



## Mai Thao

Central California Lead Regional Program Manager

### California Complete Count -- Census 2020

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Mai Thao serves as the Central California Lead Regional Program Manager at the California Complete Count – Census 2020 Office. Thao directly supervises Regional Program Managers in the Central California region and directly works with contracted County Partners in Region 4 and 6 (Merced, Madera, Fresno, Kings, Tulare, Kern, and Inyo), stakeholders, and community-based organizations to ensure a collaborative and coordinated process for outreach and education efforts in the California 2020 Census.

Prior to her current role, Thao expanded the grassroots non-profit Hmong Innovating Politics from Sacramento to Fresno by serving as their Central Valley Civic Engagement Director from 2017 to 2019. From 2014 to 2017, she served as a Lead Political Community Organizer for Service Employees International Union Local 521, based in the Central Valley.

Thao is a proud aunt to many nieces and nephews and honors her mother, Ka Vue, as the most resilient person she knows; and a continuing example of how to be a better person each and every day.

### About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

### Key Dates:

**Mid-March – July 2020** = Self Response Period – Fill out your form online!

**August – October 2020** = Non-Response Follow-Up – Enumerators will knock on your door!



**CALIFORNIA COMPLETE COUNT – CENSUS 2020**

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