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# *The 2020 Census and Outreach to a Diverse Asian American Community*

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Building upon the legacy of the Asian Pacific American Legal Center

# REGIONAL NETWORK PARTNERS



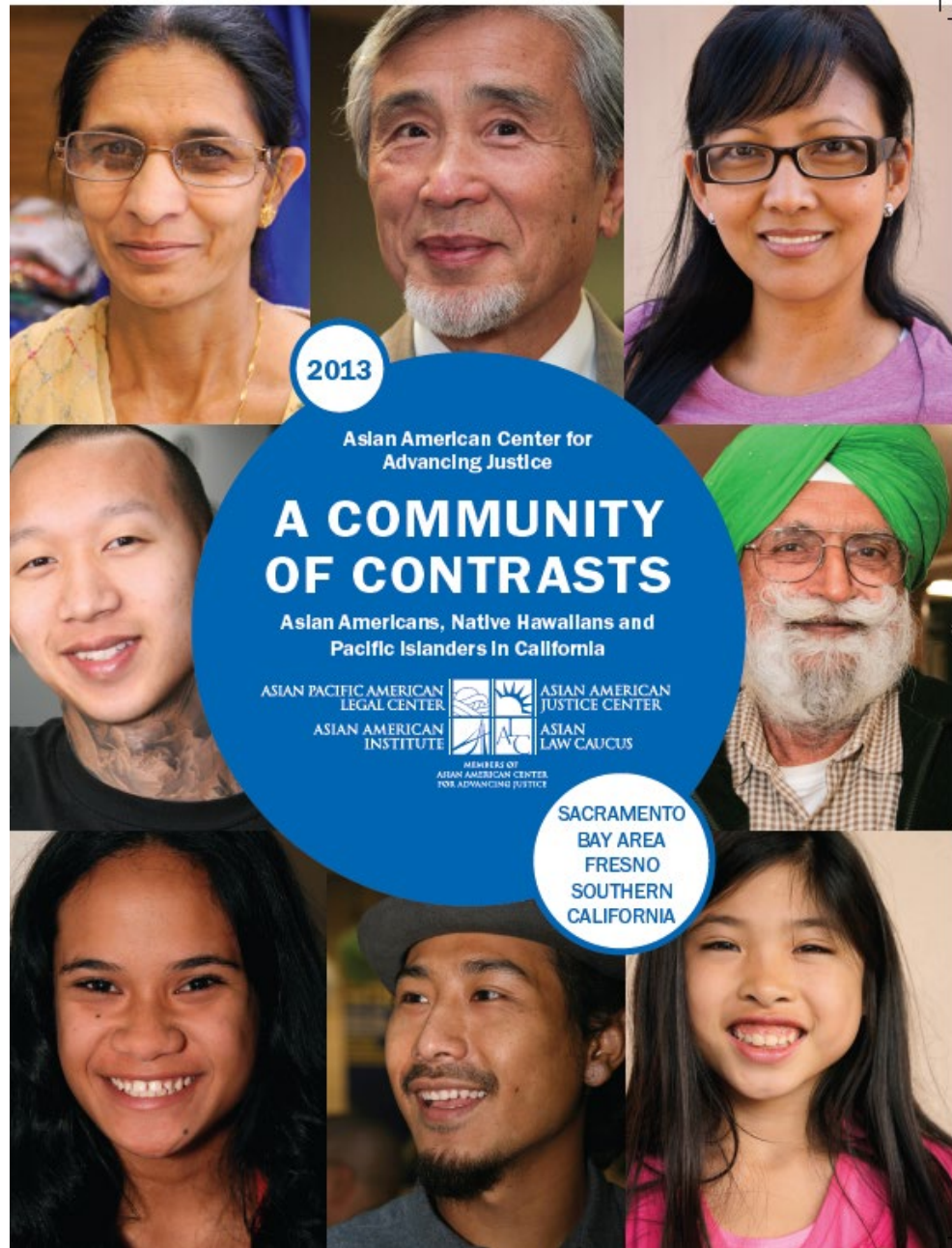
**Census allows us to  
be seen.  
We are proud of our  
heritage and cultural  
diversity.**

