

Census 2020

Taking Informed Action: Why is it important for all Californians to participate in the U.S. Census?

Part I: Introduction: Use the following document to answer the introductory question below

Executive Department
State of California

EXECUTIVE ORDER B-49-18

WHEREAS the Constitution of the United States requires an enumeration of the population every ten years to apportion congressional representation among the states; and

WHEREAS pursuant to Section 141 of Title 13 of the United States Code, the next federal decennial census of the population will be taken on the first day of April, 2020; and

WHEREAS a complete and accurate count of California's population is essential to the State, as the census count determines congressional representation, state redistricting, federal formula grant allocations and the distribution of state subvention funds for an entire decade until the next decennial census is taken; and

WHEREAS there are over 70 federal programs benefiting California that use census enumerations and population numbers as part of their funding formulas, including formulas for education, health, and human services programs; and

WHEREAS the United States Census Bureau will endeavor to count every person in the nation, and many states will be initiating programs to promote the census; and

WHEREAS it is vitally important for California to do everything it can to ensure that every Californian is counted in the upcoming census.

NOW, THEREFORE, I, EDMUND G. BROWN Jr., Governor of the State of California, in accordance with the authority vested in me by the Constitution and statutes of the State of California, do hereby issue this Order to become effective immediately:

IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 13th day of April, 2018.



Edmund G. Brown Jr.
EDMUND G. BROWN JR.
Governor of California

ATTEST:

1. Why did Governor Brown issue this executive order in 2018?

Part II: Investigation. Answer the following question using the link below or hard copies provided by your teacher.

- #1: What are the most effective ways to promote participation in the 2020 U.S. Census?
<https://www.census.gov/library/stories/2018/10/do-now-to-support-accurate-2020-census.html>

Part III: Closure and Taking Informed Action

Select one of the options below to “Take Informed Action” encouraging Californians to participate in the 2020 U.S. Census.

Option 1: Spoken Conclusion: Speech

- Students write a 2-minute speech communicating their answer the Census 2020 Inquiry Question(s) based on evidence gathered from the inquiry investigation and civil Dialogue. Students deliver their speech to peers, parents/ guardians, teachers/staff, and/or community members. Speech should address:
 - What is the U.S. Census?
 - Why is the U.S. Census important to the nation?
 - Why is the U.S. Census important to California?
 - A call to action encouraging Census participation.

Option 2: Written Conclusion: Argumentative Essay

- Students write a formal response communicating their answer to the Census 2020 Inquiry Question based on evidence gathered from the inquiry investigation and civil dialogue.
 - How can I promote full participation in the 2020 Census? Essay should address:
 - What is the U.S. Census?
 - Why is the U.S. Census important to the nation?
 - Why is the U.S. Census important to California?
 - A call to action encouraging Census participation.

Option 3: Creating a Public Service Announcement (PSA)

- Students create an original PSA to promote full participation in the 2020 Census. (Powtoons, iMovie, etc.)
 - Students share their PSA with peers, teacher/staff, parents/guardians, community members.
 - PSA should include:
 - What is the U.S. Census?
 - Why is the U.S. Census important to the nation?
 - Why is the U.S. Census important to California?
 - A call to action encouraging Census participation.