

How can you ensure your voice is heard?		
	Day 3	60 minutes
Learning Objective	Students will be able to describe the purpose of a public service announcement and begin to create their own.	
Introduction	Complete Participation Graphic Organizer and have students share what they wrote in each box. Record answers on a blank graphic organizer.	10 minutes
	Introduce the concept of a public service announcement to students (PSA). Gauge student awareness of the concept and probe to see if they can provide any examples they like.	
	Share your own examples of good PSAs. Share this student made sample on water consumption. https://www.youtube.com/watch?v=94Ve2vctL9c	
	Inform students that they will be creating a PSA about either voting or participating in the 2020 Census.	
Evaluation of Sources	Introduce the PSA Activity (Document G) and the rubric for assessment. (Document H)	45 minutes
	Assign students a topic: Voting or Census.	
	Students will spend the rest of the class period researching their topic.	
	Students can begin to write the script for their PSA once they can answer all the questions on the PSA Guide.	
Closing	Project Exit Ticket prompt and pass out post-it notes. Prompt: Share one thing you learned about Voting or the Census today from your research.	5 minutes