**#BeSeenBeCounted**



Data on over 30 Asian American  
and NHPI ethnic groups

Better understanding of our diverse  
communities



# THE 2010 CENSUS

# 5.7 million

Asian Americans living in California

# 15%

of California residents  
are Asian American

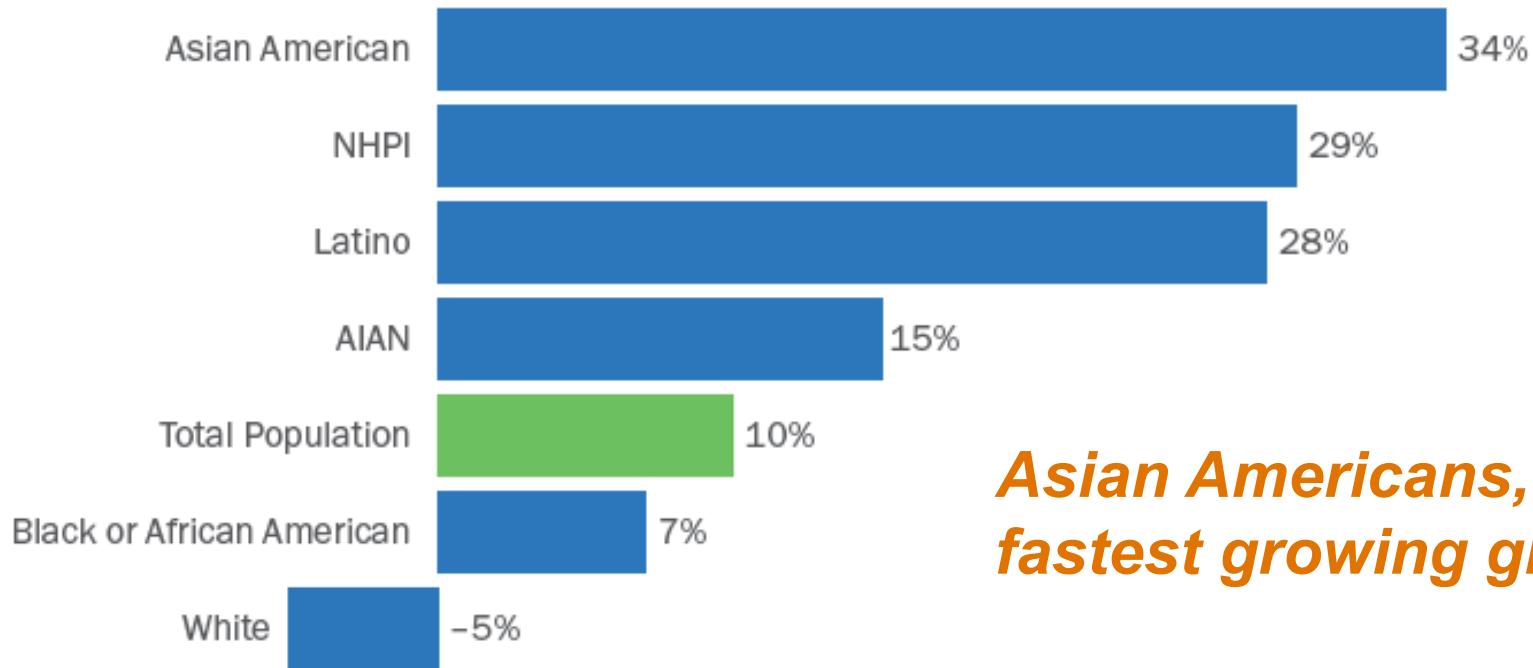
Filipino, Chinese, and Vietnamese Americans are  
among the largest Asian American ethnic groups



# POPULATION GROWTH 2000 TO 2010

## Population Growth

by Race and Hispanic Origin, California 2000 to 2010



***Asian Americans, NHPI  
fastest growing groups***

U.S. Census Bureau, 2000 Census SF1 Tables P8 and QT-P6; 2010 Census SF1 Tables P5 and QT-P6.

