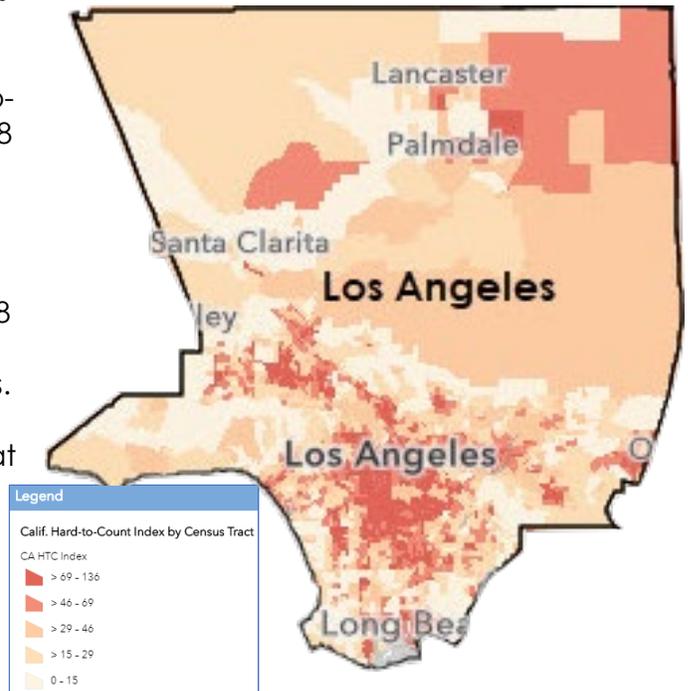




California Complete Count – Census 2020 Region 8 Snapshot

As the most populous county in the State, Los Angeles County, has an incredibly diverse population and geography, including a disproportionately high number of hardest-to-count (HTC) households. Region 8 includes 88 cities whose population is a rich and unique mix of ethnic and cultural diversity, particularly in the cities of Los Angeles and Long Beach. Due to the size of its limited English proficiency (LEP) population, Region 8 is required to provide language support activities in the top 12 non-English languages. Many local communities face socio-economic and demographic challenges that require targeted outreach plans to address HTC causes, and the multilingual and multicultural needs of the region.



Los Angeles County began discussing and developing education and outreach strategies in 2017, as a result of the significant changes in the way that Census 2020 information will be collected compared to previous censuses. Led by the City and County of Los Angeles, communities across the region have partnered to create a 2020 Census Complete Count Committee (Committee). The Committee is supporting an aggressive campaign to identify and overcome barriers to completing the census questionnaire, particularly in HTC communities with a high percentage of people who do not trust or know how to use the Internet. The Committee is supported by the Los Angeles County Board of Supervisors, the Mayor of the City of Los Angeles, municipalities across the county, educators, and hundreds of community organizations and stakeholders. The map above displays the Hard-to-Count (CA-HTC) Index based on multiple demographic, housing and socioeconomic variables that correlate to an area that is difficult to enumerate. Census tracts with a higher CA-HTC index are likely to pose significant challenges to count in 2020, while tracts with lower indexes should be easier.

Region 8's Administrative Community-Based Organization (ACBO), the California Community Foundation (CCF), has been developing strategies for Census 2020 for the last two years, and studying the most effective methods to deal with challenges. CCF's approach is grounded in coordinating and aligning the regional abundance of activity surrounding the Census. CCF supported and resourced the LA Regional Census Table to serve as a planning, strategy and action hub for community-based outreach. CCF is focusing on the top 700 HTC census tracts in Region 8.



CONTRACTED PARTNERS

ACBO

California Community Foundation

County

Los Angeles

County Office of Education

Los Angeles

FUNDING ALLOCATIONS

Partner	Allocation
ACBO	\$8,461,665
County	\$9,393,090
County Office of Education	\$2,361,576
Total Census Office Investment in Region 8*	\$20,216,331

**Total does not include Tribal Government, Statewide outreach contracts, or media investments.*



REGION 8 SNAPSHOT

County	Total Population	Population Above CA HTC Median	Limited English Population	Top 3 Non English Languages Spoken at Home	Leading Hardest To Count Causes
Los Angeles	10,105,722	4,952,292	2,316,767	Spanish, Chinese (incl. Mandarin, Cantonese), Other Indo-European languages	Crowded units, Multi-unit structures, Non-high school graduates

CONTACT INFORMATION

Please refer to <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf> for the most up to date contact information.