



2020 Census

Disabled People & Older Adults

The Big Shift

May Day 2020

Why are Disabled People & Older Adults Part of the Get Out the Count?





Barriers to Participation for Disabled People

- Communication and language, including American Sign Language and plain language
- Accessibility of online form and website
- Accessibility of all outreach and education activities
- Limited or no access to the Internet
- Distrust and fear of the government
- Lack of disability cultural competency
- Knowledge of the Census



Barriers to Participation for Older Adults

- Not comfortable using computers or the Internet
 - Do not use a smartphone
 - Have trouble completing forms
 - Limited or no access to the Internet
 - Unsure whether the information shared will be confidential
 - Distrust the government
-



Outreach During Shelter-In-Place

Strategy #1: Mailing the old-fashioned way – US Postal Service

Strategy #2: Distributing flyers through Meals on Wheels and other services

Strategy #3: Independent Living Centers phone banks, Facebook Live, and other activities

Strategy #4: Social Media



We're counting on you to be counted.

TRINITY COUNTS!

Junction City School
JCS IS
DISTINGUISHED
& EXEMPLARY!
GO JAVASARS!

Take the Census online or by phone:
my2020census.gov | (844)330-2020

#1

Customized
mailing to
residents in a
county with
a very low
response
rate

"Junction City School lost hundreds of thousands of dollars over the last 2 decades due to our residents and students not being counted. **Please help us get counted so we can get our fair share of federal funds.** Trinity County students deserve the same opportunities as kids in large, urban areas."

- Christine Camera, Superintendent

An accurate count is critical for our community to get our fair share of resources for schools, roads, health services, and senior centers. The Census is fast, easy, & secure.

Take the Census

*PO Boxes will not receive Census forms.
For more info visit CaliforniaCensus.org.



Older Adults Count! | **You Count!**

The 2020 Census is Happening Through October

We Need You to Participate in the Census so California can:

- Fund community programs for seniors, children & families
- Provide healthcare where and when we need it
- Improve public transportation
- Expand services, including supportive housing for older adults
- Continue and expand Meals on Wheels
- And more!

**Your answers are
confidential, safe,
and protected.**

There are 4 ways to complete the Census:



Online (in 13 languages). There will be many places in your community where you can go to take the Census online with assistance



Phone (in 13 languages)!



Mail. Be on the lookout! Information from the US Census Bureau will arrive at the end of March – watch for an invitation to take the Census



Questionnaire Assistance Center (QAC) in your local community

#2 Flyers

¡Las personas de la tercera edad cuentan! | **¡Usted cuenta!**

El Censo del 2020 estará sucediendo hasta octubre

Necesitamos que participe en el Censo para que California pueda:

- Financiar programas comunitarios para personas de la tercera edad, niños y familias
- Brindar atención médica donde y cuando se necesite
- Mejorar el transporte público
- Expandir servicios, incluyendo vivienda con apoyo para personas de la tercera edad
- Continuar y expandir comidas a domicilio (Meals on Wheels)
- ¡Y mucho más!

**Sus respuestas son
confidenciales, seguras
y protegidas.**

Hay cuatro formas de completar el Censo:



Vía electrónica (en 13 idiomas). En su comunidad podrá encontrar diferentes lugares donde puede ir y completar el Censo por vía electrónica



Teléfono (en 13 idiomas)!



Correo. ¡Este atento! La información de la Oficina del Censo de los Estados Unidos. Llegará a sus buzones a fines de marzo – esté atento de buscar la invitación para el Censo



Centro de asistencia de cuestionarios (QAC) en su comunidad local

YOU COUNT! Your Participation Matters! THANK YOU!

¡USTED CUENTA! ¡Su Participación es Importante! ¡GRACIAS!



#3 Independent Living Centers Aging & Disability Resource Centers are using

- Phone Banking
- Facebook Live events
- Reoccurring census webinar trainings
- One-to-one assistance by phone

MAY IS OLDER ADULT MONTH



CALL A FRIEND and remind them
to complete the 2020 Census
online, by phone, or by sending
back their survey by mail.

#SeniorsCount2020
#DisabilityCounts2020



DREDF.



#4

Phone a friend!



When SIP Ends

Safely (because our populations are particularly at risk):

- Activate the QACs at ILCs
- Distribute posters
- Continue social media campaigns
- Distribute flyers
- Continue virtual trainings and drop-ins

Social Media and Web

www.disabilitycounts2020.org

#DisabilityCounts2020

#SeniorsCount2020

