



Quarterly Progress Report to the Legislature

California Complete Count – Census 2020

April 24, 2020

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EXHIBITS

Please note that some exhibits may contain their own page numbers, attachments, or exhibits.

- A. Contractor Deliverables and Payment Approvals
- B. Census Office Funding Allocations by Region

INTRODUCTION

This report serves as the quarterly update to the legislative report requirements contained in Section 45 of Senate Bill 866, Chapter 53, Statutes of 2018 (SB 866). It is being presented to the to the Joint Legislative Budget Committee, the Senate Select Committee on 2020 U.S. Census, and the Assembly Select Committee on the Census.

As required by SB 866 of 2018, the report consists of 1) the overall budget, including the annual allocations for community-based organizations, and media outreach; and 2) the total amount of funds allocated to organizations.

The budget allocations and funding tables reflect encumbrances and expenditures for the period December 31, 2019 through March 31, 2020¹. Exhibits and other program dates are as specified.

Of significant note, the July of 2020 Progress Report to the Legislature is anticipated to outline budget and allocation impacts resulting from the COVID-19 pandemic and the substantial operational adjustments released by the U.S. Census Bureau on April 13, 2020. The Census Office is continually assessing operational needs to support a complete count of California's hardest-to-count communities. Given the profound effect on daily activities and likely impact to outreach efforts as a result of extended US Census Bureau field operations, an impact assessment was not achievable at time of publication.

Background and detail on the programs, operations and administrative actions referred to in this document can be found in the previous quarterly progress reports to the Legislature, available at census.ca.gov/reports.

Additional updates will be made available on the California Complete Count – Census 2020's (Census Office) website at census.ca.gov on an ongoing basis.

¹ Pursuant to monthly State agency accounting practices.

I. BUDGET AND INFRASTRUCTURE

Overview

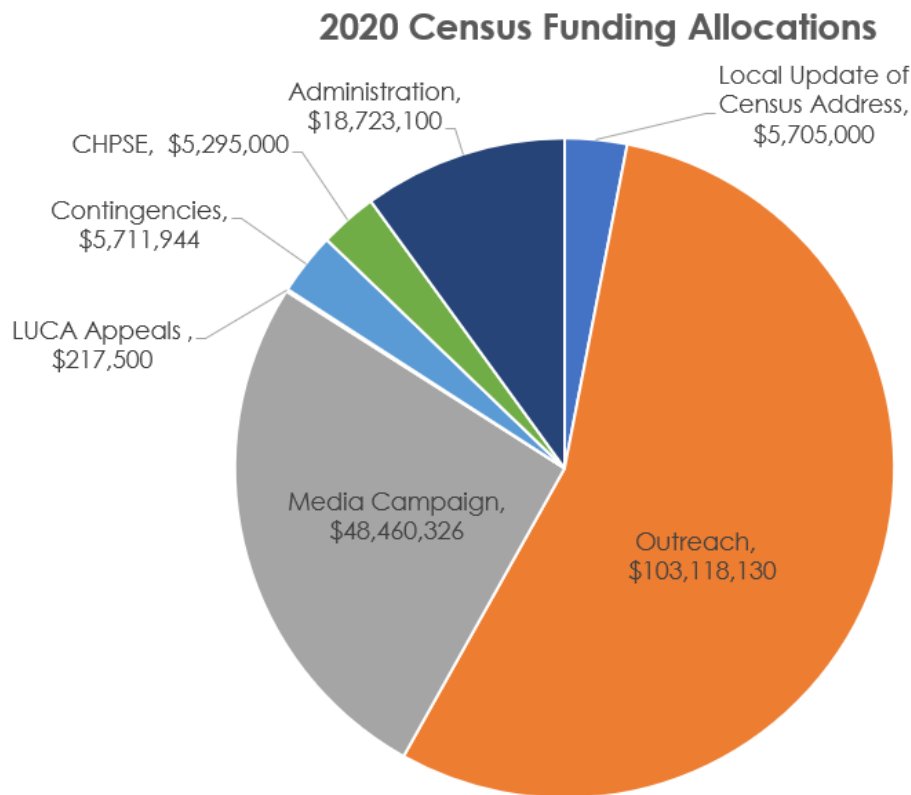
The Governor's January Budget proposal (released on January 10, 2020) maintains the \$187.2 million multi-year allocation as outlined in the charts and table below.

