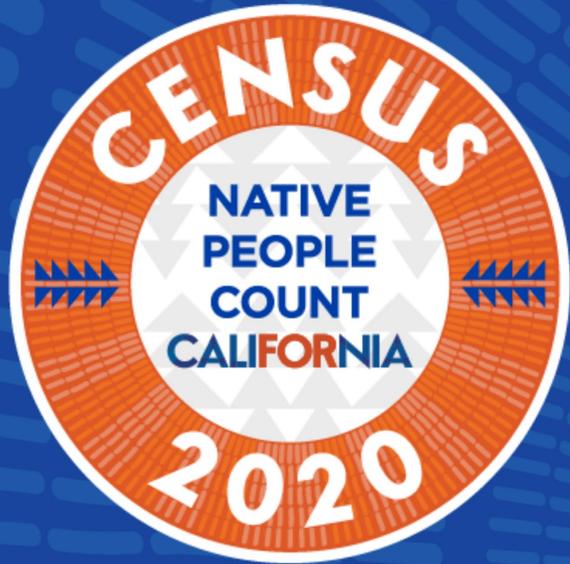


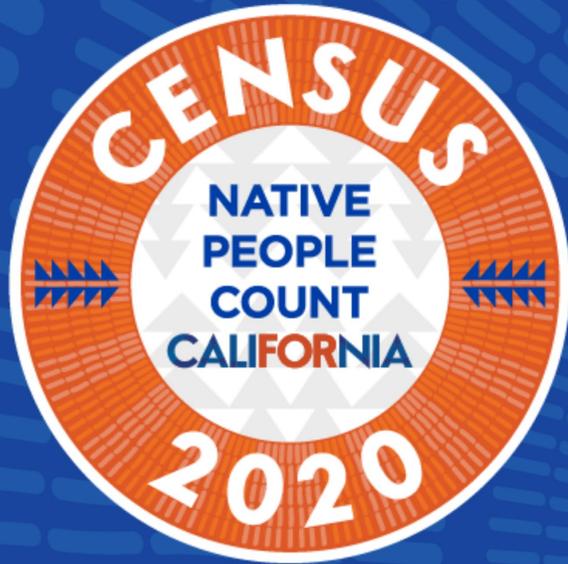
# Native People Count California Peer Learning Lab

June 12, 2020



# Agenda

- Welcome
- A Tradition of Hope by Jesus (Jesse) Fraire
- Brief History of California Indians, COVID-19 & Challenges: Kayla Hilario (CCCO)
- Urban Tribal Perspective: Chrissie Castro (CNVP)
- Rural Tribal Perspective: Elaina O'Rourke (Yurok Tribe)
- Statewide Lens: Lorenda Sanchez (CIMC)
- Resources, Events, Q & A



Tlingit Artist, Allison Bremner Jackson  
#caffinatedraven

# A Tradition of Hope

## Jesus (Jesse) Fraire

# Brief History of California Indians

by the California Native American Heritage Commission

- Pre-contact, 300,000 California Indians lived peacefully in CA
- 1769 Spanish contact, mission system began in San Diego
- 100,000 California Indians perished as a result of missions
- 1824 Take over of land by the Mexican Republic
- 1848 The gold rush began, responsible for another 100,000 deaths of California Indians in just two years
- 1852 U.S. Government began negotiating treaties for stolen land
- 1854 First “reserve” established (i.e. reservation)
- 1900 Less than 16,000 California Indians remained, 6,500 lived on reservations

# 1900's

## by the California Native American Heritage Commission

- Rancheria system created whereby small parcels of land provided homesites for landless Indians
- 1951, \$.47 cents per acre was settled upon & US Government creates a census of eligible Indians
  - In 1850 land was never purchased for less than \$1.50 per acre
  - 65,000 California Indians were deemed eligible & received \$600 each
- 1958 thru 1970, 23 rancherias and reservations were terminated
- 1969 California Indians Occupy Alcatraz
- 2020 Over 60 Tribes still not recognized
- Native Americans still suffer higher rates of poverty, poor educational achievement, substandard housing, and higher rates of disease and illness. **Native Americans continue to rank at or near the bottom of nearly every social, health, and economic indicator. (A Quiet Crisis Report)**

