



## David Tucker

Northern California Lead and Regional Program Manager – Region 3

### California Complete Count -- Census 2020

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David Tucker serves as Northern California Lead and Regional Program Manager for Region 3, at the California Complete Count – Census 2020 Office. Tucker directly supervises the Regional Program Managers in the Northern California Region as well as coordinating and monitoring California Census 2020 outreach and education efforts to ensure a collaborative process between Census 2020 contracted partners, stakeholders and organizations, within Region 3 (Alameda, Contra Costa, Marin, San Francisco, San Mateo Santa Clara and Santa Clara Counties).

Prior to his current role, he was principal at the David Tucker Company from 2016 to 2018. From 2004 to 2016, he was director of community, government, and public relations at Waste Management – California Bay Area Market. He also held positions as Manager Local Government and Community Relations for Bay Area Rapid Transit District, as a field representative for the California State Assembly and District Director for a member of U.S. Congress.

Tucker is an avid sports enthusiast enjoying basketball, track and field and golf. Taking long walks with the family dog and traveling with family.

### About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

### Key Dates:

**Mid-March – July 2020** = Self Response Period – Fill out your form online!

**August – October 2020** = Non-Response Follow-Up – Enumerators will knock on your door!



**CALIFORNIA COMPLETE COUNT – CENSUS 2020**

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