



California Complete Count – Census 2020 County Offices of Education Kindergarten to 12th Grade

The California Complete Count Census 2020 recognizes that grade school students and young adults can be powerful communication links to a variety of hard-to-count communities. Students from kindergarten to 12th grade (K-12) serve as trusted messengers to family members and will be an important source of information about the Census, especially in immigrant and other limited English-speaking families.

The Census Office has partnered with 40 County Offices of Education (COE) with the highest level of Title I and Title III schools to conduct outreach activities and provide access to complete the Census 2020. These County Offices represent 89 percent of all students statewide who qualify for Title I funding and 95 percent of students statewide who qualify for Title III funding. The outreach strategies include student engagement, curriculum implementation and focused outreach to parents.

As an early step to prepare and educate youth, the Census Office contracted with Sacramento County Office of Education in 2018 as the lead agency to develop and pilot Census specific curriculum. The curriculum was developed by California teachers for California teachers to align with California's 2016 History-Social Science framework. This project targeted educating both students and teachers and providing them with resources and support to advocate for increased Census participation among family and community. *Count Me In: Exploring the historical foundations and importance of the US Census* curriculum was released to COEs in August 2019 and is being used by 35 of the 40 counties.

The COEs are coordinating with programs that reach hard to count parents, such as District English Learner Advisory Committees and English Learner Advisory Committees at the school level. Foster Care parents and children experiencing homelessness are also addressed through administrators of these programs locally. As of mid-March 2020, schools onsite campuses have closed and students are at home because of the shelter-in-place orders. Schools have become central for the dissemination of census information with free and reduced lunch programs.

WEBSITE

<https://census.ca.gov/resource/school/>

FUNDING ALLOCATION

\$5,423,469

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