Alicia Albornoz serves as Business Services Manager at the California Complete Count – Census 2020 Office. Albornoz manages day-to-day business operations and supports the team’s objectives through various administrative functions.

Prior to her current role, she served as the communications and improvement initiatives analyst for the Government Operations Agency from 2018 to 2019 where she helped manage projects for the Civil Service Improvement initiative and the agency’s communications unit. From 2016 to 2018, she was the administrative and legislative analyst for the Government Operations Agency. She held multiple positions at the Business, Consumer Services, and Housing Agency from 2013 to 2016, including office assistant and office technician. She was an office assistant at the State and Consumer Services Agency from 2012 to 2013.

In her off time, Albornoz volunteers at a small, local church assisting with the music program, website development and social media outreach.

**About the Census:**

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

**Key Dates:**

**Mid-March – July 2020** = Self Response Period – Fill out your form online!
**August – October 2020** = Non-Response Follow-Up – Enumerators will knock on your door!