



Vanessa E. Vaughn

Regional Program Manager

California Complete Count -- Census 2020

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Vanessa Vaughn serves as Regional Program Manager at the California Complete Count – Census 2020 Office. Vaughn oversees and manages the outreach campaign in Northern California that expands over vast terrain in seventeen counties from Sacramento up to the Oregon border.

Prior to her current role, Vaughn served as the Lead Procurement Official at the California Census Office where she executed more than 150 contracts to establish partnerships and prepare for the fast approaching Census campaign. From 2016 to 2019 she was the Procurement Official at the Department of General Services where she provided innovative contract solutions to large client departments statewide. Vaughn worked with multiple stakeholders from the public and private sectors to initiate a statewide environmental campaign to reduce carbon emissions at the state level. She negotiated multi-million-dollar fleet vehicle contracts that would offer zero emission, hybrid, and green vehicles solutions to state and local government entities at a competitive price.

In 2017, Vaughn joined the Statewide Emergency Response Team where she led the coordination and response phases during large natural disasters throughout California to provide aid, relief, and recovery resources to victims and families. Vaughn is an avid equestrian and spends her time between competing at horse shows throughout California with her Thoroughbred, and volunteering to aid in rescue and rehabilitation of other horses and animals in need.

About the Census:

California has launched a statewide effort to ensure an accurate and complete count of its residents in the 2020 census. This is unprecedented investment in a statewide education campaign. To reach more than 11 million of the hardest-to-count Californians, the Census Office has tapped local and tribal governments, community-based organizations, and so many more partners to serve as trusted messengers in our communities.

Key Dates:

Mid-March – April 2020 = Self Response Period – Fill out your form online!

May – July 2020 = Non-Response Follow-Up – Enumerators will knock on your door!



CALIFORNIA COMPLETE COUNT – CENSUS 2020

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