	Appropriation Amount	Expended	Encumbered	Available Balance
2017 Budget Act*	\$ 10,000,000	\$ 8,147,123	\$ 1,303,101	\$ 549,776
2018 Budget Act	\$ 90,300,000	\$ 66,694,137	\$ 10,933,007	\$ 12,672,857
2019 Budget Act	\$ 86,931,000	\$ 31,466,959	\$ 38,089,884	\$ 17,374,157
Total:	\$ 187,231,000	\$ 106,308,219	\$ 50,325,991	\$ 30,596,789

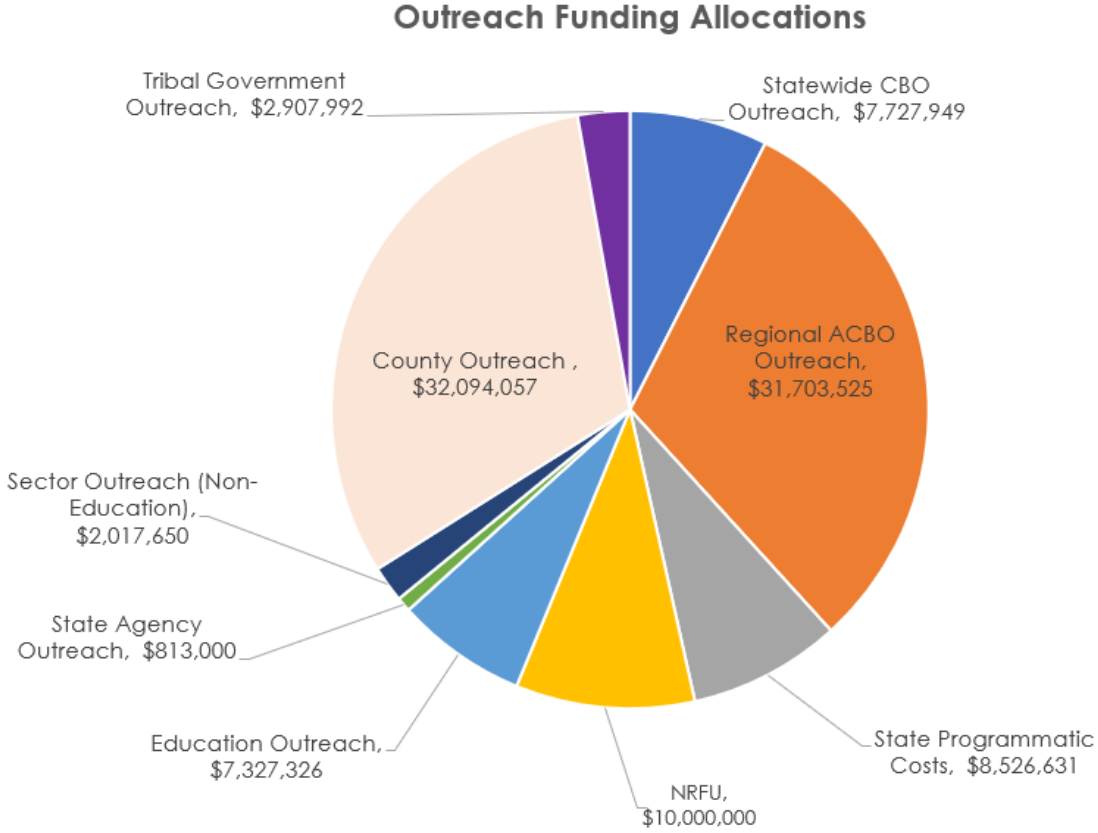
*The \$10 million includes two separate budget actions that provided \$7 million for the LUCA incentive program and \$3 million for initial planning activities that were conducted within the Governor's Office of Planning and Research. \$295,000 of the expended amount covered administrative costs at the Department of Finance. The available amount \$549,776 is no longer available due to a budget reversion.

