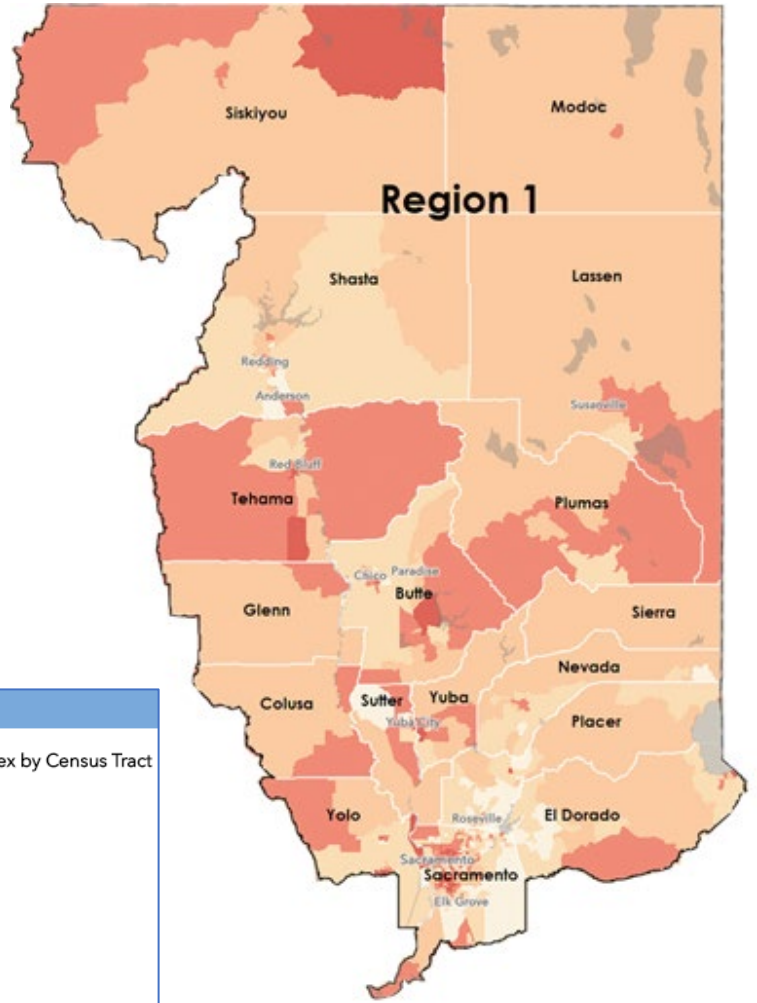




California Complete Count – Census 2020

Region 1 Snapshot

Region 1 is the largest in California with 17 counties extending from Sacramento to the Oregon border. Of the 17 counties, ten have opted-in to serve as outreach contractors. Seven are being managed through the regional Administrative Community-Based Organization (ACBO), Sacramento Region Community Foundation. The region includes hardest-to-count census tracts in urban areas with a large percentage of limited English-proficient (LEP) populations, multifamily housing, immigrants, refugees and other vulnerable populations. Region 1 also contains many rural areas that have few community-based organizations and rely on social service agencies. The rural areas have low broadband access and isolated populations that are hardest to reach. The region is an agriculturally rich area with a large



farmworker population. The area is also home to Native American and tribal populations. Areas such as Butte and Shasta counties have been devastated by recent wildfires. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

The ACBO is collaborating with its Funding Consortium Partners and Multi-County CBO Partners to develop a robust and inclusive outreach approach throughout the region. The ACBO and its partners are committed to outreach that is community-driven with authentic engagement. Planning is informed by the voices of local community partners who represent the HTC and vulnerable populations.



CONTRACTED PARTNERS

ACBO

Sacramento Region Community Foundation

Counties

Butte*, Colusa, El Dorado*, Glenn*, Lassen*, Modoc, Nevada, Placer, Plumas*, Sacramento, Shasta, Sierra*, Siskiyou*, Sutter, Tehama, Yolo, Yuba

**Alternate fiscal agent: Sacramento Region Community Foundation*

County Offices of Education

Butte, Colusa, El Dorado, Nevada, Placer, Sacramento, Shasta, Siskiyou, Sutter, Tehama, Yolo, Yuba

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$1,730,633
Counties	\$1,575,525
County Offices of Education	\$366,423
Total Census Office Investment in Region 1**	\$3,672,581

***Total does not include Tribal Government, statewide outreach contracts, or media investments*



REGION 1 SNAPSHOT

County	Total Population	Population Above CA HTC Median	Limited English Population	Top 3 Non English Languages Spoken at Home	Leading Hardest To Count Causes
Butte	225,207	106,795	11,451	Spanish, Other Asian and Pacific Island languages, Chinese (incl. Mandarin, Cantonese)	Vacant housing units, Unemployed, Non-family households
Colusa	21,479	7,902	4,070	Spanish, Other Indo-European languages, Tagalog (incl. Filipino)	Households without broadband subscription, Vacant housing units, Non-high school graduates
El Dorado	185,015	83,959	6,666	Spanish, Other Indo-European languages, Chinese (incl. Mandarin, Cantonese)	Vacant housing units, Households without broadband subscription, Unemployed
Glenn	27,935	16,721	4,417	Spanish, Other Asian and Pacific Island languages, Tagalog (incl. Filipino)	Children under 5, Non-high school graduates, Households without broadband subscription
Lassen	31,470	16,677	1,921	Spanish, Other Asian and Pacific Island languages, Chinese (incl. Mandarin, Cantonese)	Households without broadband subscription, Vacant housing units, Moved recently
Modoc	9,017	6,494	505	Spanish, Other Asian and Pacific Island languages, Vietnamese	Households without broadband subscription, Vacant housing units, Non-family households
Nevada	98,838	48,370	2,161	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Vacant housing units, Unemployed, Households without broadband subscription
Placer	374,985	152,300	15,947	Spanish, Other Indo-European languages, Tagalog (incl. Filipino)	Moved recently, Non-family households, Vacant housing units

County	Total Population	Population Above CA HTC Median	Limited English Population	Top 3 Non English Languages Spoken at Home	Leading Hardest To Count Causes
Plumas	18,724	6,845	249	Spanish, Other Indo-European languages, French, Haitian, or Cajun	Vacant housing units, Households without broadband subscription, Non-family households
Sacramento	1,495,400	717,998	189,390	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Households receiving public assistance, Unemployed, Below 150 percent of poverty level
Shasta	178,919	89,245	4,479	Spanish, Chinese (incl. Mandarin, Cantonese), Other Asian and Pacific Island languages	Non-family households, Households without broadband subscription, Vacant housing units
Sierra	2,885		40	Spanish, French, Haitian, or Cajun, German or other West Germanic languages	
Siskiyou	43,530	13,111	1,240	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Households without broadband subscription, Households receiving public assistance, Below 150 percent of poverty level
Sutter	95,583	47,034	14,538	Spanish, Other Indo-European languages, Other Asian and Pacific Island languages	Moved recently, Below 150 percent of poverty level, Households receiving public assistance
Tehama	63,247	29,668	4,667	Spanish, Other Indo-European languages, Korean	Moved recently, Unemployed, Households without broadband subscription
Yolo	212,605	108,315	28,040	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Moved recently, Non-family households, Below 150 percent of poverty level

County	Total Population	Population Above CA HTC Median	Limited English Population	Top 3 Non English Languages Spoken at Home	Leading Hardest To Count Causes
Yuba	74,644	30,529	6,085	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Unemployed, Households receiving public assistance, Households without broadband subscription

CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.