
















MATERIALS	LANGUAGE(S)	HANDOUTS AVAILABLE ON THE 2020 CENSUS PARTNERS WEBSITE: https://2020census.gov/en/partners/outreach-materials.html	IMAGE
Counting College Students (Full-page)	English, Spanish, Arabic, Chinese (Simplified & Traditional), French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Tagalog, Vietnamese.	Outlines where college students should be counted in the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2020-04/counting-college-students.pdf	
Handout For College Students (Half-page, 2 options)	English	Explains how participation in the 2020 Census shapes students' futures: https://2020census.gov/content/dam/2020census/materials/partners/2019-07/Half_Page_Handout_for_College_Students_Option1.pdf https://2020census.gov/content/dam/2020census/materials/partners/2019-07/Half_Page_Handout_for_College_Students_Option2.pdf	Front:  Front: 
Handout For College Students	English	Explain why the 2020 Census is important for college students and how they can respond: Option 1: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Handout_for_College_Students.pdf Option 2: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Fact_Sheet_for_College_Students.pdf	
Poster About Higher Education	English, Spanish	Highlights how 2020 Census data affects key higher education programs and services: English: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Poster_About_Higher_Education.pdf Spanish: https://2020census.gov/content/dam/2020census/materials/partners/2020-02/Poster_About_Higher_Education_Spanish.pdf	
Web badges To Encourage Self-Response	English (multiple colors available)	Encourage response by posting a web badge directing to 2020census.gov on your website: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/thumbnail_teal_336x280.png	






Drop-in Messages for Multiple Audiences	English	<p>Newsletters, blogs, social media, and emails are great ways to share information with your audience. Below are a few sample messages that you can drop into your communications to tell your community about the importance of the 2020 Census. These messages are intended to inform the audience about the census and include messages for college students:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Sample_Drop-In_Messages_for_Multiple_Audiences.pdf</p>	
Sample Paper Questionnaire	English/Spanish	<p>This is a sample of the paper questionnaire that will be used during the 2020 Census. This version excludes the URL and contact information. Please note: You can't use this sample form to respond to the 2020 Census.</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-08/2020-informational-questionnaire.pdf</p>	
Responding To The Census In Tagalog	English/Tagalog	<p>Outlines resources for responding online or by phone in Tagalog, presented in both English and Tagalog:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-tagalog.pdf</p>	
Responding To The Census In Chinese (Traditional)	English/Chinese (Traditional)	<p>Outlines resources for responding online or by phone in Simplified Chinese, presented in both English and Simplified Chinese:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-traditional-chinese-english.pdf</p>	
Responding To The Census In Chinese (Simplified)	English, Chinese (Simplified)	<p>Outlines resources for responding online or by phone in Simplified Chinese, presented in both English and Simplified Chinese:</p> <p>English: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-simplified-chinese-english.pdf Chinese (Simplified): https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-simplified-chinese-translated.pdf</p>	

Responding To The Census In Russian	English/Russian	<p>Outlines resources for responding online or by phone in Russian, presented in both English and Russian:</p> <p>https://2020census.gov/en/dam/2020census/materials/partners/2020-03/responding-in-russian.pdf</p>	
Responding To The Census In Vietnamese	English/Vietnamese	<p>Outlines resources for responding online or by phone in Vietnamese, presented in both English and Vietnamese:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-vietnamese-english.pdf</p>	
Responding To The Census In Arabic	English/Arabic	<p>Outlines resources for responding online or by phone in Arabic, presented in both English and Arabic:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-arabic.pdf</p>	
Responding To The Census In French	English, French	<p>Outlines resources for responding online or by phone in French, presented in both English and French:</p> <p>English: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-french-english.pdf</p> <p>French: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-french-translated.pdf</p>	
Responding To The Census In Haitian Creole	English/Haitian Creole	<p>Outlines resources for responding online or by phone in Haitian Creole, presented in both English and Haitian Creole:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-haitian-creole.pdf</p>	
Responding To The Census In Korean	English/Korean	<p>Outlines resources for responding online or by phone in Korean, presented in both English and Korean:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-korean.pdf</p>	

Responding To The Census In Polish	English/Polish	<p>Outlines resources for responding online or by phone in Polish, presented in both English and Polish:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-polish.pdf</p>	
Responding To The Census In Portuguese	English/Portuguese	<p>Outlines resources for responding online or by phone in Portuguese, presented in both English and Portuguese:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2020-03/responding-in-portuguese.pdf</p>	
Respond To The Census In Spanish	English/Spanish	<p>Outlines resources for responding online or by phone in Spanish, presented in both English and Spanish:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-11/responding-in-spanish.pdf</p>	
Ways To Respond Handout (Half-page)	English	<p>Highlights ways to respond to the 2020 Census, including online, by phone, or by mail:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Half Page Handout Ways to Respond.pdf</p>	
Fact Sheet for Asian Audiences (Full -page)	Chinese (Simplified), Japanese, Korean, Tagalog, Vietnamese	<p>Explains how census responses are used and how they impact Asian American families and communities:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for Asian American Audiences.pdf</p>	
Handout For Asian American Audiences (Half-page)	English	<p>Explains why 2020 Census data is important for Asian Americans and how it impacts families and communities:</p> <p>https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for Asian American Audiences.pdf</p>	

