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| Counting College Students (Full-page) | English, Spanish, Arabic, Chinese (Simplified & Traditional), French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Tagalog, Vietnamese. | Outlines where college students should be counted in the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2020-04/counting-college-students.pdf |  |
| Handout For College Students (Half-page, 2 options) | English | Explains how participation in the 2020 Census shapes students' futures: https://2020census.gov/content/dam/2020census/materials/partners/2019-07/Half_Page_Handout_for_College_Students_Option1.pdf https://2020census.gov/content/dam/2020census/materials/partners/2019-07/Half_Page_Handout_for_College_Students_Option2.pdf | Front:  Front:  |
| Handout For College Students | English | Explain why the 2020 Census is important for college students and how they can respond: Option 1: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Handout_for_College_Students.pdf Option 2: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Fact_Sheet_for_College_Students.pdf |  |
| Poster About Higher Education | English, Spanish | Highlights how 2020 Census data affects key higher education programs and services: English: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Poster_About_Higher_Education.pdf Spanish: https://2020census.gov/content/dam/2020census/materials/partners/2020-02/Poster_About_Higher_Education_Spanish.pdf |  |
| Web badges To Encourage Self-Response | English (multiple colors available) | Encourage response by posting a web badge directing to 2020census.gov on your website: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/thumbnail_teal_336x280.png |  |







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| Drop-in Messages for Multiple Audiences | English | <p>Newsletters, blogs, social media, and emails are great ways to share information with your audience. Below are a few sample messages that you can drop into your communications to tell your community about the importance of the 2020 Census. These messages are intended to inform the audience about the census and include messages for college students:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Sample_Drop-In_Messages_for_Multiple_Audiences.pdf</p> |  |
| Sample Paper Questionnaire | English/Spanish | <p>This is a sample of the paper questionnaire that will be used during the 2020 Census. This version excludes the URL and contact information. Please note: You can't use this sample form to respond to the 2020 Census.</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-08/2020-informational-questionnaire.pdf</p> |  |
| Responding To The Census In Tagalog | English/Tagalog | <p>Outlines resources for responding online or by phone in Tagalog, presented in both English and Tagalog:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-tagalog.pdf</p> |  |
| Responding To The Census In Chinese (Traditional) | English/Chinese (Traditional) | <p>Outlines resources for responding online or by phone in Simplified Chinese, presented in both English and Simplified Chinese:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-traditional-chinese-english.pdf</p> |  |
| Responding To The Census In Chinese (Simplified) | English, Chinese (Simplified) | <p>Outlines resources for responding online or by phone in Simplified Chinese, presented in both English and Simplified Chinese:</p> <p>English: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-simplified-chinese-english.pdf Chinese (Simplified): https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-simplified-chinese-translated.pdf</p> |  |

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| Responding To The Census In Russian | English/Russian | <p>Outlines resources for responding online or by phone in Russian, presented in both English and Russian:</p> <p>https://2020census.gov/en/dam/2020census/materials/partners/2020-03/responding-in-russian.pdf</p> |  |
| Responding To The Census In Vietnamese | English/Vietnamese | <p>Outlines resources for responding online or by phone in Vietnamese, presented in both English and Vietnamese:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-vietnamese-english.pdf</p> |  |
| Responding To The Census In Arabic | English/Arabic | <p>Outlines resources for responding online or by phone in Arabic, presented in both English and Arabic:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-arabic.pdf</p> |  |
| Responding To The Census In French | English, French | <p>Outlines resources for responding online or by phone in French, presented in both English and French:</p> <p>English: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-french-english.pdf</p> <p>French: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-french-translated.pdf</p> |  |
| Responding To The Census In Haitian Creole | English/Haitian Creole | <p>Outlines resources for responding online or by phone in Haitian Creole, presented in both English and Haitian Creole:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-haitian-creole.pdf</p> |  |
| Responding To The Census In Korean | English/Korean | <p>Outlines resources for responding online or by phone in Korean, presented in both English and Korean:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-korean.pdf</p> |  |

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| Responding To The Census In Polish | English/Polish | <p>Outlines resources for responding online or by phone in Polish, presented in both English and Polish:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-polish.pdf</p> |  |
| Responding To The Census In Portuguese | English/Portuguese | <p>Outlines resources for responding online or by phone in Portuguese, presented in both English and Portuguese:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-portuguese.pdf</p> |  |
| Respond To The Census In Spanish | English/Spanish | <p>Outlines resources for responding online or by phone in Spanish, presented in both English and Spanish:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-11/responding-in-spanish.pdf</p> |  |
| Ways To Respond Handout (Half-page) | English | <p>Highlights ways to respond to the 2020 Census, including online, by phone, or by mail:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Half Page Handout Ways to Respond.pdf</p> |  |
| Fact Sheet for Asian Audiences (Full -page) | Chinese (Simplified), Japanese, Korean, Tagalog, Vietnamese | <p>Explains how census responses are used and how they impact Asian American families and communities:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for Asian American Audiences.pdf</p> |  |
| Handout For Asian American Audiences (Half-page) | English | <p>Explains why 2020 Census data is important for Asian Americans and how it impacts families and communities:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for Asian American Audiences.pdf</p> |  |

