



## California Complete Count – Census 2020 Region 7 Snapshot

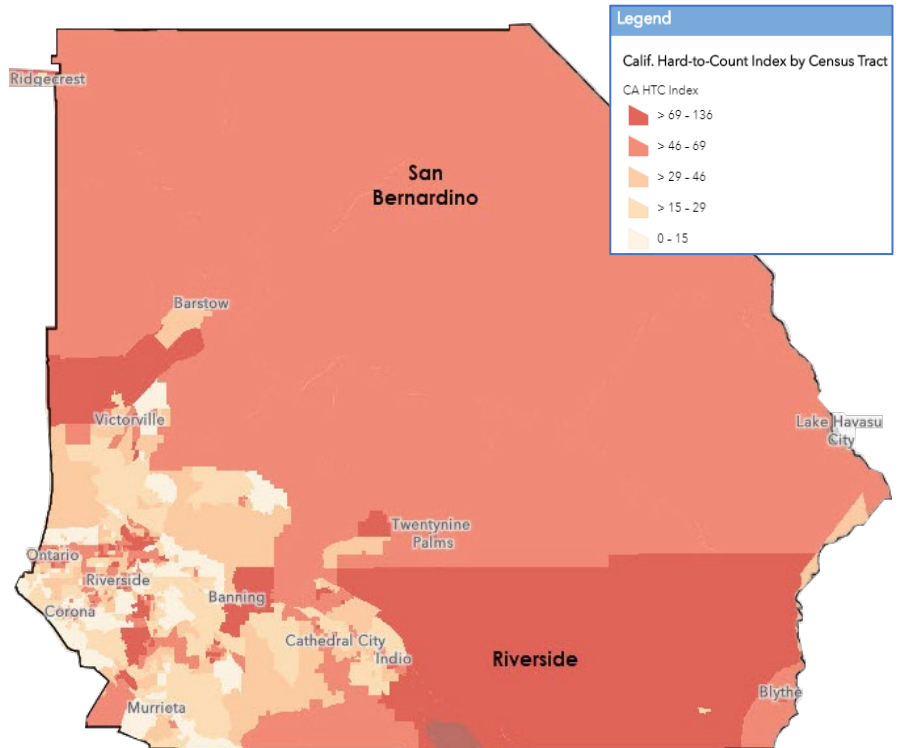
Region 7, the Inland Empire, consists of Riverside and San Bernardino, which are two of the top 15 most populous counties in the country. This region includes urban hardest-to-count (HTC) census tracts with large numbers of limited English proficient (LEP) populations, multifamily housing, immigrants, refugees and other vulnerable populations.

The counties include densely populated areas; San Bernardino at 20,104 square miles is the single largest county in the United States. The region includes rural areas that have low

broadband access, agriculturally rich areas with large farmworker populations, as well as Native American and tribal lands. The vast majority of LEP households in Region 7 are Latino, which are also the majority of HTC households in general.

The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

Region 7's Administrative Community-Based Organization (ACBO), The Community Foundation, has partnered with community-based organizations (CBO) across the region to form the Inland Empire Census Outreach Table. These CBOs have deep roots in under-served areas to coordinate Census awareness and outreach.





## CONTRACTED PARTNERS

### ACBO

The Community Foundation

### Counties

San Bernardino, Riverside

### County Offices of Education

San Bernardino, Riverside

## FUNDING ALLOCATIONS

| Partner  | Allocation         |
|--|--------------------|
| ACBO   | \$2,425,815        |
| Counties   | \$2,693,019        |
| County Offices of Education                        | \$559,867          |
| <b>Total Census Office Investment in Region 7*</b> | <b>\$5,678,701</b> |

*\*Total does not include Tribal Government, Statewide outreach contracts, or media investments*



## REGION 7 SNAPSHOT

| County         | Total Population | Population Above CA HTC Median | Limited English Population | Top 3 Non English Languages Spoken at Home   | Leading Hardest To Count Causes  |
|----------------|------------------|--------------------------------|----------------------------|--|--|
| Riverside      | 2,355,002        | 1,038,598                      | 327,781                    | Spanish, Chinese (incl. Mandarin, Cantonese), Tagalog (incl. Filipino)                 | Unemployed, Vacant housing units, Non-high school graduates                            |
| San Bernardino | 2,121,220        | 995,648                        | 296,646                    | Spanish, Chinese (incl. Mandarin, Cantonese), Other Asian and Pacific Island languages | Households receiving public assistance, Unemployed, Below 150 percent of poverty level |

## CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.