# Impact of COVID-19 in Indian Country

- Native Communities heavily impacted by the pandemic.
- For the first time in history, Doctors without Borders deployed medical teams to Navajo Nation to assist in the COVID-19 response.
- Because tribes have limited ability to collect taxes, their primary sources of government revenues are their commercial enterprises – this includes tribal casinos, gas stations, and other revenue generators, many of which tribes voluntarily closed to stem the spread of COVID-19.
- There are several tribes that are still on lockdown – while a number of tribes have reopened various sectors and are allowing Update Leave to occur. This is being done on a case by case basis with the USCB Tribal Liaisons direct communications with the tribal governments.
- Data collection during COVID-19 has been challenging as we likely do not have an accurate count of the actual cases in the Native American population in the State of California and across the country.

# Challenges Affecting a Complete Count for Tribes

- Originally, the USCB and trusted messengers were telling Update Leave communities and reservations to respond with out a census ID. However, in early April the USCB informed us NOT to respond without a unique ID and to wait for their packet with unique identifier.
- Some Tribes are still closed due to COVID-19 and have not granted the USCB permission to come onto tribal lands to begin U/L.
- USCB Area Census Offices will have 21 days to complete U/L operations once they begin- this includes Tribes. If U/L operations to not take place within the 21-day window, they will fall under NRFU.



