



QUINTILIA ÁVILA

Regional Program Manager- Southern California Lead

California Complete Count -- Census 2020

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Quintilia Ávila serves as Regional Program Manager- Southern California Lead at the California Complete Count – Census 2020 Office. Ávila directly supervises the Regional Program Managers in the Southern California Region (LA to San Diego) as well as coordinating and monitoring California Census 2020 outreach and education efforts to ensure a collaborative process between Census 2020 contracted partners, stakeholders and organizations, within Region 7 (Riverside & San Bernardino Counties).

Prior to her current role, she served as Project Manager for the Keck School of Medicine at the University of Southern California. Her 15-year tenure at the university honed her expertise in project administration, resource and staff management, interpersonal skills, in medical research. In addition, she has taught at university and community college levels. While in graduate school, she worked at MALDEF, administering their Parent Leadership Program with Spanish speaking parents in the LA area. In 2000, she was staff at the first California Complete Count office.

Ávila has enjoyed salsa dancing for over 25 years, completed 2 centuries on her road bike from LA to San Diego and is an avid fan of foreign films.

About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

Key Dates:

Mid-March – July 2020 = Self Response Period – Fill out your form online!

August – October 2020 = Non-Response Follow-Up – Enumerators will knock on your door!



CALIFORNIA COMPLETE COUNT – CENSUS 2020

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