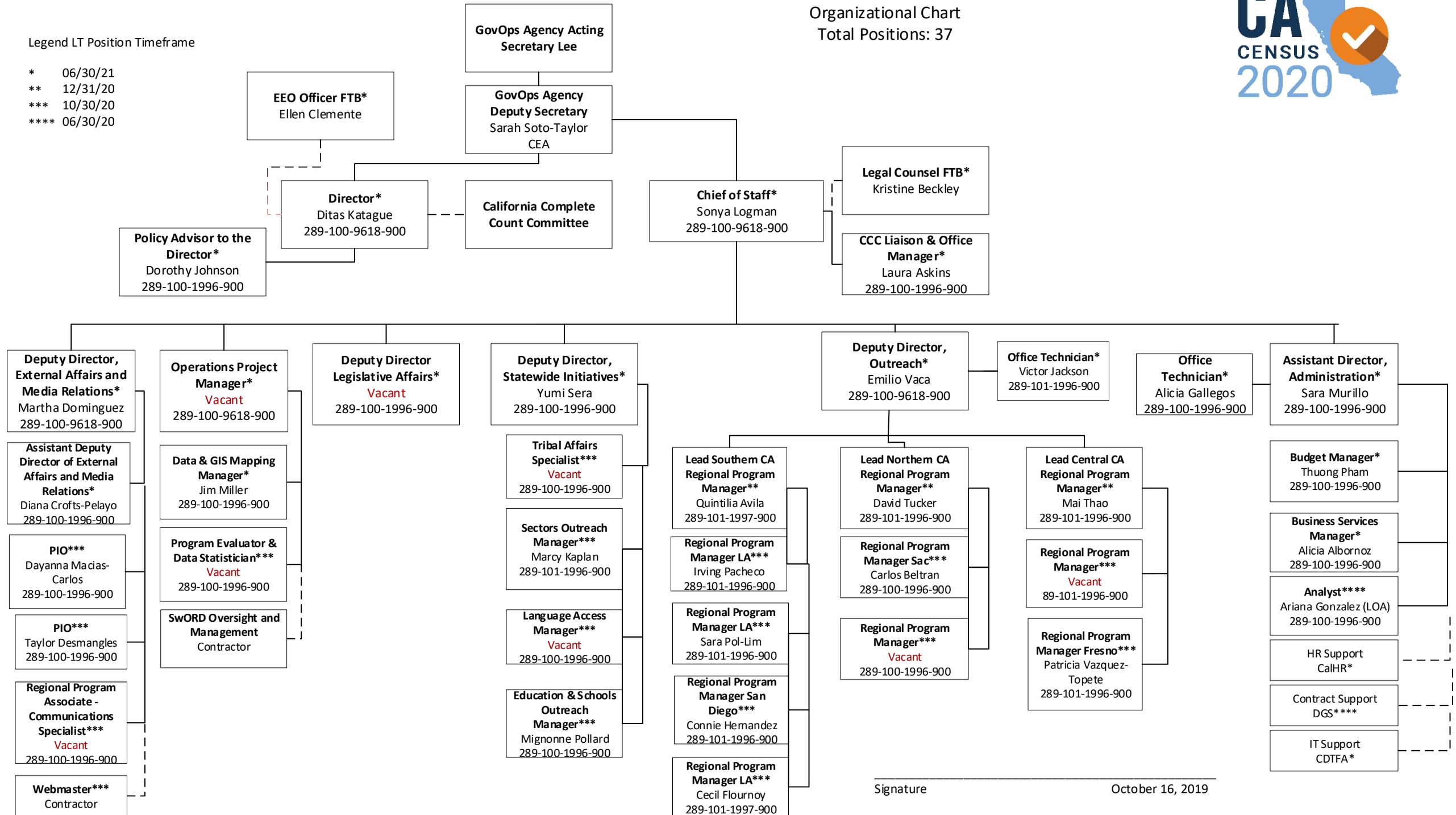
California Complete Count – Census 2020

Organizational Chart
Total Positions: 37



Legend LT Position Timeframe

- * 06/30/21
- ** 12/31/20
- *** 10/30/20
- **** 06/30/20



Signature _____ October 16, 2019