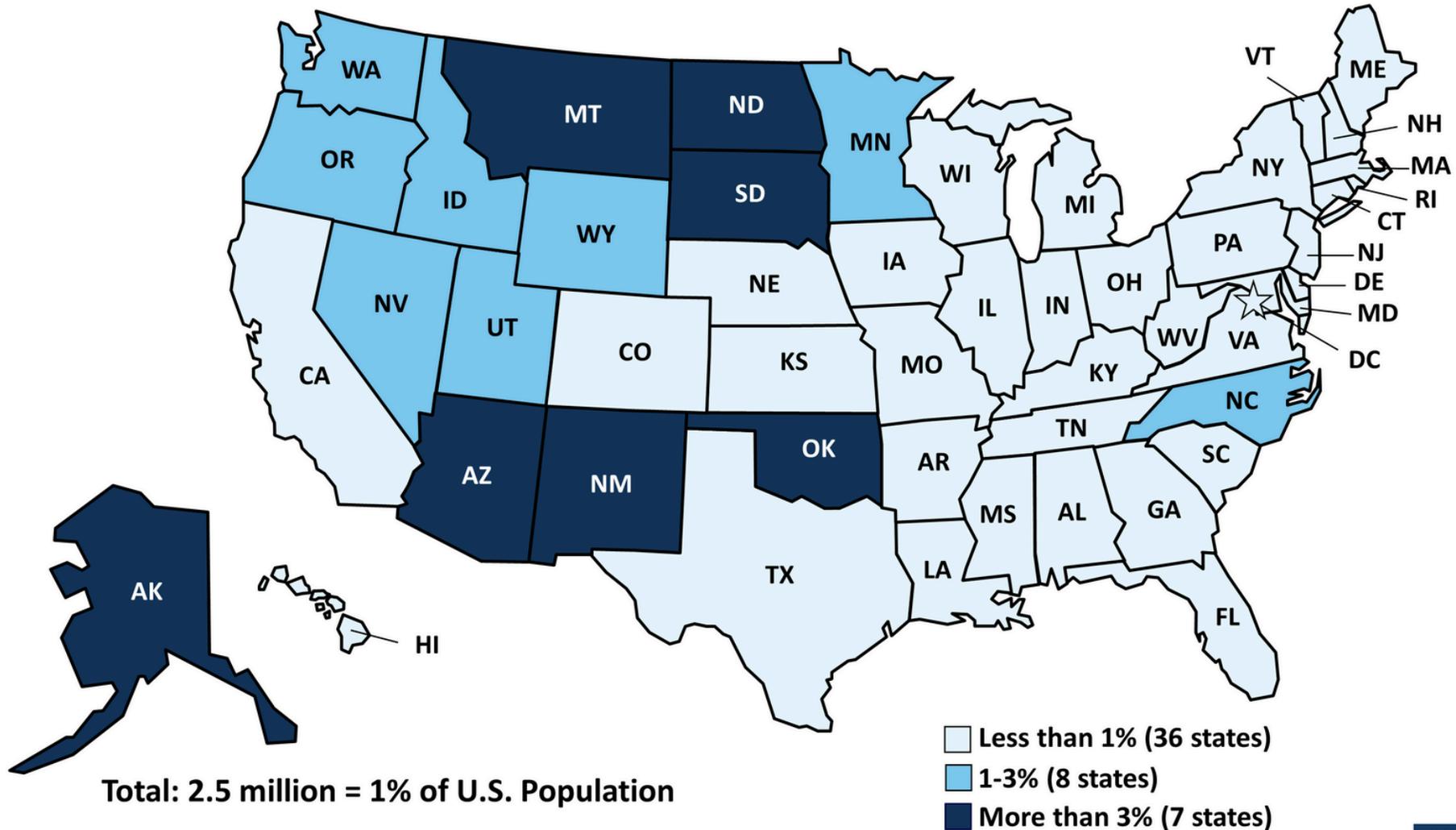
# URBAN Tribal Perspective

## Chrissie Castro

- Native Americans and Alaskan Natives “**THE hardest**” of the hard to count populations in California, why?
- The uniqueness of Natives in urban communities like Los Angeles
- Innovative approach for census outreach to urban Natives
- Challenge to census outreach to urban Natives



# American Indians and Alaska Natives as a Share of the Total Population, by State, 2009-2011

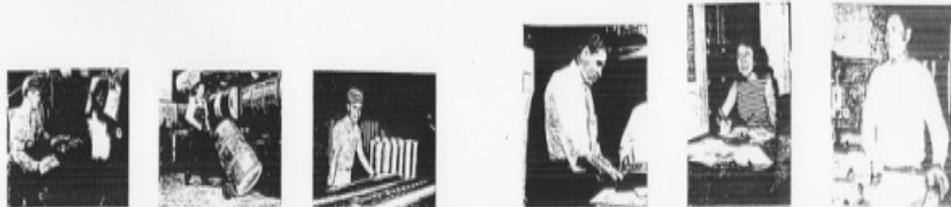


American Indian and Alaska Native includes people of Hispanic origin.  
SOURCE: KCMU analysis of 2009 - 2011 ACS.

# Termination and relocation, 1945-1961

**CHICAGOLAND INDIANS  
GET GOOD JOBS.**

**SHOW KNOW HOW**



**JOBS RECENTLY OBTAINED OFFER  
OPPORTUNITY - SECURITY**

**CHICAGOLAND INDIANS OPEN DOOR TO  
HAPPINESS - SUCCESS**



**COME TO DENVER**  
THE CHANCE OF YOUR LIFETIME!

**Good Jobs**  
Retail Trade  
Manufacturing  
Government-Federal, State, Local  
Wholesale Trade  
Construction of Buildings, Etc.



**Happy Homes**  
Beautiful Houses  
Many Churches  
Exciting Community Life  
Over Half of Homes Owned by Residents  
Convenient Stores-Shopping Centers

