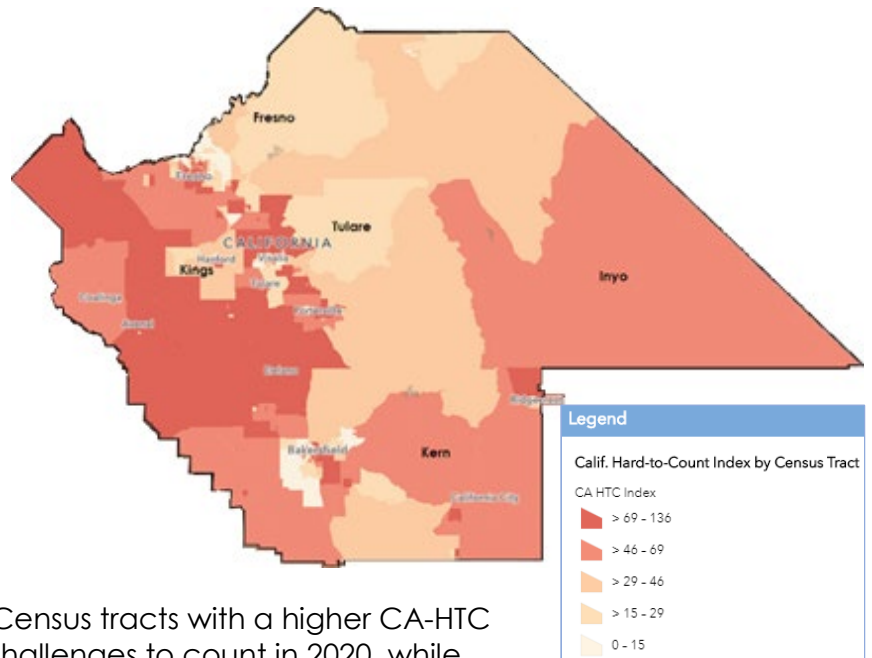




# California Complete Count – Census 2020

## Region 6 Snapshot

Region 6 is largely rural, including desert areas in Inyo, making travel through the vast region long and difficult. There is a large immigrant farmworker population throughout the region and Spanish is cited as the top non-English language spoken at home. There is also a Native American presence, with multiple tribal governments represented in all counties. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic



variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

Region 6's Administrative Community-Based Organization (ACBO), the Center for Health Project Management at the Sierra Health Foundation, will apply its high-touch/group-up approach to Census outreach. They will also serve as the ACBO hub for a strategically identified group of community-based partners with the expertise, experience, language and cultural capacities for effective outreach with Region 6 HTC populations.

### CONTRACTED PARTNERS

#### ACBO

Sierra Health Foundation – Center for Health Project Management

#### Counties

Fresno, Inyo, Kern, Kings, Tulare

#### County Offices of Education

Fresno, Kern, Kings, Tulare

Partner	Allocation
ACBO	\$2,382,210
Counties	\$2,669,935
County Offices of Education	\$442,417
<b>Total Census Office Investment in Region 6*</b>	<b>\$5,494,562</b>

\*Total does not include Tribal Government, Statewide outreach contracts, or media investments

### FUNDING ALLOCATIONS



## REGION 6 SNAPSHOT

County	Total Population	Population Above CA HTC Median	Limited English Population	Top 3 Non English Languages Spoken at Home	Leading Hardest To Count Causes
Fresno	971,616	476,414	169,001	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Households receiving public assistance, Below 150 percent of poverty level, Non-high school graduates
Inyo	18,195	10,865	832	Spanish, Other Asian and Pacific Island languages, Chinese (incl. Mandarin, Cantonese)	Non-family households, Households without broadband subscription, Renter-occupied units
Kern	878,744	416,637	144,776	Spanish, Other Indo-European languages, Tagalog (incl. Filipino)	Below 150 percent of poverty level, Non-high school graduates, Households without broadband subscription
Kings	150,183	72,221	25,680	Spanish, Tagalog (incl. Filipino), Other Indo-European languages	Households without broadband subscription, Below 150 percent of poverty level, Households receiving public assistance
Tulare	458,809	220,411	111,761	Spanish, Other Asian and Pacific Island languages, Other Indo-European languages	Below 150 percent of poverty level, Households receiving public assistance, Households without broadband subscription

## CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.