

Census 2020

Taking Informed Action: Why is it important for all Californians to participate in the U.S. Census?

Part I: Introduction: Use the following document to answer the introductory question below



1. Why did Governor Brown issue this executive order in 2018?

Part II: Investigation. Answer the following question using the link below or hard copies provided by your teacher.

- #1: What are the most effective ways to promote participation in the 2020 U.S. Census?
<https://www.census.gov/library/stories/2018/10/do-now-to-support-accurate-2020-census.html>

Part III: Closure and Taking Informed Action

Select one of the options below to “Take Informed Action” encouraging Californians to participate in the 2020 U.S. Census.

Option 1: Spoken Conclusion: Speech

- Students write a 2-minute speech communicating their answer the Census 2020 Inquiry Question(s) based on evidence gathered from the inquiry investigation and civil Dialogue. Students deliver their speech to peers, parents/ guardians, teachers/staff, and/or community members. Speech should address:
 - What is the U.S. Census?
 - Why is the U.S. Census important to the nation?
 - Why is the U.S. Census important to California?
 - A call to action encouraging Census participation.

Option 2: Written Conclusion: Argumentative Essay

- Students write a formal response communicating their answer to the Census 2020 Inquiry Question based on evidence gathered from the inquiry investigation and civil dialogue.
 - How can I promote full participation in the 2020 Census? Essay should address:
 - What is the U.S. Census?
 - Why is the U.S. Census important to the nation?
 - Why is the U.S. Census important to California?
 - A call to action encouraging Census participation.

Option 3: Creating a Public Service Announcement (PSA)

- Students create an original PSA to promote full participation in the 2020 Census. (Powtoons, iMovie, etc.)
 - Students share their PSA with peers, teacher/staff, parents/guardians, community members.
 - PSA should include:
 - What is the U.S. Census?
 - Why is the U.S. Census important to the nation?
 - Why is the U.S. Census important to California?
 - A call to action encouraging Census participation.