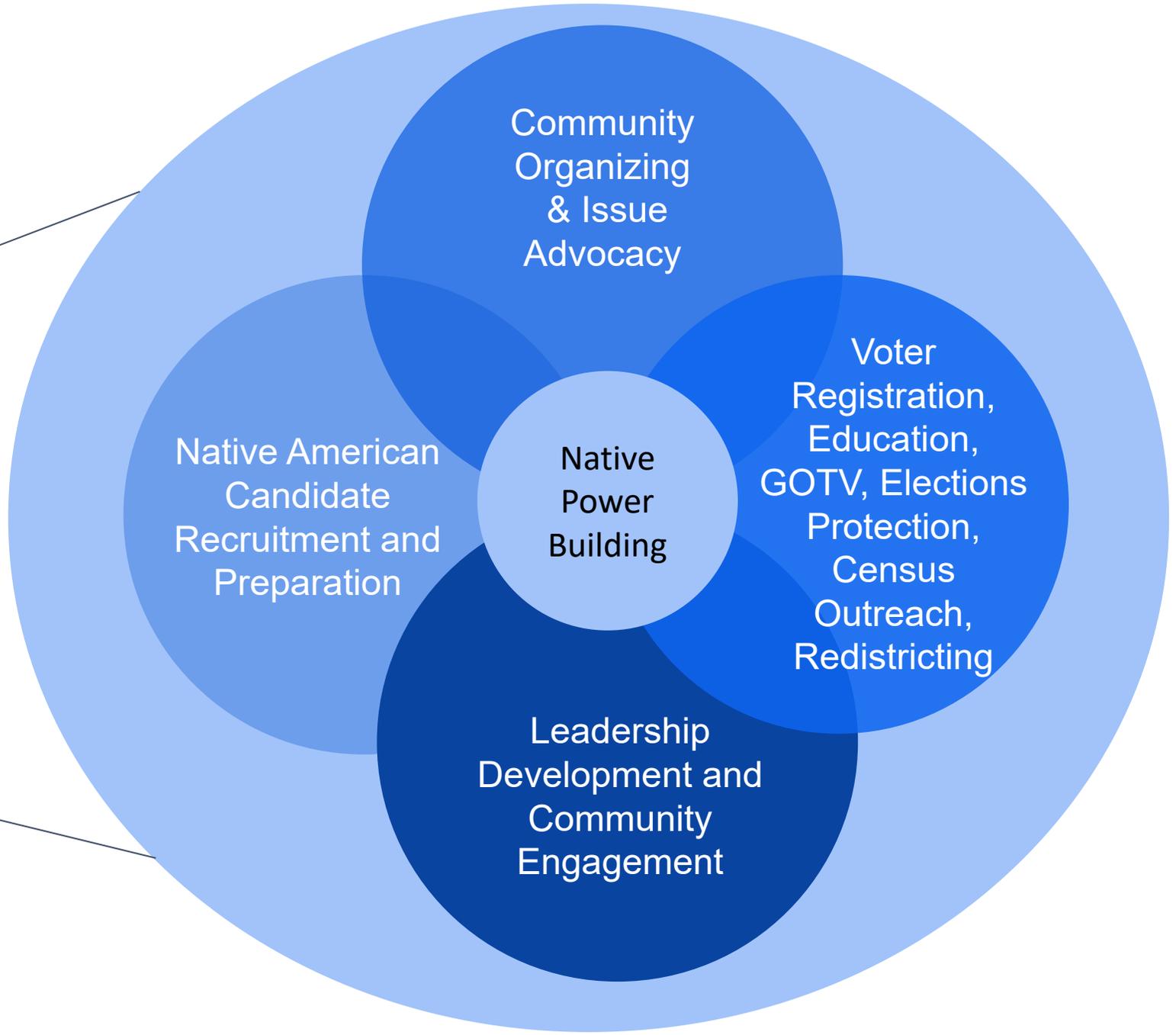


**Training**  
Vocational Training  
Auto Mech, Beauty Shop, Drafting,  
Nursing, Office Work, Watchmaking  
Adult Education  
Evening High School, Arts and Crafts  
Job Improvement, Home-making