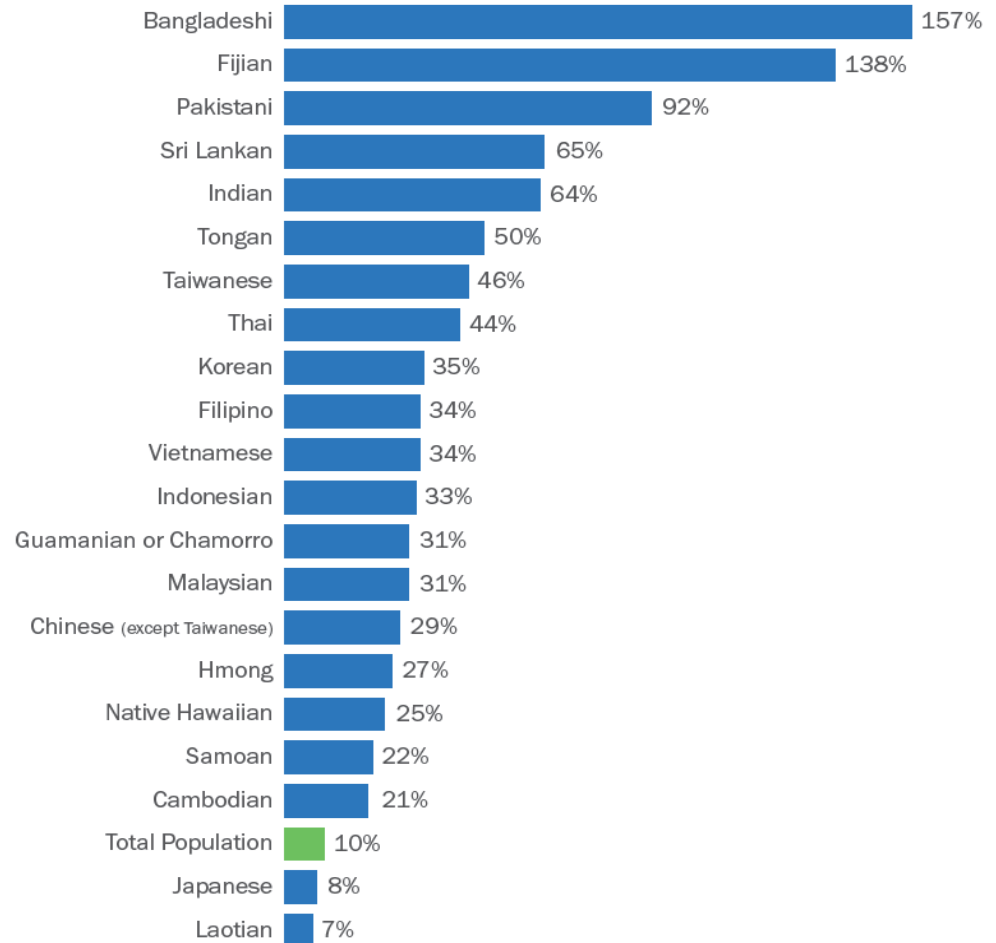


# POPULATION GROWTH BY ETHNIC GROUP 2000 TO 2010

***South Asians are among the fastest growing Asian American ethnic groups***

## Population Growth

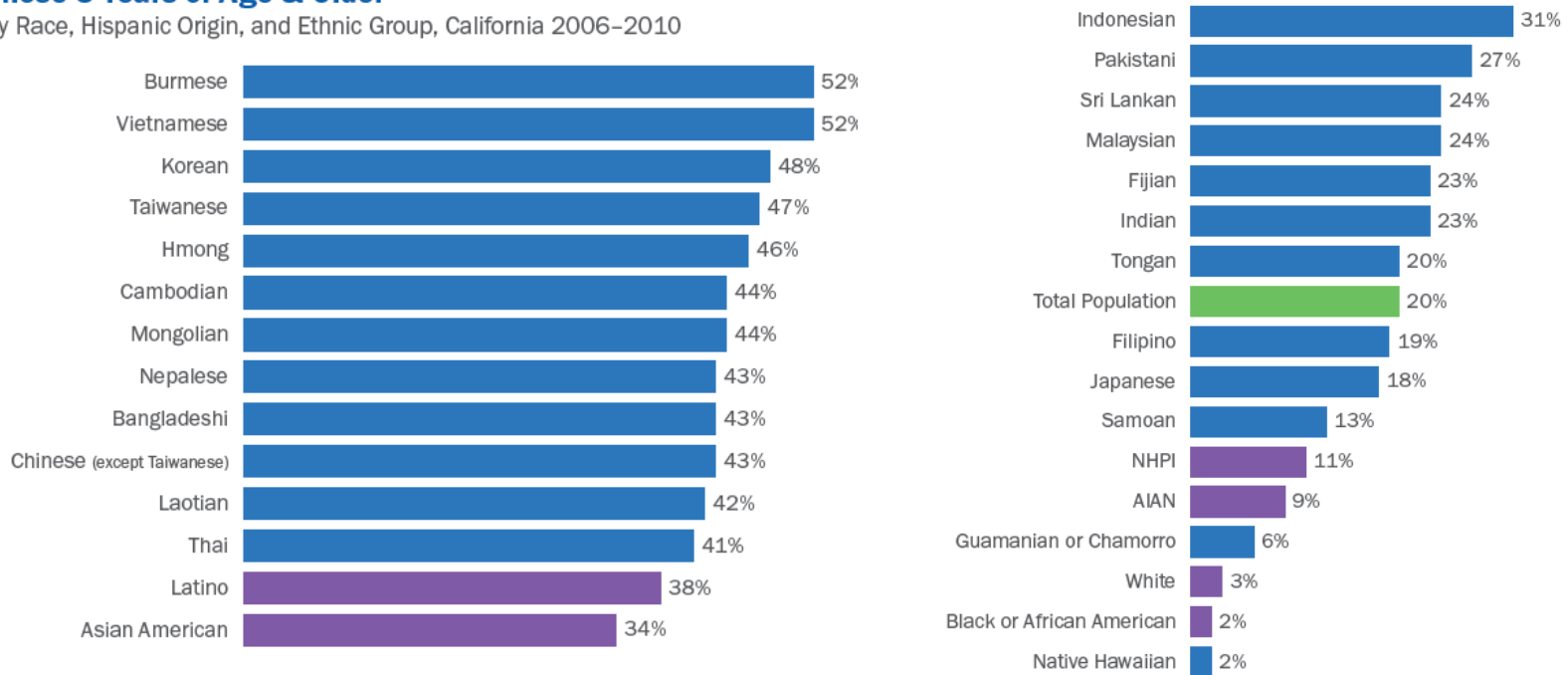
by Ethnic Group, California 2000 to 2010



# POPULATION CHARACTERISTICS: LIMITED ENGLISH PROFICIENT

## Population Who Is Limited English Proficient for Those 5 Years of Age & Older

by Race, Hispanic Origin, and Ethnic Group, California 2006–2010



***Over one-third of Asian Americans, and a majority, near majority of some ethnic groups, are limited English proficient***



# LANGUAGE RESOURCES

- Chinese Simplified
- Chinese Traditional
- Bengali
- Burmese
- Gujarati
- Hindi
- Hmong
- Iu Mien
- Japanese
- Korean
- Khmer
- Lao
- Marathi
- Nepali
- Punjabi
- Tamil
- Tagalog
- Vietnamese
- Urdu

