



Emilio Vaca

Deputy Director of Outreach

California Complete Count -- Census 2020

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Emilio Vaca serves as the Deputy Director of Outreach for the California Complete Count - Census 2020, based in Sacramento.

Emilio specializes in coalition building, civic engagement, field operations and campaign management, working with trade associations, non-profit organizations and labor. Emilio spent 10 years working in the non-profit sector and the labor movement. In 2010, Emilio was named Citizen of the Year by the North Lake Tahoe Chamber of Commerce in recognition for his work in the community and leadership in growing North Tahoe Family Resource Center. His prior experience includes serving as Development Coordinator with the Cesar E. Chavez Foundation, an organizer with SEIU International, and as a public affairs and communications consultant.

Vaca has also served on several boards and commissions some of which include the North Tahoe Business Association, Latino Leadership Council and North Tahoe Regional Advisor Council for Placer County Board of Supervisor Jennifer Montgomery. He received a bachelor's degree in political science from Sierra Nevada College.

About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

Key Dates:

Mid-March – July 2020 = Self Response Period – Fill out your form online!

August – October 2020 = Non-Response Follow-Up – Enumerators will knock on your door!



CALIFORNIA COMPLETE COUNT – CENSUS 2020

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