



## Sara Pol-Lim

Regional Program Manager

### California Complete Count -- Census 2020

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Sara is currently a Regional Program Manager for the California Complete Count - Census 2020. She joined the state Census Office in October 2018. Sara brought knowledge of historically undercounted populations such as immigrant and refugee communities to the State's Census outreach campaign. A refugee herself, she understands the fear some California residents have of government. Sara was executive director of the United Cambodian Community (UCC) of Long Beach from 2007 to 2015. She broke the cultural barrier to be first Cambodian Woman to lead the UCC back to sustainability. In 2018, Sara completed a doctoral degree in educational leadership at California State University, Long Beach. Through her community work, Sara has received awards from numerous organizations including the NAACP-Long Beach, the state Assembly and Los Angeles County Supervisorial District.

### About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

### Key Dates:

**Mid-March – July 2020** = Self Response Period – Fill out your form online!

**August – October 2020** = Non-Response Follow-Up – Enumerators will knock on your door!



**CALIFORNIA COMPLETE COUNT – CENSUS 2020**

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