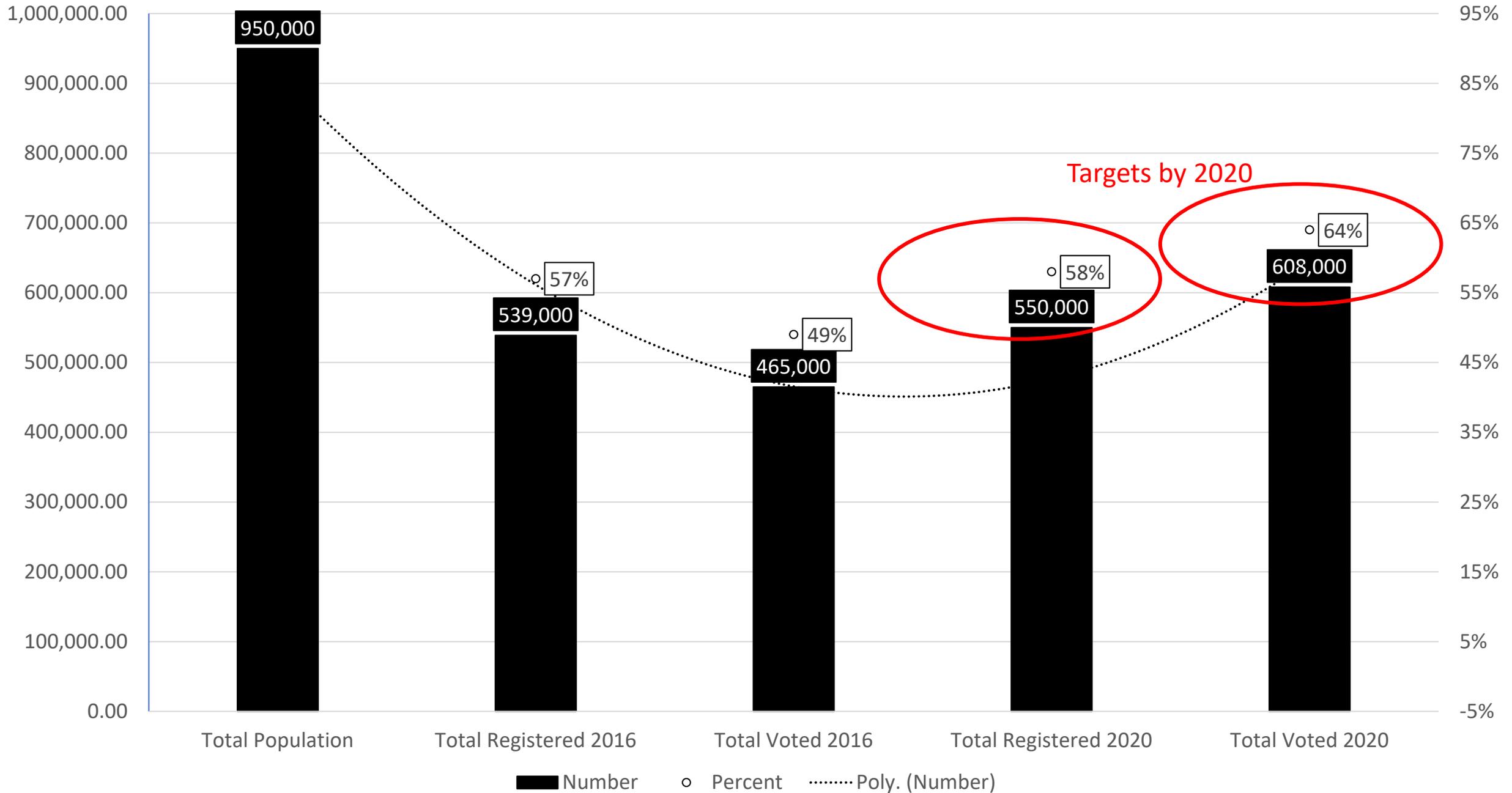


**Beautiful Colorado**  
"Tallest" State, 48 Mt. Peaks Over 14,000 Ft.  
350 Days Sunshine, Mild Winters  
Zoo, Museums, Mountain Parks, Drives  
Picnic Areas, Lakes, Amusement Parks  
Big Game Hunting, Trout Fishing, Camping

001-002-3-29  
Brochure, National Archives



# California Reported Voting and Registration for Native Americans: Nov 2016



# Our team in action



# NATIVE PEOPLE COUNT



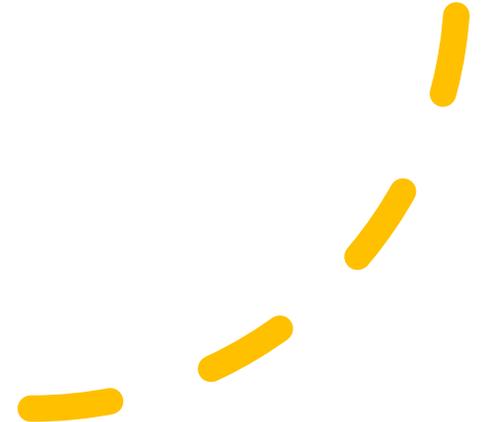
## CENSUS 2020

# RURAL Tribal Perspective

## Elaina O'Rourke



- Unique characteristics of Natives living in rural areas & the challenges
- NW CA Intertribal Census Workgroup
- Innovative approach for census outreach to Natives in rural areas



# NATIVE PEOPLE COUNT



**CENSUS  
2020**

## Unique Characteristics and the Challenges



- Majority of population does not receive mail at their home and many don't know their official physical address.
- Many areas do not have cell service and enumerators are not familiar with the geography.
- Home locations are hard to reach.