## Translated GOTC Materials

[中文 - Chinese Simplified](#) | [中文 - Chinese Traditional](#) | [বাংলা - Bengali](#) | [ဗမာ - Burmese](#) | [ગુજરાતી - Gujarati](#) | [हिंदी - Hindi](#) | [hmoob - Hmong](#) | [Iu-mienh - Iu Mien](#) | [日本人 - Japanese](#) | [한국어 - Korean](#) | [ខ្មែរ Khmer](#) | [ລາວ - Lao](#) | [मराठी - Marathi](#) | [नेपाली - Nepali](#) | [ਪੰਜਾਬੀ - Punjabi](#) | [தமிழ் - Tamil](#) | [Tagalog](#) | [ไทย - Thai](#) | [Tiếng Việt - Vietnamese](#) | [اردو - Urdu](#) | [Español - Spanish](#) | [عربي - Arabic](#)





# HIGHLIGHTS

## 人口普查 表格 第5條

### 第5條至第9條 關於每位在該址居住的人，每位居民都需要回答

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? Print name below

First Name  MI

LAST NAME

名 (First Name) 姓 (Last Name) 中間名縮寫 (MI)

5. 請提供在這個地址居住的每個人的資料。如果屋主或租房人住在这里，請將此人填寫為第一個人。如果屋主或租房人不住在这里，請將任何一位居住在這個地址的成年人填寫為第一個人。

第一个人的姓名是什么？

請用英文填寫第一个人的姓名。

CAA SF COUNTS 2020 census

## Census 2020

Census is a CAA legacy issue. For this Census, we have:

- ✔ Fought for greater language access and resources for vulnerable communities.
- ✔ Trained over 500 community-based providers on Census.
- ✔ Expanded outreach to Chinese digital social media.
- ✔ Phonebanked to over 1,100 immigrant families.

#WeCount2020

Start here OR go online at [my2020census.gov](https://my2020census.gov)  
Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go to Question 2.

3. 這所房子的房主嗎，或公寓或房車？  
應填寫的項目中“X”標記。

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.

1. 2020年4月1日，這所房子、公寓或房車中有多少人居住或停留過？  
請填寫人數。

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. 4月1日，這所房子中是否有不在家的人？  
請在以下所有適用項目中標記“X”。  
(無適用項目，請標記“無適用”)。

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark X all that apply.

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-law
- Nonrelatives, such as roommates or live-in babysitters
- People staying here temporarily
- No additional people
- 親屬或非同親屬的兒童：新生兒、孫子/孫女、寄養兒童
- 親屬：成年子女、表親、姻親
- 非同親屬，如室友或住家保姆
- 在此處短期停留的人
- 無其他人員
- 親屬或非親屬的兒童：新生兒、孫子/孫女、寄養兒童
- 親屬：成年子女、表親、姻親
- 非同親屬，如室友或住家保姆
- 在此處短期停留的人
- 無其他人員

3. Is this house, apartment, or mobile home — Mark X ONE box.

- Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?
- 由您或本戶中某人擁有，但有抵押或貸款？包括房屋權益貸款。
- 由您或本戶中某人無抵押或貸款擁有？
- 租屋？
- 無租金佔用。
- 由您或本戶中某人擁有，但有抵押或貸款？包括房屋權益貸款。
- 由您或本戶中某人無抵押或貸款擁有？
- 租屋？
- 無租金佔用。

