Laura Askins
Committee Liaison and Office Manager

California Complete Count -- Census 2020
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Laura Askins serves as Committee Liaison and Office Manager at the California Complete Count – Census 2020 Office. Askins serves as the Liaison between the 25-member California Complete Count Committee and the Census Office, and working closely with Executive staff, coordinates the meetings of the Committee, and works to inform and engage the committee members in Census activities.

Prior to her current role, she held several roles within the Department of Technology’s Government Affairs Office including as an analyst for Legislation and External Affairs and as a manager coordinating the activities and meetings of the California Broadband Council and its working groups. From 2006-2010, she served as the legislative coordinator for the California Labor Agency and was the legislative liaison for the Department of Industrial Relations from 2000-2006. She served in other positions with the Department of Industrial Relations including Office Assistant and Office Technician.

Askins currently serves as an Advisory Board member and on the California Leadership Team for the International Order of the Rainbow for Girls, a non-profit organization for young women dedicate to developing leadership skills through community service.

About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

Key Dates:

Mid-March – July 2020 = Self Response Period – Fill out your form online!
August – October 2020 = Non-Response Follow-Up – Enumerators will knock on your door!