# NW CA Intertribal Census Workgroup

# NATIVE PEOPLE COUNT



# CENSUS 2020

- Northern California Indian Development Council made it possible.
- Larger and stronger voice for our tribes and communities.
- Share experiences and find solutions.



# Innovative Approach



## NATIVE PEOPLE COUNT



**CENSUS  
2020**

- Northern California Indian Development Council made it possible.
- Partnering with members of the workgroup for events and PSAs.

### List of PSA's produced:

- 1-General overview of why census is important.
  - 2-Focus on how census affects services and funding.
  - 3-Your Privacy is Protected
  - 4-Why it's important to mark the indigenous person as head of household.
  - 5-Census Update for Rural and Indigenous communities (specifying that you should use census ID).
  - 6-Importance of group quarters responses.
- Extra-3-minute How-To (several tips for completing the census online).

# Workgroup Kick-off Event

# NATIVE PEOPLE COUNT



# CENSUS 2020



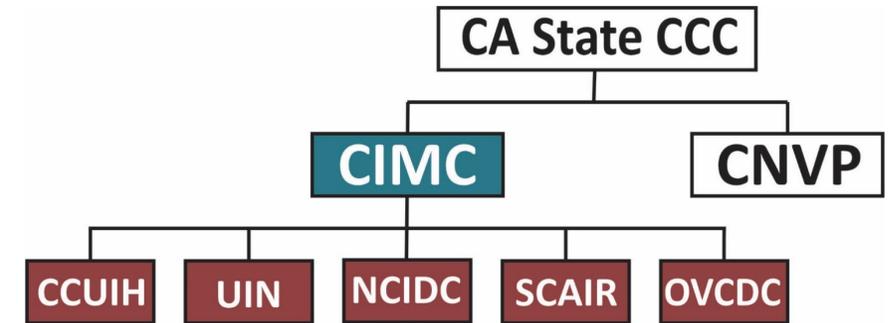
# Statewide Lens

## Lorenda Sanchez

- **Innovative approaches for statewide outreach to Native American and tribal communities**
  - Collaboration with Native organizations to reach all 58 California counties
  - Distribution of individualized Census information packets for 78 tribal communities
  - Social media posting/sharing
  - Incentivized survey
  - Virtual meeting participation
- **Challenges to statewide outreach to Native American and tribal communities**
  - Initial outreach was highly impacted by COVID-19:
    - Event cancellations
    - Tribal closures
  - Received mixed messages regarding processes
    - Census ID code
    - Update Leave
- **Census partners can work with Native American and tribal communities through collaborative partnerships and utilizing trusted messengers.**



- Outreach to Native American and tribal communities in California by **California Indian Manpower Consortium, Inc. (CIMC)** and California Native Vote Project (CNVP).



- ▷ California Consortium for Urban Indian Health
- ▷ United Indian Nations, Inc.
- ▷ Northern California Indian Development Council, Inc.
- ▷ Southern California American Indian Resource Center
- ▷ Owens Valley Career Development Center

In addition to a partnership with these five subcontractors who each have an established statewide Native American network, CIMC collaborates with a number of California tribes. Each of the partner tribes exercises its sovereign rights and responsibilities to maintain their tribal lands and citizens' wellbeing. Together we are committed to effectively promote the message of a complete count in the 2020 Census for Native American and tribal communities in California.