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| Fact Sheet for African American Audiences | English, French, Haitian | Explains how the 2020 Census impacts the Black/African American community and how to respond. Available at: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for African American Audiences.pdf |  |
| Handout for African American Audiences (Half-page) | English | Explains how the 2020 Census impacts the Black/African American community. https://2020census.gov/content/dam/2020census/materials/partners/2019-07/Half Page Handout for African American Audiences.pdf |  |
| Fact Sheet for Native Hawaiian Pacific Islander Communities | English | Explains how to respond to the 2020 Census and why responding is important for Native Hawaiian and Pacific Islander communities: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for NHPI Audiences.pdf |  |
| Handout For American Indian & Alaska Native Audience | English | Explains the 2020 Census, why it is important, and answers FAQs for AIAN tribes and communities: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Handout for American Indian and Alaska Native Audience.pdf |  |
| Handout For Urban American Indian Alaska Natives | English | Describes why the 2020 Census is important for urban AIAN communities and how to respond: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Handout for Urban American Indian Alaska Natives.pdf |  |
| Handout for Native Hawaiians & Pacific Islanders (Half-page) | English | Explains why it's important for Native Hawaiians and Pacific Islanders to respond to the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for NHPI Audiences.pdf |  |
| Fact Sheet For Hispanic Audiences | English | Explains how the 2020 Census impacts Hispanic audiences and that responses are confidential: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for Hispanic Audiences.pdf |  |

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| Handout For Hispanic Audience (Half-page) | Spanish | Explains the benefits of the 2020 Census for the Hispanic community and that responses are confidential: https://2020census.gov/content/dam/2020census/materials/partners/2019-09/Half Page Handout for Hispanic Audience.pdf |  |
| Fact Sheet For MENA Audiences | English, Arabic | Explains why the 2020 Census is important for MENA communities and how responses are used: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for MENA Audiences.pdf |  |
| Handout for MENA Audiences (Half-page) | English | Outlines why the 2020 Census is important for MENA communities and explains how to respond safely and easily. https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for MENA Audiences.pdf |  |
| Poster for Veterans | English | Highlights why it's important for veterans to respond to the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Poster for Veterans.pdf |  |
| Handout For Veterans (Half-Page) | English | Explains how 2020 Census data is used and why it's important for veterans to respond: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for Veterans.pdf |  |
| Poster for LGBTQ Audience (Full-page) | English | Explain the relationship question on the 2020 Census: Option 1: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Poster for LGBTQ Audience Option1.pdf Option 2: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Poster for LGBTQ Audience Option2.pdf |  |
| Handout for LGBTQ Audience (Half-page) | English | Highlight the 2020 Census relationship question and benefits of the 2020 Census for the LGBTQ+ community: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Half Page Handout for LGBTQ Audience Option1.pdf |  |
| Fact Sheet for Complex Households | English | Explains how people in complex living situations should be counted in the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/Fact Sheet for Complex Households.pdf |  |

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| Why We Ask Each 2020 Census Question | English, Spanish, Arabic, Chinese (Simplified & Traditional), French, Haitian Creole, Korean, Polish, Portuguese, Russian, Tagalog, Vietnamese | Explains why each question is asked on the 2020 Census and how those responses are used. https://2020census.gov/content/dam/2020census/materials/partners/2019-10/Handout About Why We Ask Each 2020Census Question.pdf |  |
| 2020 Census Support For Languages | English | Outlines language support to help everyone respond to the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2020-02/2020-support-languages.pdf |  |
| Census 101: What You Need To Know | English, Spanish, Arabic, Chinese (Simplified & Traditional), French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Tagalog, Vietnamese | Offers a refresher of the 2020 Census and why it is important: https://2020census.gov/content/dam/2020census/materials/partners/2019-10/census101.pdf |  |
| Brochure About Residence Criteria | English, Spanish, Arabic, Chinese (Simplified), French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Tagalog, Vietnamese | Explains what the 2020 Census is, why it is important, and how to respond: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Brochure About Residence Criteria.pdf |  |
| Responding Without Census ID FAQ | English | Answers questions about how to respond to the census online or by phone without the unique Census ID provided in your census invitation: https://2020census.gov/content/dam/2020census/materials/partners/2020-01/Responding Without Census ID FAQ.pdf |  |
| Handout on Confidentiality (Half-page) | English | Highlights that responses to the 2020 Census are confidential and cannot be used against respondents in any way: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout on Confidentiality.pdf |  |