

Name _____ Date _____ Period _____

Census 2020 Civic Action Project (CAP) Rubric

Take action at the local and state level to inform Californians about the impact they can have on state representation and federal funding by participating in Census 2020!

CATEGORY	4	3	2	1
Brainstorming Solutions	Students identify more than 4 reasonable, insightful possible solutions/strategies to encourage participation in Census 2020.	Students identify at least 4 reasonable, insightful possible solutions/strategies to encourage participation in Census 2020.	Students identify at least 3 reasonable, insightful possible solutions/strategies to encourage participation in Census 2020.	Students identify fewer than 3 reasonable, insightful possible solutions/strategies to encourage participation in Census 2020.
Video PSA	Students create an original, accurate and interesting video that adequately addresses the issue. Video is grade level appropriate and contains all properties assigned and uploaded.	Students create an accurate video that adequately addresses the issue. Video is grade level appropriate and contains all properties assigned and uploaded.	Students create a video, but it is somewhat inaccurate and/or does not adequately address the issue. Video is not grade level appropriate and not uploaded.	The video is not accurate nor is uploaded.
Oral Presentation	All students present the CAP in a professional manner. Posture, materials and delivery are easy to understand.	Most students present the CAP in a professional manner. Posture, materials and delivery are easy to understand.	One student takes over the presentation of the CAP. Posture, materials and delivery are inadequate.	Not all members of the group show up to give the oral presentation. Materials are missing.
Portfolio	Portfolio is in a clear front report cover. Research, full CAP essays, worksheet, and evaluations are included for each member. Portfolio is put together properly.	Portfolio is in a clear front report cover. Research is lacking, CAP essays are short, worksheet, and evaluations are included. Portfolio is put together properly.	Portfolio is not in a clear front report cover. Missing research, CAP essay, worksheet, and evaluations. Portfolio is put together improperly.	Portfolio is not in a clear front report cover. All or part of research, CAP essay, worksheet, and evaluations are not included. Portfolio is put together improperly.
Worksheet	Students create an original, and interesting worksheet. Worksheet is grade level appropriate and contains all properties assigned and uploaded.	Students create an original worksheet. Worksheet is grade level appropriate and contains most properties assigned and uploaded.	Students create a worksheet, but it is not grade level appropriate. Worksheet is not uploaded.	The worksheet is not accurate. Worksheet is not uploaded.