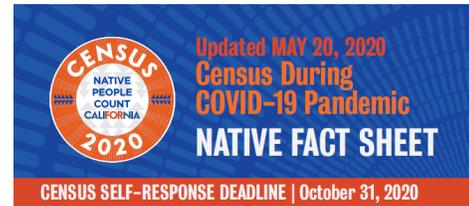
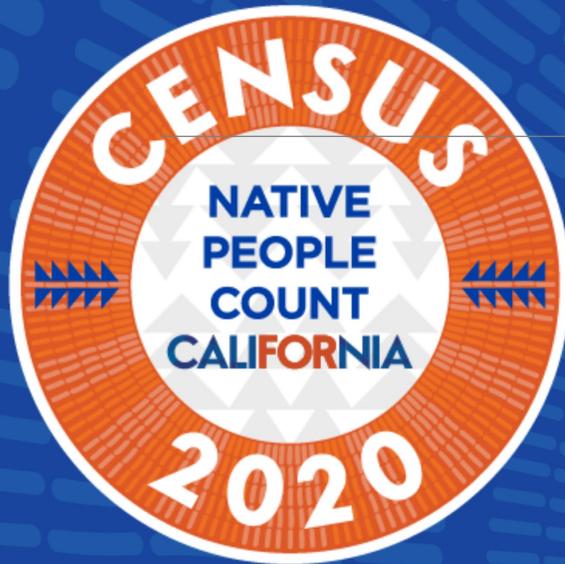


# CALIFORNIA INDIAN MANPOWER CONSORTIUM, INC. California Complete Count - Census 2020 Project

## TRUSTED MESSENGERS in Indian Country



# Important Website for Resources



### Key Messages | May 20, 2020

- The 2020 Census is still happening now.
- The new self-response time deadline is October 31.
- We understand that our rural tribal communities are heavily impacted by COVID-19 and have different needs from community-to-community.
- The California Complete Count Office has the following recommendations to ensure a Native Complete Count in the 2020 Census, while also respecting the inherent sovereign rights of tribes to make the best decisions for your communities.

### U.S. Census Bureau Recommendations for Native communities regarding Census self-response during COVID-19

Please wait to respond until you receive your Census materials.\*

- In your tribal area, the best way to respond is with the unique Census ID we provide. When you receive your materials, you can choose to:
- Complete and mail back the enclosed paper questionnaires.
  - Call to respond using your Census ID.
  - Respond online using your Census ID.

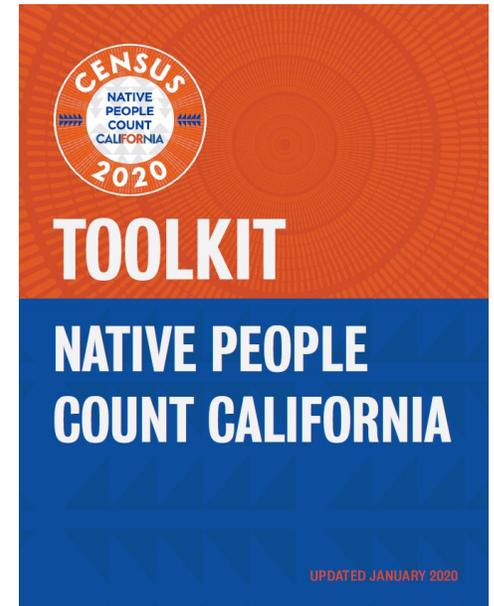
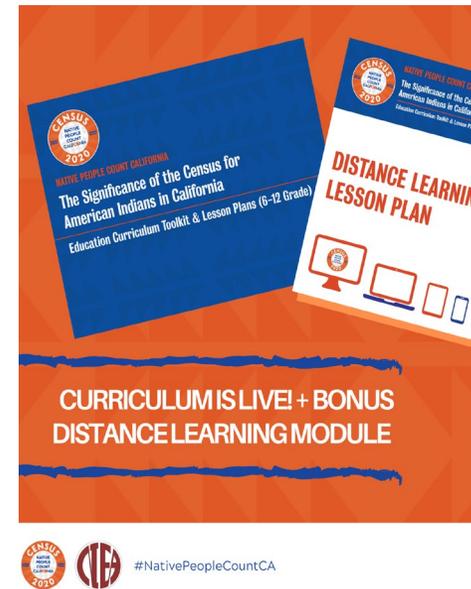
\* Please check with your tribe and/or local Complete Count Committee for specific tribal or local recommendations.

