Taking Informed Action Rubric: Option 1

Speech Rubric				
	4-Excellent	**3-Proficient**	**2-Basic**	**1-Limited**
What is the U.S. Census?	Response provides a brief, relevant, and accurate history about the U.S. Census	Response provides a brief and mostly relevant and accurate history about the U.S. Census	Response provides a brief and somewhat relevant and accurate history about the U.S. Census	Response does not address this question at all or presents many incorrect facts and other erroneous information
Why is the U.S. Census important to the nation?	Response provides a clear explanation based on facts supported by evidence cited in the speech	Response provides a mostly clear explanation based on facts supported by evidence cited in the speech at least once	Response provides an explanation based on some facts that are supported by evidence but never cited in the speech	Response does not address this question at all or explanation is entirely opinion
Why is the U.S. Census important to California?	Response provides a clear explanation based on facts supported by evidence cited in the speech	Response provides a mostly clear explanation based on facts supported by evidence cited in the speech at least once	Response provides an explanation based on some facts that are supported by evidence but never cited in the speech	Response does not address this question at all or explanation is entirely opinion
A call to action encouraging Census participation	Call to action is clear and compelling	Call to action is clear, but is not compelling	Call to action is evident, but somewhat unclear	Call to action is missing or confusing
Style and composition	Speech is no longer than 2 minutes, is well-organized, and delivered with authenticity	Speech goes over 2 minutes, is organized, and/or is delivered with some authenticity	Speech goes over 2 minutes, is somewhat organized, and/or delivered with little authenticity	Speech goes well over (or well under) 2 minutes, is poorly organized, and/or delivered with little or no authenticity