



Taylor Desmangles

Communications Specialist

California Complete Count -- Census 2020

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Taylor Desmangles serves as a Communications Specialist at the California Complete Count – Census 2020 Office. Desmangles leads the social media campaign and develops strategy, messaging, and creative assets that work to educate and motivate California's most vulnerable communities to complete their Census forms.

Prior to this, Desmangles was a creative producer at Lamont Digital, a journalist at Sacramento News and Review, and a human resources coordinator at Covered California. Within those positions, she's traveled around California providing digital media coverage for concerts and businesses and interviewed a variety of influential people--from musical artist, Torey Lanez to civil rights activist, Dolores Huerta. Throughout her career, she's developed content for organizations such as The California Endowment, Jakara Movement, We Are California, Black Women United, Fathers and Families of San Joaquin Valley, Rock The Vote and more.

Taylor expresses her passion for creating positive change through her podcast, 'Experience, Express, Exhale' where mental health meets real talk and conversations of self-love for Black and Brown people are normalized.

About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

Key Dates:

Mid-March – April 2020 = Self Response Period – Fill out your form online!

May – July 2020 = Non-Response Follow-Up – Enumerators will knock on your door!



CALIFORNIA COMPLETE COUNT – CENSUS 2020

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