



## Connie Hernandez

Regional Program Manager, Region 10

### California Complete Count -- Census 2020

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Connie Hernandez serves as the Regional Program Manager for Region 10, San Diego & Imperial Counties at the California Complete Count – Census 2020 Office. Hernandez manages the County contracts and the Regional Administrative Community Based Organization which represents one of the Hardest to Count areas in the State.

Hernandez has devoted her time in San Diego County to multiple organizations, including a founding board member of Ronald McDonald House Charities, VP of Community Relations for Chavez & Associates, VP of Marketing & Public Relations for MAAC Project, as an Administrator for the Make A Wish Foundation, and served as a Partnership Specialist for Census 2010 specializing in the Spanish-speaking hard-to-count communities.

Connie attended the University of San Diego, College for Women and has received numerous awards for her community work including, Partners for Prevention Community Service Award; Hispanic Publishers Superior Achievement Award for Latinas in the Media; and Democratic Central Committee Community Service Award.

Hernandez enjoys spending time with her family, volunteering for children's and social justice organizations and traveling.

### About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

### Key Dates:

**Mid-March – April 2020** = Self Response Period – Fill out your form online!

**May – July 2020** = Non-Response Follow-Up – Enumerators will knock on your door!



**CALIFORNIA COMPLETE COUNT – CENSUS 2020**

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