



California Complete Count – Census 2020 Asian Americans Advancing Justice – Los Angeles Asian Americans & Pacific Islanders

The Asian and Pacific Islander American (API) community is ethnically and linguistically diverse with a rich historical history of coming to America. More than 22 million people make up the API community nationwide. Approximately one-third of Asian Americans live in California, making up 16% of the population. Nearly all Asian communities have increased 30% to 100% in the past twenty years and are now the fastest growing immigrant population in the US. The API communities used census data to understand the diversity of the population across a range of social indicators. However, according to a US Census Bureau report, Asian Americans were the least likely of any racial group to respond to the Census and the least likely to express familiarity with the census.

Asian Americans Advancing Justice-Los Angeles (AAAJ) has worked on the last three decennial Census efforts. They leverage their work with their national affiliates and serve as a bridge to statewide networks and local level community-based organizations. These networks provide culturally and linguistically relevant outreach to populations that are the hardest-to-count among the API population.

The AAAJ affiliates developed outreach resources, such as videos, flyers and digital images, in 19 languages: Chinese (simplified and traditional), Bengali, Burmese, Gujarati, Hindi, Hmong, Iu Mien, Japanese, Korean, Khmer, Lao, Marathi, Nepali, Punjabi, Tamil, Tagalog, Thai, Vietnamese, and Urdu. Their partner, Empowering Pacific Islander Communities is providing outreach in 8 languages: Chamorro, Chuukese, Marshallese, Native Hawaiian, Palauan, Samoan, Tongan, and Vakaviti. These resources are available to all partners.

AAAJ-LA will leverage communications, field education, and outreach work in areas that are home to clusters of hard-to-count AAPI communities:

- Region 1: Asian Resources Inc.
- Region 3: Asian Americans Advancing Justice-Asian Law Caucus, Chinese for Affirmative Action, Asian Law Alliance
- Region 4: Jakara Movement
- Region 6: The Fresno Center
- Region 8: Asian Pacific Policy and Planning Council
- Region 9: Orange County Asian Pacific Islanders Community Alliance
- Region 10: Union of Pan Asian Communities
- Statewide: Empowerment Pacific Islander Community and Asian Americans and Pacific Islanders for Civic Empowerment

WEBSITE

<https://www.countusin2020.org/resources>

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