



**United States
Census
2020**

You Matter!

Census 2020: Why being counted is crucial!



BACKGROUND

- **What is the Census?**
 - Count of the total population in the US
 - Occurs every 10 years
- **What is the data used for?**
 - To plan for the provision of health care, education, employment, transportation, etc.
 - To determine where to build new schools, roads, health care facilities, and other critical infrastructure.
 - To determine states' representation in Congress
 - To distribute federal funding for a variety of programs



THE ISSUE...

- Children are historically **undercounted** in the US Census
 - *Immigration*
 - *Family living arrangements*
 - *Financial concerns*
 - *Language barriers*
- **Impact of low/incomplete census data:**
 - *Misappropriated federal funds*
 - *Inaccurate representation of Congressional districts*