Fact Sheet for African American Audiences	English, French, Haitian	Explains how the 2020 Census impacts the Black/African American community and how to respond. Available at: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for African American Audiences.pdf	
Handout for African American Audiences (Half-page)	English	Explains how the 2020 Census impacts the Black/African American community. https://2020census.gov/content/dam/2020census/materials/partners/2019-07/Half Page Handout for African American Audiences.pdf	
Fact Sheet for Native Hawaiian Pacific Islander Communities	English	Explains how to respond to the 2020 Census and why responding is important for Native Hawaiian and Pacific Islander communities: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for NHPI Audiences.pdf	
Handout For American Indian & Alaska Native Audience	English	Explains the 2020 Census, why it is important, and answers FAQs for AIAN tribes and communities: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Handout for American Indian and Alaska Native Audience.pdf	
Handout For Urban American Indian Alaska Natives	English	Describes why the 2020 Census is important for urban AIAN communities and how to respond: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Handout for Urban American Indian Alaska Natives.pdf	
Handout for Native Hawaiians & Pacific Islanders (Half-page)	English	Explains why it's important for Native Hawaiians and Pacific Islanders to respond to the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for NHPI Audiences.pdf	
Fact Sheet For Hispanic Audiences	English	Explains how the 2020 Census impacts Hispanic audiences and that responses are confidential: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for Hispanic Audiences.pdf	

Handout For Hispanic Audience (Half-page)	Spanish	Explains the benefits of the 2020 Census for the Hispanic community and that responses are confidential: https://2020census.gov/content/dam/2020census/materials/partners/2019-09/Half Page Handout for Hispanic Audience.pdf	
Fact Sheet For MENA Audiences	English, Arabic	Explains why the 2020 Census is important for MENA communities and how responses are used: https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet for MENA Audiences.pdf	
Handout for MENA Audiences (Half-page)	English	Outlines why the 2020 Census is important for MENA communities and explains how to respond safely and easily. https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for MENA Audiences.pdf	
Poster for Veterans	English	Highlights why it's important for veterans to respond to the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Poster for Veterans.pdf	
Handout For Veterans (Half-Page)	English	Explains how 2020 Census data is used and why it's important for veterans to respond: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout for Veterans.pdf	
Poster for LGBTQ Audience (Full-page)	English	Explain the relationship question on the 2020 Census: Option 1: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Poster for LGBTQ Audience Option1.pdf Option 2: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Poster for LGBTQ Audience Option2.pdf	
Handout for LGBTQ Audience (Half-page)	English	Highlight the 2020 Census relationship question and benefits of the 2020 Census for the LGBTQ+ community: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Half Page Handout for LGBTQ Audience Option1.pdf	
Fact Sheet for Complex Households	English	Explains how people in complex living situations should be counted in the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2020-03/Fact Sheet for Complex Households.pdf	

Why We Ask Each 2020 Census Question	English, Spanish, Arabic, Chinese (Simplified & Traditional), French, Haitian Creole, Korean, Polish, Portuguese, Russian, Tagalog, Vietnamese	Explains why each question is asked on the 2020 Census and how those responses are used. https://2020census.gov/content/dam/2020census/materials/partners/2019-10/Handout About Why We Ask Each 2020Census Question.pdf	
2020 Census Support For Languages	English	Outlines language support to help everyone respond to the 2020 Census: https://2020census.gov/content/dam/2020census/materials/partners/2020-02/2020-support-languages.pdf	
Census 101: What You Need To Know	English, Spanish, Arabic, Chinese (Simplified & Traditional), French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Tagalog, Vietnamese	Offers a refresher of the 2020 Census and why it is important: https://2020census.gov/content/dam/2020census/materials/partners/2019-10/census101.pdf	
Brochure About Residence Criteria	English, Spanish, Arabic, Chinese (Simplified), French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Tagalog, Vietnamese	Explains what the 2020 Census is, why it is important, and how to respond: https://2020census.gov/content/dam/2020census/materials/partners/2019-08/Brochure About Residence Criteria.pdf	
Responding Without Census ID FAQ	English	Answers questions about how to respond to the census online or by phone without the unique Census ID provided in your census invitation: https://2020census.gov/content/dam/2020census/materials/partners/2020-01/Responding Without Census ID FAQ.pdf	
Handout on Confidentiality (Half-page)	English	Highlights that responses to the 2020 Census are confidential and cannot be used against respondents in any way: https://2020census.gov/content/dam/2020census/materials/partners/2019-12/Half Page Handout on Confidentiality.pdf	