Funding Allocations

The pie chart below reflects current allocations for Census Office programs and operations.



Continuing from the previous pie chart, the Outreach allocations are broken down by program area.



The table below reflects the original, additional, and final funding of program allocations.

California Complete Count Office Census 2020 Program Funding Overview			
Programmatic Area	Original Funding Allocations	2019 Budget Act Funding Allocations	Final Allocation
Local Update of Census Address (LUCA)			
Incentive Payments	\$ 7,000,000	\$ (1,295,000)	\$ 5,705,000
LUCA Appeals	\$ -	\$ 217,500	\$ 217,500
Outreach			
County Contracts ^{1/}	\$ 26,683,500	\$ (684,269)	\$ 25,999,231
Additional Allocation for County	\$ -	\$ 6,094,826	\$ 6,094,826
Tribal Outreach			
Tribal Government Funding Agreements	\$ 316,500	\$ -	\$ 316,500
Statewide Community-Based Organization (CBO) Contracts	\$ -	\$ 1,647,855	\$ 1,647,855
Media, Additional Tribal Agreements, CBO Contracts	\$ -	\$ 943,637	\$ 943,637
Regional Administrative Community-Based Organizations (ACBOs)			
Regional Contracts	\$ 22,950,000	\$ 684,269	\$ 23,634,269
Additional Allocation for ACBOs	\$ -	\$ 8,069,256	\$ 8,069,256
Non-Response Follow Up Augmentations	\$ -	\$ 10,000,000	\$ 10,000,000
Statewide Community-Based Organization Contracts	\$ 4,050,000	\$ 990,000	\$ 5,040,000
Additional Allocation for Statewide	\$ -	\$ 2,687,949	\$ 2,687,949
State Programmatic Costs	\$ 6,000,000	\$ 1,718,151	\$ 7,718,151
Education			
County Office of Education Contracts	\$ 750,000	\$ 4,673,469	\$ 5,423,469
Census Education K-12 Curriculum	\$ 250,000	\$ 172,062	\$ 422,062
Higher Education	\$ 50,000	\$ 1,431,795	\$ 1,481,795
State Programmatic Cost	\$ 200,000	\$ 122,599	\$ 322,599
Sector (Non Education)			
Faith Based, Labor, Healthcare, Rural & Other Target Sectors	\$ 800,000	\$ 500,000	\$ 1,300,000
Additional Allocation for Sector	\$ -	\$ 717,650	\$ 717,650
State Programmatic Cost	\$ 200,000	\$ 98,881	\$ 298,881
State Agency Outreach	\$ 500,000	\$ 313,000	\$ 813,000
State Agency Programmatic Cost	\$ -	\$ 187,000	\$ 187,000
Outreach and Public Relations Campaign			
Statewide Contract	\$ 16,100,000	\$ 30,000,000	\$ 46,100,000
State programmatic Cost	\$ 1,400,000	\$ 960,326	\$ 2,360,326
Contingencies/Emergencies	\$ 1,000,000	\$ 4,711,944	\$ 5,711,944
California Complete Count Committee	\$ -	\$ -	\$ -
California Housing and Sample Population Enumeration ^{2/}	\$ -	\$ 5,295,000	\$ 5,295,000
Administration	\$ 12,050,000	\$ 6,673,100	\$ 18,723,100
Totals	\$ 100,300,000	\$ 86,931,000	\$ 187,231,000

1/ \$684,269 is associated with the allocation amount from the counties that chose not to participate/opt-out. These counties are Alpine, Amador, Mono, Butte, El Dorado, Glenn, Lassen, Plumas, San Joaquin, Sierra, and Siskiyou. This funding was redirected to county Alternate Fiscal Agents.

