The 2020 Census and Outreaching to a Diverse Asian American Community

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Building upon the legacy of the Asian Pacific American Legal Center
REGIONAL NETWORK PARTNERS

ARI Community Services

Asian Americans Advancing Justice

Los Angeles

CAA

UPAC

Jakara Movement

Asian Americans Advancing Justice

Asian Law Caucus

EPIC

Ocapica

Asian Pacific Policy & Planning Council

Asian Law Alliance

Working for Justice, Dignity, and Equality

AAPIs for Civic Empowerment Education Fund

Asian Americans Advancing Justice
Census allows us to be seen. We are proud of our heritage and cultural diversity.

#BeSeenBeCounted

Data on over 30 Asian American and NHPI ethnic groups

Better understanding of our diverse communities
5.7 million Asian Americans living in California

15% of California residents are Asian American

Filipino, Chinese, and Vietnamese Americans are among the largest Asian American ethnic groups
Population Growth
by Race and Hispanic Origin, California 2000 to 2010

- Asian American: 34%
- NHPI: 29%
- Latino: 28%
- AIAN: 15%
- Total Population: 10%
- Black or African American: 7%
- White: -5%

Asian Americans, NHPI fastest growing groups

U.S. Census Bureau, 2000 Census SF1 Tables P8 and QT-P6; 2010 Census SF1 Tables P5 and QT-P6.
South Asians are among the fastest growing Asian American ethnic groups.
Over one-third of Asian Americans, and a majority, near majority of some ethnic groups, are limited English proficient
LANGUAGE RESOURCES

- Chinese Simplified
- Chinese Traditional
- Bengali
- Burmese
- Gujarati
- Hindi
- Hmong
- Iu Mien
- Japanese
- Korean
- Khmer
- Lao
- Marathi
- Nepali
- Punjabi
- Tamil
- Tagalog
- Vietnamese
- Urdu
HIGHLIGHTS

Census 2020

Census is a CAA legacy issue. For this Census, we have:

- Fought for greater language access and resources for vulnerable communities.
- Trained over 500 community-based providers on Census.
- Expanded outreach to Chinese digital social media.
- Phonebanked to over 1,100 immigrant families.

#WeCount2020
Every 10 years, the U.S. Census counts everyone living in our country. By completing the Census, you are doing your part to determine how federal funds are distributed to your community. The Census shapes key services and resources for your family and your community. It is safe and everyone counts.

Census impacts resources for our communities. We want our communities to thrive. #BeSeenBeCounted
Help #StopAAPIHate

If you or someone you know has experienced discrimination due to #COVID19, please speak up and report to: a3pcon.org/StopAAPIHate

TELL YOUR STORY
HELP US TRACK HATE
standagainthatred.org

Being counted in the census means political representation. Especially during COVID, I want a voice to demand protection for essential works, to condemn acts xenophobia and to demand healthcare and resources for our most vulnerable citizens.

#BeSeenBeCounted
#CountUsIn
Visit:  https://www.countusin2020.org/resources
https://www.countusin2020.org/california

Questions About the Census?

Call our census language hotline for answers to your questions in English, Mandarin (普通話/普通话), Cantonese (廣東話/广东话), Korean (한국어), Vietnamese (tiếng Việt), Tagalog, Urdu (اردو), Hindi (हिंदी), and Bengali/Bangla (বাংলা)

844-2020-API or 844-202-0274

Staffed live 8:30 AM to 8:30 PM Eastern Time

www.CountUsIn2020.org/hotline

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