



Sonya Logman

Chief of Staff

California Complete Count -- Census 2020

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Sonya Logman serves as chief of staff at the California Complete Count – Census 2020 Office. Logman leads a 35-member team of gubernatorial appointees that is responsible for a \$187 million budget, coordinating 150 contracted partners and executing a statewide integrated marketing campaign in 13 languages.

Prior to her current role, she served as deputy cabinet secretary in the Office of Governor Gavin Newsom from January 2019 to October 2019, where she oversaw executive branch operations for more than 24 state departments. From 2015 to 2019, she was deputy secretary of business and consumer relations at the California Business, Consumer Services and Housing Agency (BCSH) and was director of external affairs at the California Exposition and State Fair from 2013 to 2015. She served as deputy appointments secretary in the Office of Governor Jerry Brown from 2011 to 2013. She served in multiple positions the Office of the Lieutenant Governor from 2006 to 2010, including capitol director, fiscal analyst, and administrative assistant.

Logman is a member of the board of directors for the Asian Pacific Youth Leadership Project, which is a non-profit organization dedicated to inspiring Asian Pacific Islander youth to be civically engaged.

About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

Key Dates:

Mid-March – April 2020 = Self Response Period – Fill out your form online!

May – July 2020 = Non-Response Follow-Up – Enumerators will knock on your door!



CALIFORNIA COMPLETE COUNT – CENSUS 2020

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