2/ \$295,000 is Department of Finance Administrative Costs

Other Program Allocations

Other outreach augmentations and allocation adjustments have been made as follows: PDI, Inc. Enhancements: The Census Office provided contracted partners a key outreach tool called "PDI for Census." It is an application (app) tool developed for the Census Office by Political Data, Inc (PDI). Contracted Outreach Partners can use the app for canvassing, phone banking and micro target outreach. The collected data feeds into the Census Office's mapping tool, the Statewide Outreach and Rapid Deployment (SwORD). Enhancements to this app were requested by contracted partners to increase the already existing functionalities of PDI for Census. For example, enhancements include allowing users to send phone numbers from their Census PDI accounts to a third-party app, CallEvo, which will provide wireless services for calls, and the ability to export files of phone numbers to load into a third-party dialer. These improvements were provided to partners in mid-April 2020.

Contracted Outreach Partners

County and Tribal Governments

The table below provides the total funded amount, expenditures, encumbrances, and remaining available balance for county contracts and Tribal Government funding agreements and Native American outreach.

	Funded Amount	Expended	Encumbered	Available Balance
County Contracts	\$ 25,999,231	\$ 22,123,558	\$ 3,875,673	\$ -
Additional Allocation for County Contracts	\$ 6,094,826	\$ 3,612,951	\$ 1,315,431	\$ 1,166,444
Tribal Funding Agreements	\$ 2,907,992	\$ 2,014,878	\$ 893,114	\$ -
State Program Costs	\$ 3,859,076	\$ 1,400,841	\$ 130,521	\$ 2,327,714
Total:	\$ 38,861,125	\$ 29,152,228	\$ 6,214,739	\$ 3,494,158

Community-Based Organizations (CBOs)

The table below provides the total funded amount, expenditures, encumbrances and the remaining available balance for contracted CBOs. See *Exhibit A*.

	Funded Amount	Expended	Encumbered	Available Balance
Regional ACBO Contracts	\$ 23,634,269	\$ 21,270,842	\$ 2,363,427	\$ -
Additional Allocation for ACBO Contracts	\$ 8,069,256	\$ 7,013,119	\$ 99,650	\$ 956,487
Statewide CBO Contracts	\$ 5,040,000	\$ 4,420,000	\$ 607,000	\$ 13,000
Additional Allocation for Statewide CBO Contracts	\$ 2,687,949	\$ 2,069,650	\$ 353,600	\$ 264,699
State Program Costs	\$ 3,859,076	\$ 1,400,841	\$ 130,521	\$ 2,327,714
Total:	\$ 43,290,550	\$ 36,174,452	\$ 3,554,198	\$ 3,561,900

Education Sector

The table below provides the funded amount, encumbrances, expenditures, and remaining available balance for the programs under the Census Office Education Sector: the "Count Me In!" history and social science curriculum, County Offices of Education serving as contracted outreach partners, and outreach on higher education campuses.

	Funded Amount	Expended	Encumbered	Available Balance
K-12 Census Curriculum*	\$ 422,062	\$ 379,047	\$ 43,015	\$ -
County Office of Education Contracts	\$ 5,423,469	\$ 4,870,024	\$ 551,529	\$ 1,916
Higher Education	\$ 1,481,795	\$ 1,088,955	\$ 392,840	\$ -
State Program Costs	\$ 322,599	\$ 218,566	\$ -	\$ 104,033
Total:	\$ 7,649,925	\$ 6,556,592	\$ 987,384	\$ 105,949

*Effort is funded by the initial organization and planning appropriation provided through the Governor's Office of Planning and Research.

Sector (Non-Education)

The table below provides the allocation, encumbrances, expenditures, and remaining available balance for Sector Outreach.

	Funded Amount	Expended	Encumbered	Available Balance
Sector Outreach	\$ 1,300,000	\$ 960,000	\$ 261,000	\$ 79,000
Additional Allocation for Sector Contracts	\$ 717,650	\$ 596,650	\$ -	\$ 121,000
State Program Costs	\$ 298,881	\$ 210,537	\$ -	\$ 88,344
Total:	\$ 2,316,531	\$ 1,767,187	\$ 261,000	\$ 288,344

State Agency Outreach

The table below provides the allocation, encumbrances, expenditures and remaining available balance for State Agency Outreach.