### General information & Troubleshooting Guidelines

**Head of Household Response Issue in Online Form**  
If filling out the form online, make sure that when you select Head of Household as a American Indian/Alaska Native household that it does not switch the head of household when you respond to the question "Who is responsible for paying the rent/mortgage?"

**Tribal Government Self-Enumeration Clarification**  
The independent tribal government self-enumeration option presented in April is specific to a tribal government comparative numbers and DOES NOT get included in the 2020 Census report or coded numbers.

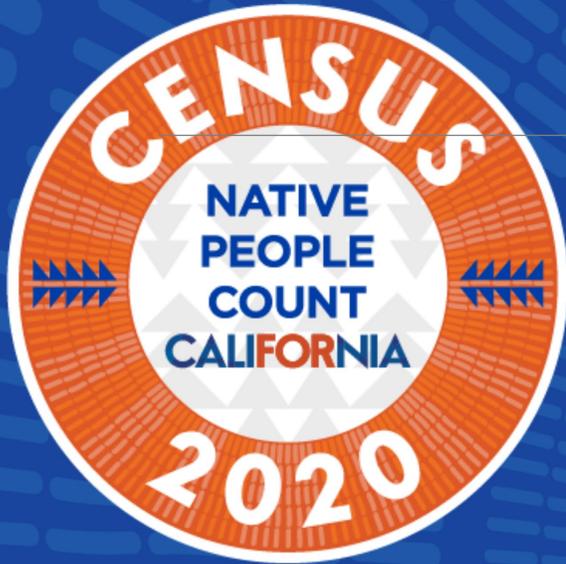
**Data Security Update on Census Forms Completed Online without Unique ID**  
The data from those who have completed the Census online without the unique user ID still remains in the Census data base and will be counted as demographic data. The U.S. Census Bureau is working to match those completed questionnaires with the correct addresses. But a Census enumerator might still visit once Update Leave commences later this year.



## Virtual Tribal Youth Conference July 24<sup>th</sup>-26<sup>th</sup>, 2020

# www.NativePeopleCountCA.org

# Upcoming Events



## **CNVP Virtual Census Jeopardy Party**

Friday, June 26<sup>th</sup> from 2-3pm.

The event will feature themes such as Census 101 and American Indians and Alaskan Natives and the Census. Contestants will answer questions via chat box and the top winners will be mailed census swag and goodies.

## **CNVP Virtual Census Chat**

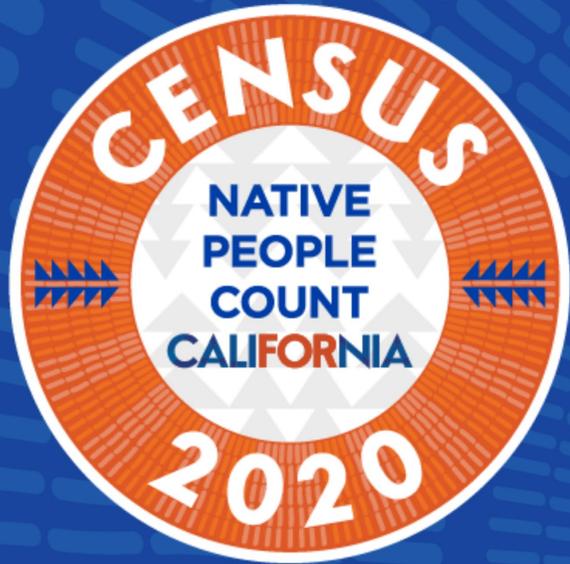
Thursday, June 18<sup>th</sup> from 4-4:30pm

Thursday, June 25<sup>th</sup> from 4-4:30pm

Bi-Weekly

CNVP will host a virtual fireside chat ("Census Chat"). The purpose of this series is to give the greater Native and non-Native communities a place to learn about the ongoing outreach initiatives by key players in the campaign for a complete count for all tribal communities in California. The Census Chats will continue biweekly.

<https://www.facebook.com/CANativeVote/>



# Q & A

Kayla Hilario, CCCO  
[kayla.hilario@census.ca.gov](mailto:kayla.hilario@census.ca.gov)

Jesus (Jesse) Fraire  
Chrissie Castro, CNVP  
Elaina O'Rourke, Yurok Tribe  
Lorenda Sanchez, CIMC