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

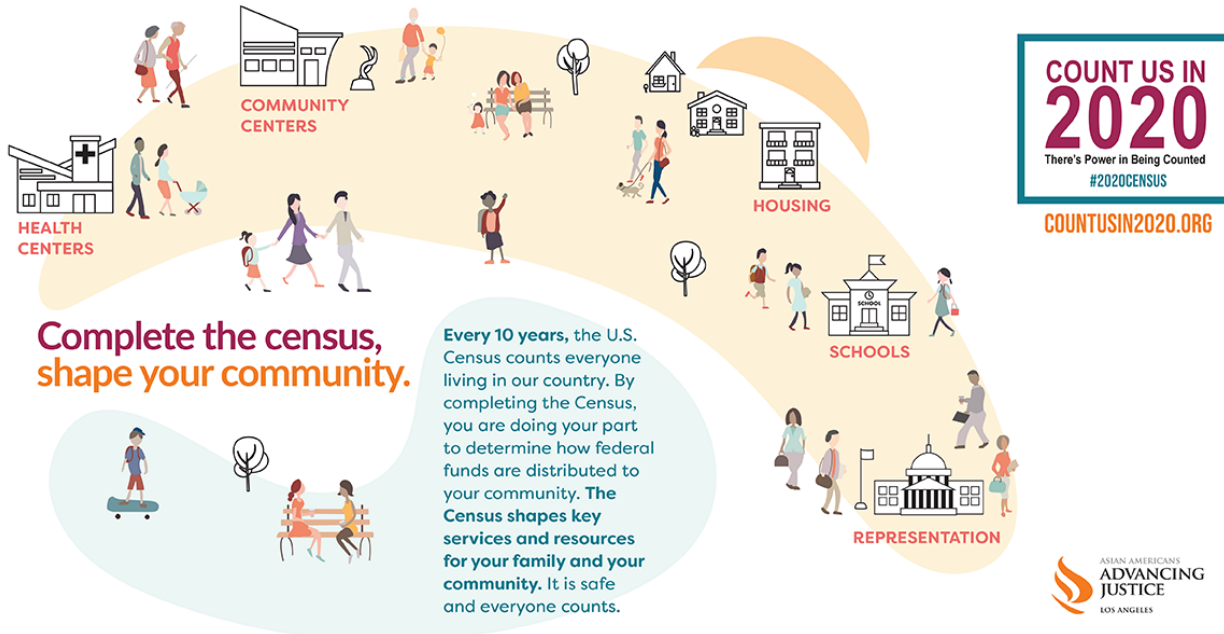
-  -

FORM DI-Q1(E/S) (05-01-2019)

11100013

4. 您的電話號碼是什麼？  
人口普查局只有在必要時才會與您聯繫。





**COUNT US IN 2020**  
 There's Power in Being Counted  
 #2020CENSUS

COUNTUSIN2020.ORG

**Complete the census, shape your community.**

Every 10 years, the U.S. Census counts everyone living in our country. By completing the Census, you are doing your part to determine how federal funds are distributed to your community. The Census shapes key services and resources for your family and your community. It is safe and everyone counts.



**Census impacts resources for our communities. We want our communities to thrive. #BeSeenBeCounted**



10년마다 실시하는 인구 조사는 미국 내 거주하는 총 인구 수를 셉니다. 인구 조사의 참여는 지역사회 내의 연방 기금 분배를 결정하는 역할을 하게 됩니다. 인구 조사는 가족과 지역 사회를 위한 주요 서비스와 자원의 기반을 형성합니다. 인구 조사는 안전하며 모두에게 중요합니다.

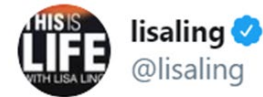
인구조사에 참여하여 우리 커뮤니티를 그려보세요.

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Being counted in the census means political representation. Especially during COVID, I want a voice to demand protection for essential workers, to condemn acts xenophobia and to demand healthcare and resources for our most vulnerable citizens.

#BeSeenBeCounted  
#CountUsIn

# Help #StopAAPIHate

If you or someone you know has experienced discrimination due to #COVID19, please speak up and report to: [a3pcon.org/StopAAPIHate](http://a3pcon.org/StopAAPIHate)





#CountUsIn2020  
#BeSeenBeCounted

Visit: <https://www.countusin2020.org/resources>  
<https://www.countusin2020.org/california>

## Questions About the Census?



Call our census language hotline for answers to your questions in English, Mandarin (普通話/普通话), Cantonese (廣東話/广东话), Korean (한국어), Vietnamese (tiếng Việt), Tagalog, Urdu (اردو), Hindi (हिंदी), and Bengali/Bangla (বাংলা)



**844-2020-API or 844-202-0274**

Staffed live 8:30 AM to 8:30 PM Eastern Time



[www.CountUsIn2020.org/hotline](http://www.CountUsIn2020.org/hotline)

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