	Funded Amount	Expended	Encumbered	Available Balance
State Agency Outreach	\$ 813,000	\$ -	\$ -	\$ 813,000
State Program Costs	\$ 187,000		\$ 187,000	\$ -
Total:	\$ 1,000,000	\$ -	\$ 187,000	\$ 813,000

Outreach and Public Relations (Media)

The table below provides the allocation, encumbrances, expenditures and remaining available balance for Outreach and Public Relations (media) Outreach.

	Funded Amount	Expended	Encumbered	Available Balance
Public and Media Relations Contracts	\$ 46,100,000	\$ 15,035,963	\$ 31,064,037	\$ -
State Program Costs	\$ 2,360,326	\$ 1,132,167	\$ 152,661	\$ 1,075,498
Total:	\$ 48,460,326	\$ 16,168,130	\$ 31,216,698	\$ 1,075,498

California Housing and Population Sample Enumeration (CHPSE)

The table below provides the California Housing and Population Sample Enumeration (CHPSE), also known as the California Neighborhood Survey, total funded amount, expenditures, encumbrances, and remaining available balance.

	Funded Amount	Expended	Encumbered	Available Balance
CHPSE	\$ 5,295,000	\$ 999,858	\$ 3,999,431	\$ 295,711
Total:	\$ 5,295,000	\$ 999,858	\$ 3,999,431	\$ 295,711

II. ADMINISTRATION

The \$187.2 million in 2020 Census funding for statewide outreach and coordination allows for the funding to be spent or encumbered over four fiscal years. As part of staffing the Census Office's operation, the California Government Operations Agency established an administrative budget unique in nature for this multi-year operation. Staffing and administrative costs remain at ten percent of the total budget.

The table below provides the administrative costs by Fiscal Year (FY) for the Census Office's operation and 4-year totals.

	FY 17-18*	FY 18-19	FY 19-20	FY 20-21	4-Year Totals
Administrative Staffing	\$ 1,000,000	\$ 1,494,000	\$ 2,104,000	\$ 2,260,000	\$ 6,858,000
Administrative OE&E **	\$ 1,750,000	\$ 1,958,000	\$ 6,908,000	\$ 1,249,100	\$ 11,865,100
Total:	\$ 2,750,000	\$ 3,452,000	\$ 9,012,000	\$ 3,509,100	\$ 18,723,100

*Includes the Administrative portion of the organization and planning appropriation provided through the Governor's Office of Planning and Research.

**The State is funding all costs related to Statewide Outreach and Rapid Deployment (SwORD) tool through the Administrative Budget.

The table below provides a roll-up of four-year totals from above and details the expenditures, encumbrances and remaining balance for the Census Office's operation.

	4-Year Funded Amount	Expended	Encumbered	Remaining Balance
Administrative Staffing	\$ 6,858,000	\$ 3,117,853	\$ -	\$ 3,740,147
Administrative OE&E	\$ 11,865,100	\$ 6,449,419	\$ 3,718,541	\$ 1,697,139
Total:	\$ 18,723,100	\$ 9,567,273	\$ 3,718,541	\$ 5,437,286

III. NEXT STEPS

The Census Office will submit its next quarterly progress report to the Joint Legislative Budget Committee, the Assembly Select Committee on the Census and the Senate Select Committee on 2020 U.S. Census in July of 2020.

As required by SB 866 of 2018, the report will also include details on the Census Office's funding and infrastructure actions during the second quarter of the 2020 calendar year.

Further, as mentioned in the Introduction, the COVID-19 pandemic and health officials' guidance to slow the spread of the virus have suspended nearly all local, state and federal Census outreach activities in the field. This suspension required a shift to outreach alternatives that do not require in-person contact. Further, the U.S. Census Bureau's recent announcement extending field operations through October 31, 2020, to provide more time for a complete count, requires a thoughtful impact assessment of timelines, established partner contract deliverables, allocation of contingency funding and overall Census operations. These updates will be provided in the July 2020 quarterly report to the Legislature.